

GREEN BUSINESS MODELS AND GREEN ECONOMY A NEW EUROPEAN VISION?



July 14, 2014 | Mercator Project Centre, Neue Promenade 6, 10178 Berlin

WORKSHOP: GREEN ECONOMY

WORKSHOP: GREEN BUSINESS MODELS

09.00 – 10.00	Welcome Coffee (optional)	Welcome Coffee (optional)
10.00 – 10.45	Opening address: Where is Europe heading? How can the course be more sustainable?	
10.45 – 11.00	Coffee Break	Coffee Break
11.00 – 12.00	Part 1 - Climate Economic Models and Multiple Equilibria	Part 1 - Obstacles and opportunities of the Energiewende
12.00 – 12.30		Part 2 - Working Groups
12.30 – 13.30	Lunch Break	Lunch Break
13.30 – 15.00	Part 2 - Agent-based Modelling Approach	Part 2 - Continuation “Working Groups”
15.00 – 15.45	Part 3 - The Importance of Energy Efficiency	Part 3 - Evaluation and Next Steps
15.45 – 16.00	Coffee Break	Coffee Break
16.00 – 17.00	Discussion: Coordination of Expectations and Multiple Equilibria	
17.00 – 18.00	Final Remarks	
18.00	Dinner	Dinner