



Position Papers - European Climate Forum's Annual Conference 2007

**Financing the Next Industrial Revolution – Global Investments
for Climate and Energy Security**

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Research and development: Can expected rewards alone drive mitigation efforts?*

The challenge of climate change

2007 marks an interesting and challenging year for climate policy. We have just received the fourth assessment report from Working Group I of the Intergovernmental Panel of Climate Change (IPCC, 2007), which affirms that climate change is happening, manmade, worrying, and worthy of serious mitigation action.

Just as importantly, we are about to enter the Kyoto protocol's first commitment period 2008-2012. It is patently clear that the present climate regime – the Kyoto protocol – in itself will do little to curb greenhouse gas emissions, and it may indeed fail to meet even its modest goals. This is in stark contrast to what needs to be done. Already the target of avoiding a temperature increase higher than 2 °C – the EU target – is most probably beyond reach. The Stern review (Stern, 2007) estimated that stabilizing the greenhouse concentration level at 550 ppm CO₂-eq. should avoid the most dangerous climate changes, but warned that damages were likely to increase sharply beyond this level. Today's concentration level is in the area of 450 ppm CO₂-eq. Figure 1, from the Stern review, illustrates what stabilization targets of 550 ppm CO₂-eq. and below will imply in terms of emissions reductions from the rich and the poor world respectively towards the middle of this century with further reductions to follow thereafter. As a zero order approximation the aim is more or less to remove all emissions of greenhouse gases from the industrialized world by the end of the century!

Figure 21.1 Emissions reductions in developed and developing countries, where developed countries take responsibility for cuts equal to 60% of their 1990 emissions by 2050.

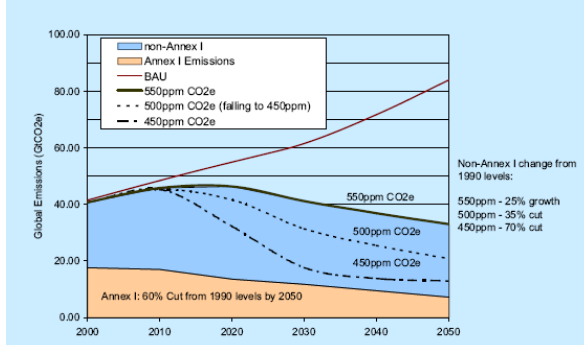


Figure 1. Illustrations of emission paths compatible with different concentration stabilisation targets. From the Stern Review (Stern, 2007).

* This is a contribution to the ECF annual meeting in Berlin, 26-27 March 2007. The paper is mostly based on Alfsen and Eskeland (2007).

On the scale of the problem and the need for climate friendly technologies

While this zero order approximation is not entirely accurate, it is a useful approximation that makes it clear that the scale of the task is such that mere modifications of our lifestyles and changes in our behaviour in a more climate friendly direction, is far from enough to meet the challenge of climate change. What is required is a wholesale change of technology, in particular in the energy and the transport sectors. And we need to do this with the greatest sense of urgency. The reason for the urgency is that in the coming few decades, given current economic growth in large countries like China and India, more urban infrastructure is going to be constructed than has ever been constructed so far in human history! And as if that is not enough, the same is likely to hold for power plants and automobiles. It goes without saying that how they build this infrastructure is going to have an enormous impact on our future greenhouse gas emissions and the cost of reducing the greenhouse gas emissions in the decades to come. The only way to induce developing countries like China and India to implement climate friendly technologies in their quest for social and economic development is to make such technologies relatively cheap and affordable. This requires research and development (R&D) on a grand scale –both in order to find genuinely new solutions and to improve existing solutions to a point where they are affordable for developing countries. Once these solutions are available, one is confronted with the equally daunting task of securing implementation of these climate friendly solutions, which – however much R&D – will be more expensive than the fossil based solutions we have today. Thus, some sort of market framework (cap-and-trade or greenhouse gas taxes) will have to be put in place to secure use of the most climate friendly solution. The Kyoto protocol can perhaps be viewed as a small step in this direction. When it comes to provide incentives and financing of the necessary R&D, however, the Kyoto protocol and similar control policies are clearly inadequate. The reason is spelled out as follows.

Can expected rewards alone drive mitigation efforts?

Private investments in R&D are motivated by price expectations once the technology has been developed to a commercial stage. One huge problem standing in the way of creating the necessary believable signals in the case of climate technology R&D, however, is the fact that governments are controlling the final price of greenhouse gas emissions. This is done either by determining the number of quotas under a cap-and-trade regime or, more directly, by determining the tax level on greenhouse gas emissions. In either case, governments are likely to balance the cost of greenhouse gas mitigation with the expected benefits of such actions.

If (and this is a big if) the governments can induce private investors to take on the heavy up-front cost of developing new climate friendly technologies by, for instance, promising a high price on greenhouse gas emissions in the future, the governments will have every incentive to lower that price once the new technologies are available. We thus have what is sometimes called a dynamic inconsistency¹ between private investment costs and the governmental control of the pay back to the investors (Montgomery and Smith, 2005).

¹ This is related to a phenomenon observed by the Nobel price winners Kydland and Prescott (1977).

The solution to this dilemma is simple: The governments themselves must pay for the necessary R&D

However, when it comes to securing the implementation of already existing technologies, the role of governments changes. They should normally abstain from subsidising the running cost of climate friendly technologies. Instead, they should provide a framework, e.g. in the form of a cap-and-trade system or by introducing greenhouse gas taxes, such that the preferred technological solutions are profitable alternatives in the market.

On picking low hanging fruits

Technology development is expensive, and the argument is sometimes heard that we, i.e. the industrialised countries, should wait and instead concentrate on 'picking the low hanging fruits', i.e. pursue the cheapest options for emission reductions first. Today, this is quite likely achieved by buying CDM quotas from developing countries. The 'low hanging fruit' argument is weak for two reasons: The first reason is related to the urgency of the climate change problem as described above. If we wait too long in developing affordable solutions, it will become very much more expensive to reduce future emissions. Secondly, it is a fact that we, metaphorically speaking, will have to pick all the fruits. To reach others than the low hanging fruit we will need a ladder, and it takes time to build that ladder. In order to be able to pick the high hanging fruits once the low hanging fruits have been picked, we need to start building our ladder now.

The twin tasks of technology development and implementation: A broader palette – on the need to complement the Kyoto approach with an R&D treaty

The twin tasks of developing, through R&D, new technologies and getting them implemented thus requires two instruments: Public funding of R&D and a 'right price' on greenhouse gas emissions, respectively. This duality should also ideally be reflected in international climate policy. Thus, in the post Kyoto (post 2012) period, a cap-and-trade regime like the one introduced by the Kyoto protocol, should be supplemented with a technology (R&D) based treaty for a 'coalition of the willing', incorporating a long time horizon (perhaps 20 year). Financing and other measures included in the treaty should be verifiable, and a system with a central 'research council' might be preferable. Each party to the treaty could be assured to get a proportional share of the resources in the form of research contracts, testing facilities, etc., but the teams carrying out the research and development should be international in scope, securing access to knowledge and technology transfer between the parties to the treaty. The technology treaty should thus secure substantial long term public funding for research, development and testing of key technologies according to the preferences and comparative advantages of each participating country. Taken together, I believe such a R&D based treaty should have a fair chance of being self enforcing and also be attractive to nations outside the core industrialised countries. This is because R&D cooperation will attract participants interested in a) gains that yield energy security and climate benefits; b) sharing in research contracts and technology cooperation, and c) increased competitiveness and trade access.

Greater emphasis on R&D efforts is in no way a substitute to supporting emission reductions through cap-and-trade or emission taxes. Rather, the two approaches are logically complementary and mutually supportive.

Conclusion

In this short paper I have argued that an important part of the solution to the climate change problem is to recognize that public funds will have to carry a substantial part of the research and development costs of new climate friendly technologies. This is because promises of future rewards to private investors in technology development are not in themselves entirely convincing, in particular when the rewards are more or less directly controlled by governments. Thus, government support, in the form of direct subsidies to R&D and other means such as setting standards and goals for the future, are necessary supplements to a cap-and-trade regime.

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Unleashing consumer demand for a low carbon economy

Untapped potential in consumer markets

Consumers are increasingly regarded as protagonists in mitigating climate change. Not only are they crucial for emissions in the household and transportation sectors but through the consumption of products and services also largely determine the emissions in other sectors such as energy and industry.

Public awareness of climate change and of the need for action has continuously increased over the past months and is likely to increase further. Public polls show the general willingness of consumers to act on climate change in their personal vicinity.

This however still proves difficult as possible actions remain vague and are not put into perspective in their effect on the problem of climate change. Furthermore certain actions are not practically available to consumers as information on climate-friendly choices is missing.

Overcoming market barriers

Functioning markets may provide substantial opportunities in the transformation to a low-carbon economy. Two factors are particularly crucial in unleashing the necessary market powers:

- Clear price signals for carbon
- Concise information on climate-friendliness of products
- Price signals for carbon

Price signals are largely addressed through the Kyoto Protocol and the emission trading system. This is in the domain of international negotiation and still has to be developed further to transform CO₂ emission rights into a scarce commodity. This challenge shall not be addressed here but is of course of major importance in utilising market forces.

Information on climate-friendliness of products

There is however another wedge which is largely unemployed at the moment and which may provide substantial opportunities to companies already acting and willing to act on climate change. Providing consumers with concise and credible information on climate-friendly products could transform the public attention on climate change into consumer actions. Companies able to visibly provide low-carbon products can profit from respective demand even before price signals take effect and investments are more easily justified.

The WBGU has consequently proposed to provide consumers with information on the carbon footprint of products in conjunction with information on worldwide per capita allowances of CO₂e-emissions to put individual actions in a broader framework.²

The climate-friendliness of goods and services is determined by the emissions occurring in their production and distribution. Measuring relevant life-cycle emissions of goods and services is a domain of classic life-cycle assessment. The main challenge lies in the further harmonisation of the methodology to allow for reproduction of results and comparison of products.

Current trends in empowering consumers

As consumers are increasingly demanding climate-friendly products companies are apt to bringing such offers to the market quickly. This can be seen in a growing number of “climate neutral” products and first products being labelled on their carbon content in Great Britain. The British Carbon Trust has recently released a draft guideline³ for determining product carbon footprints building on classic life-cycle assessment methodology and the first labelled products will be introduced in May 2007. The supermarket chain Tesco has announced to label all of its 70.000 products over time. It is therefore only a matter of time until similar attempts are to be seen in Germany and elsewhere in Europe.

It seems likely that besides these attempts at least one more category of information on climate-friendly offers will emerge: a climate label, comparable to the “Bio-Siegel” in Germany or the FairTrade Label, determining minimum criteria for climate-friendly goods and services.

The road ahead

The need for harmonisation

There is a real danger that multiple standards with regard to the declaration of climate-friendly products lead to inconsistency and thus confusion and potential loss of credibility and may harm the market for low carbon offers before a widely accepted standard may evolve.

Single companies should therefore not introduce such labels on their own but rather to work together to develop concise and credible standards.

Building accepted standards for labelling climate-friendly offers

As the declaration of the climate-friendliness of goods and services requires information on the entire supply chain, business should take responsibility in developing the methodology taking into account input from stakeholders and supported by science and government.

² Wissenschaftlicher Beirat der Bundesregierung Globale Umweltveränderungen (WBGU), New impetus for climate policy: making the most of Germany's dual presidency, Policy Paper, January 2007.

³ Carbon Trust, Carbon Footprint Measurement Methodology – Version 1.3, London, March 15th 2007.

As sensitive data of companies is needed for determining carbon footprints of products, credibility should be established by external verification and certification through a trustworthy body.

The Dialogforum Klimafreundliche Marktwirtschaft facilitates the dialogue among companies and relevant stakeholders to develop such concise and transparent measures to inform consumers on the climate-friendliness of goods and services. Current activities focus on offering a platform for dialogue and learning and thus providing companies with an opportunity to engage in joint initiatives.

The British Carbon Trust provides a good example how Government can help business in embracing the chances of transformation to a low carbon economy. The Dialogforum Klimafreundliche Marktwirtschaft engages in consulting stakeholders to promote an establishment of a similar entity for Germany.

Market driven transition to a low carbon economy

The current debate is largely focused on technological options in mitigating climate change. Investment decisions in new technologies are however determined by costs and market opportunities. If markets provide the right signals investments in the most efficient technologies and options will automatically follow and innovation is stimulated.

Clear and concise information on climate-friendly offers therefore constitutes a crucial element in the transformation to a low carbon economy.

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A SuperSmart Grid for climate and energy security in Europe and beyond

The energy future we are facing today, based on projections of current trends, is dirty, insecure and expensive. We know that new government policies can create an alternative energy future, which is clean, clever and competitive. Without additional measures, global energy demand increases by 53% between now and 2030 (EIA 2006:7). Over 70% of this increase comes from developing countries, led by China and India (EIA 2006:7). Under these circumstances, competition in securing energy sources is due to grow exponentially, with unforeseeable consequences also for Europe. Moreover, climate change is already happening with impacts occurring around the globe. If the current energy path is not modified, dangerous climate change will not be prevented (IPCC 2007). Strong policy actions are needed to move the world onto a more sustainable energy path, meet energy demand, and prevent dangerous climate change.

In Europe, the narrow national approach has to be overcome to meet Europe's climate commitments and secure future energy supply. To bring the international climate protection process forward, it is necessary that Europe speaks with one voice. A Europe wide energy policy is urgently required. This policy should strive for energy security and climate security. The ability of Europe to go beyond Member States' national interest is an essential step to become a reliable international partner.

To reach energy and climate security, a visionary approach is required. One such vision is to connect all EU Member States to the same electricity SuperGrid and eventually to extend this to Africa with its enormous potential for solar and wind power. This vision is not new, but it is only recently, with rising climate concerns, that business and politicians have started to take notice of it. This paper discusses the need for Europe to build a pan-European SuperSmart Grid within the coming decades, say the next 20 years, as an essential component for guaranteeing energy supplies, meet the required emission reductions and prevent dangerous climate change.

The Grid

Whatever the energy sources of the future electricity production will be, it is already clear that the current grid in Europe is outdated and unable to satisfy the growing and changing electricity needs (Czisch 2001:52). We today need to imagine a grid capable of satisfying Europe's need in 100 years time.

The current European grid lacks the flexibility required by our modern societies to receive electricity from several different sources and transport it in different directions (e.g. DENA 2005:64ff). In other words, the grid we have today is not only an old grid but it is also not a

Smart one. Massive investments are anyway needed in the coming years to keep the grid operating (EWEA 2005:6). We need to design a framework to build it and have it operational within the next 20 years. Such a grid should allow the transport of energy over long distances, it should be flexible enough to handle different loads and allow feed-in from multi-sources, thus permitting a combination of centralized and decentralized energy production. The technology for a SuperGrid is already available and already tested. It was developed in the 1930s and the first commercial installation was realized already in 1951 in the former USSR between Moscow and Kashira. Today, many high voltage direct current (HVDC) lines are in place in different countries, for example a 1700 km long line between Kolwezi and Inga in D.R. Congo, a 2000 MW line between Les Mandarins, France, and Sellinge, UK, two Chinese 900 km long 3000

MW lines from the Three Gorges Dam to Zhengping and Huizho and the 600 MW line under the Baltic Sea between Sweden and Germany (Wikipedia 2007). These HVDC lines can transport electricity over thousands of kilometres with only negligible losses, some 3% per 1000 km in comparison to the usual AC transmission losses of 7,5% (Philips 2000).

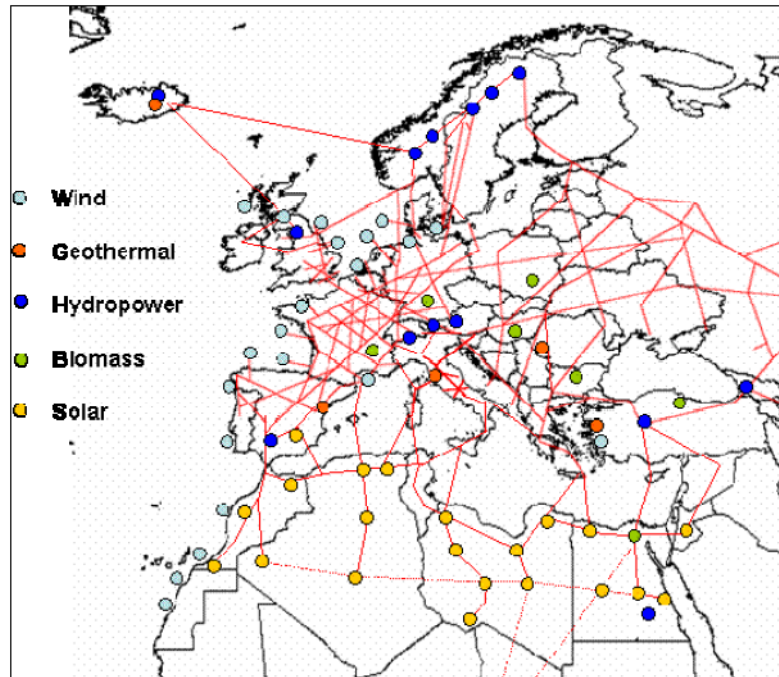


Figure 1: The vision of a pan-European HVDC SuperGrid with extensions to Northern Africa, the Middle East and Belarus, the Ukraine and Russia (BMU 2006:3).

The dense population in Western and Central Europe is a major constraint for these regions to cover their energy needs with domestic renewable and carbon-neutral energy (Czisch 2004:2). The peripheral Member States have large potentials for an expansion of different renewable energies: wind power in the north and west, bio energy in the east and north, solar power in the south and hydro power in the mountainous regions in the middle and north (BMU 2006:5). While the conventional energy carriers, like coal and gas, can be moved great distances before getting utilized for electricity generation, the renewable energy sources, except bio energy, cannot be moved but must be exploited at the site where

they are found. With a suitable infrastructure for transporting electricity from these regions to the consumption centres, the peripheral EU regions could become the European renewable power houses of the 21st century; substantially contribute to reduce green house gases emissions and lower dependence from energy imports (see Figure 1). Creating such inter-Member State infrastructure requires old thinking-patterns to be abandoned and replaced by a new pan-European energy paradigm. This is a matter that cannot wait: creating the framework needed for the SuperSmart Grid today can secure the energy and climate protection requirements Europe needs in the future.

The Challenge

Discussions about building a grid which extends over national borders have been carried out for long time and it is now clear that it is very likely that this will happen in any case, by inertia. However, to meet our energy and climate needs we are facing the task of designing a framework to have the grid covering all of Europe and beyond within the next 20 years. Today, the realization of a SuperSmart Grid faces two main challenges:

1. Creating a political framework for planning, constructing and operating the SuperGrid,
2. Financing the construction of the SuperGrid.

1. Framework

The Scandinavian countries have already reached an agreement to build HVDC lines and have defined a framework on how to regulate them. The region can be considered one single electricity market. Obviously lessons can be drawn from this experience. We suggest as an initial step in continental Europe the realisation of a similar framework to be realised between Germany and Italy for lines extending to the Northern African coast. Germany is one of the most progressive countries in terms of climate policy and one of the most aggressive countries in terms of supporting expansions of renewable energy sources and the technology attached to it. Italy is one of the biggest importers of energy not only in Europe but worldwide. Moreover, Italy, as several other Member States, is struggling to meet its climate targets. Italy's geographical location elects it as an ideal bridge between continental Europe and the African coast with its huge potential for renewable energies. The economic potential for solar power in the coastal countries of Northern Africa is estimated to some 400 000 TWh/a (Greenpeace 2005:42) which can be compared with the EU25 electricity demand of 3100 TWh/a (European Commission 2005:36). The interest of Northern African countries to become suppliers of electricity for Europe is straightforward and the implications for local economic development are manifold (see BMU 2005). Also Europe has a vested interest in developing the Northern African countries as a way to stabilize relations, influence migration patterns and develop new markets.

2. Financing

The key issue to financing the SuperGrid is investment security (Helm 2005:7). Investors should have the confidence to recover their investments within a reasonable

time frame. Policy has therefore the task to put in place legislations to ensure this and provide the long term perspective required.

In order to realise the SuperSmart Grid quickly, some financial help from public funds will be needed. A way to raise public funds for this operation could be to auction a share of the emission allowances (e.g. a 20% auctioning of combined Italian and German allowances would raise – at today's future price – some 2 billions €/year) and channel the funds into the realisation of the grid.

A task force should be put in place to address the following questions:

1. What are the key elements necessary in the framework to enable the construction and the operation of the grid in the first phase, where Germany, Italy and Northern Africa are connected (via Austria or Switzerland), and its extension/connection to new regions in the second phase?
2. What is the share and the amount of public and private funds needed to build the grid? How can public funds be raised?
3. Which are the pillars of the road map we need to follow to have a European wide grid in place within 20 years?

It is clear that the realisation of a grid which is Super and Smart and widely spread as depicted in figure 1, will require most likely over 50 years time. However in the coming two decades major steps forwards can be made in substituting the old European lines with new HVDC lines. In the short term, these nets will allow the creation of the strongly needed regional Super-Smart Grids; form the bases for inter-regional connections, and eventually realise the visionary Pan European Grid.

Europe's ability to move fast on this issue is the key for Europe to become a leader in innovations and carbon-neutral technology, thus enabling Europe to be the exporter of climate solutions.

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Climate and Energy perspectives

1. Introduction

During the last 100 years the temperature of the Earth has increased by about 0.8 C. The warming is likely to accelerate. During the last 30 years the warming has been as high as 0.5 C in spite of two major volcanic eruptions that cooled the climate system during the same period. There is now a broad agreement that the main cause of the global warming is the increase of the greenhouse gases in the atmosphere (1). This has disturbed the Earth's heat balance leading to a reduction in the planetary heat radiation to space. Even if the emission of greenhouse gases would suddenly stop the warming will continue to add about another 0.5 C to the lower atmosphere. The main reason for the delayed warming is the inertia caused by the huge heat capacity of the oceans. An analogue inertia exists in the world's energy systems. In spite of major efforts to reduce the emission of CO₂ and other greenhouse gases the direct radiative forcing effect on climate has increased by 22% since 1990 (2). The dominant part of this increase is due to higher emission of CO₂. A considerable increase has taken place during the very last years and the emission of CO₂ now amounts to ca 30 Gton/year or 1000 ton/sec. One reason for the recent rapid increase is the ongoing industrialization in China and in other countries outside the OECD. The recent projection by the International Energy Agency (IEA) (3) of the Total Primary Energy Supply (TPES) indicates a further increase by 48% from 130 PWh in 2004 to 192 PWh in 2030. 1 PWh is equal to 3.6 EJ (10¹⁸Joule). The proportion of fossil fuel of TPES is presently around 80%. This proportion has decreased by a few percent during the last 30 years mainly due to nuclear energy but is not expected to change noticeably in the near future. The IEA estimate of TPES is not necessarily on the high side and has in fact been somewhat upgraded compared to the previous IEA report in 2004. A part of this is due to the development in China where a previous TPES projection in 2002 was significantly underestimated. Another trend is the increasing use of coal for energy production presumably due to the increasing cost of natural gas and oil. The consequences of this perspective for the climate are potentially severe. The combined inertia of the climate system and of the world's energy systems make it virtually impossible to avoid a CO₂ increase to some 450 ppm in 2030 and a further increase in global temperature of 1-1.5 C likely to be realized in the time frame 2030-2050. This follows broadly the SRES scenario A1B. It will be necessary to start to adapt to these changes, which now can be considered as unavoidable.

2. Adaptation to a warmer Climate

Possible changes in extreme weather events for the next 25-50 years such as devastating cyclones have got considerable media and public attention but are not likely to be very

much worse than at present. It is to be expected that the world community will be able to cope with this more or less in the same way as now. Certain extreme weather events such as tropical cyclones and excessive local rainstorms may be slightly more intense but damages and loss of life are more determined by other factors such as local environmental problems, poor preparations for extreme weather events and overpopulation in areas not suitable for a large population. In fact, more support for help for weather related damages in many parts of the world is urgently required in the present climate independent of any climate change. And because of the complexity of the system it will not be possible to determine whether a particular severe weather event is due to natural processes or to what degree it is affected by climate change. Preparations for extreme heat waves in areas where they previously have been extremely rare such as in Central Europe in 2003 will probably be needed. However, it should be noted that the almost equally warm summer of 1947 in this respect passed unnoticed as at this time the population had another perspective of disasters as the World War II ended two years earlier. Even worse heat waves in US do not cause any severe problem due to the existence of air conditioning facilities. Have these been more common in Europe in 2003 many of the 35 000 people who died of heat exposure could have been saved. Probably a larger concern should be devoted to changes in the atmospheric water cycle. One of the robust features of climate warming is the rapid increase in atmospheric water vapour as this increase follows the Clausius–Clapeyrons relation. However, the increase in precipitation is much slower as precipitation is controlled by evaporation, which in turn is driven by the surface heat balance. This leads to an increase in the residence time of water in the atmosphere also increasing the difference in precipitation between wet and dry areas (4). A consequence of this is that areas, which now have too little precipitation, are likely to have even less and in areas with high precipitation a further increase can be expected. An additional feature of climate change is a gradual pole-ward transition of the extra-tropical storm tracks. This expected change in climate is expected to create water problems in the Mediterranean region, in southern California, southern Australia and southern Africa due to a reduction in winter precipitation. Maybe Europe should commence planning for large-scale transport of fresh water from northern to southern Europe. Alternatively more energy will be required for desalination plants.

3. Reducing other greenhouse gases

CO₂ is not the only greenhouse gas in the atmosphere. Efforts should in any case be strengthened to further reduce other greenhouse gases such as methane, nitric oxide, tropospheric ozone and CFCs as well as heat absorbing aerosols such as soot or black carbon (5). All efforts need to be done to reduce or eliminate greenhouse gases with exceptionally long residence time in the atmosphere even if the present effect on climate warming is small. This includes sulfurhexafluorid, SF₆.

4. Planning realistic energy systems for the future

Notwithstanding changes in the global energy systems which can only be done in a minor degree in the next two decades it will be urgently needed to make realistic plans now to have new energy systems ready to be put into use in some 15 to 20 years from now. It is

important in my view that such plans are realistic and not driven by wishful thinking. The drive for a better life in the third world requires more energy and mainly in the form of electricity. (The TPES per capita in the Chinese Taipei is still more than three times that of China and the CO₂ emission per capita is also more than a factor of three higher). Fossil fuel will likely continue to be the main energy system but needs to be complemented by nuclear energy. And we also need a functioning energy system sufficient for the world's population at a time when fossil fuel has been exhausted. The taboo against the use of nuclear energy must be lifted. It is quite unrealistic to believe that energy from wind, solar and bio-energy can fill the gap of fossil fuel on a global scale (6). The reason is the poor energy density and the fact that energy generation from these sources cannot easily be coordinated with the use of energy. Additional aspects are environmental damages due to excessive use of bio-energy and associated threat to biodiversity. The energy cost for producing ethanol from agricultural products can be almost as energy costly as the energy obtained from ethanol. Instead it may be more sensible to enhance the biological sink.

5. Priority given to CO₂ sequestration

Major efforts should be devoted to sequestration of CO₂. This could probably safest be done at the larger energy producing systems such as in association with major electrical power plants. But it could presumably also be accomplished elsewhere. Whether such systems are economically feasible and where they should be built should urgently be investigated.

6. Implementing energy conservation

What then are feasible mechanisms for encouraging a reduction in greenhouse gas emission in the atmosphere? The present system within EU with carbon emission permits for greenhouse gases has not yet been successful. The cost of the carbon emission permits fell from € 32 on 24th April 2006 to € 1.20 at 15th February 2007. Those who bought such permits have not made a very good investment. A possible reason is that too many emission permits were issued presumably because of concern for business. And it highlights what happens when long-term objectives such as concern about the future climate comes into conflict with short-term concern for business and jobs. In such cases it is no surprise that political leaders are forced to apply Realpolitik. And I am afraid that any well-meant scheme to reduce greenhouse gas emissions, however clever it may be labelled or presented, will not work when it is interpreted as a potential threat to the economy. What are needed are realistic technological solutions, which can do the job. And such solutions will require massive long-term investment that requires state support and guaranties; such an approach existed when the present installations for hydro- and nuclear electricity generations were built in the 20th century in many countries. It will also be necessary for the industry to take an overall responsibility and not just give priority to short-term profits and concern about the stock market. So I believe we need a close partnership between industry and governments to achieve this. And such initiatives are needed now as else there are severe risks that the world will face serious economical problems in the future due to lack of suitable energy or facing insurmountable environmental challenges or both. Needless to say, there are many promising development

that would significantly reduce the cost for the warming and cooling of homes and offices such as better insulation and the use of heat exchange systems. This will help reducing energy waste. This is progressing well but more factual information to the general public is required, including more economical incentives for more efficient use of energy. It is surprising, for example, that UK needs some 40% more energy for heating homes compared to Sweden. Energy can also be significantly reduced in the transport sector using more advanced engines, lighter cars and hybrid techniques. Here the European car industry has been much later in coming than that of Japan.

7. Geo-engineering ideas

Several such ideas have been proposed recently. To fill part of the space between the Earth and the sun with reflecting mirrors or regularly pump millions of tons of sulfur particles in the stratosphere to reflect solar radiation (7) does not seem very sensible, nor is it very practical. I consider such proposal unrealistic and potentially dangerous. Moreover, they will distract from sensible ways to solve the energy problem. The climate system is enormously complex and hardly predictable in its details so we will never know how the climate system will respond. Besides efforts to control climate by geo-engineering requires commitments over many hundred years. This is hardly politically credible (8).

8. Summary

- A. As a considerable and unstoppable climate change undoubtedly is underway on a time scale of some 25-40 years highest priority should be given to adaptation including adaptation to severe weather events in the present climate. Major considerations should be given to expected water problems in parts of the world where reduced precipitation is expected.
- B. Urgent actions should be given to sequestration of CO₂ in order to reduce the CO₂ burden on the atmosphere.
- C. Reduction of other greenhouse gases other than CO₂ including heat-absorbing aerosol such as black carbon.
- D. Replacement of inefficient heating systems and more energy efficient vehicles.
- E. Realistic energy systems are needed including nuclear energy. The nuclear energy taboo must be lifted and efforts to develop the 4th generation nuclear energy systems and fusion energy need to be accelerated. Here we need a new Manhattan type project.

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Canada's \$100 Billion Oil Sands Investment: Can it Be Greened?

*Paper submitted to the European Climate Forum Annual Conference, Berlin
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Abstract

Up to C\$125 billion will be invested in developing Alberta's oil sands between 2006 and 2015. As a result, Canadian oil sands production could by 2020 be generating twice the amount of greenhouse gases (GHGs) as the total emissions of a country such as Sweden. The non-climate impacts of oil sands development are also large and serious. We describe and elaborate briefly on six potential policy levers that could make Alberta's oil sands investment more climate-friendly and/or redirect capital into more sustainable options:

- GHG emission reduction requirements, including a requirement for carbon neutral oil sands production;
- requirements to use low-GHG technologies such as carbon capture and storage;
- reform of royalty and tax regimes;
- measures to address non-climate impacts;
- demand reduction measures, such as regulated vehicle efficiency standards;
- life-cycle fuel carbon content requirements, as recently announced by California.

1. Oil sands: the problem^{3,4}

The 174 billion barrels of recoverable crude bitumen in Alberta's oil sands make Canada's oil reserves second in size only to those of Saudi Arabia. The total size of Alberta's oil sands resource is estimated to be 1.7 trillion barrels.

A rapid acceleration is taking place in the extraction of bitumen and its upgrading into synthetic crude oil. Production of synthetic crude oil from Alberta bitumen already exceeds 1 million barrels per day and will reach 4.8 million barrels per day by 2020 if all publicly announced projects proceed as planned. Some energy analysts have projected production as high as 11 million barrels per day by mid-century.

The associated investments are enormous by any standards. Capital expenditures to construct all announced projects between 2006 and 2015 total about C\$125 billion. The National Energy Board's "base case" estimates these expenditures to be about C\$95 billion even when potential delays and cancellations are taken into account.⁵

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³ Bramley, M. et al. (2005), *The Climate Implications of Canada's Oil Sands Development*, Pembina Institute, <http://www.pembina.org/climate-change/pubs/doc.php?id=586>.

⁴ Woynillowicz, D. et al. (2005), *Oil Sands Fever: The Environmental Implications of Canada's Oil Sands Rush*, Pembina Institute, <http://www.pembina.org/climate-change/pubs/doc.php?id=203>.

⁵ National Energy Board (2006), *Canada's Oil Sands, Opportunities and Challenges to 2015: An Update*, p.11–12, http://www.neb.gc.ca/energy/EnergyReports/EMAOilSandsOpportunitiesChallenges2015_2006/EMAOilSandsOpportunities2015Canada2006_e.pdf.

Production of a barrel of synthetic crude oil results on average in more than three times more greenhouse gas (GHG) emissions than production of a barrel of conventional light or medium crude oil. This is because natural gas is combusted to heat the bitumen and separate it from the sand. Upgrading of the bitumen, which mostly takes place in Alberta, results in considerable additional GHG emissions, notably from hydrogen production.

Projections made by the Pembina Institute on the basis of all projects announced by December 2005 show GHG emissions from oil sands production (including upgrading occurring in Canada) rising from 25 megatonnes of carbon dioxide equivalent (Mt CO₂e) in 2003 to 84–94 Mt in 2012 and 113–142 Mt in 2020 – assuming that the GHG intensity of production does not fall much more rapidly than would be expected under business-as-usual conditions. This means that Canadian oil sands production could by 2020 be contributing twice as much to climate change as the total emissions of a country such as Sweden.

Beyond its impacts on the climate system, oil sands development consumes large amounts of fresh water;⁶ creates enormous toxic tailings ponds and large volumes of harmful sludge; drastically alters the landscape, fragmenting and removing large areas of natural habitat, notably wetlands;⁷ and produces large increases in air emissions of toxic and acidifying contaminants.

2. Policy levers

A variety of potential policy interventions by the federal and provincial governments could make Alberta's oil sands investment more climate-friendly and/or redirect capital into more sustainable options. Below we describe and elaborate briefly on six such potential policy levers.

2.1 GHG emission reduction requirements

The most obvious policy lever is the establishment of mandatory GHG emission reduction targets for oil sands facilities.

The government of Alberta took a first step in this direction in March 2007 by announcing a regulation that will require all established facilities with annual GHG emissions of at least 0.1 Mt to meet targets to limit their GHG intensity (emissions per unit of production) to 12% below average intensity for 2003–05, starting in July 2007. “New” facilities – those beginning operation in 1999 or later – will be exempt for their first three years of operation and then face targets that gradually increase to reach, in the ninth year of operation, 12% below the intensity measured in the third year. Targets can be met by making payments at a rate of C\$15/tonne CO₂e into a “technology fund” and by purchasing offset credits from projects undertaken in Alberta. There is no requirement to demonstrate that offset projects go beyond business-as-usual.

The Pembina Institute has been highly critical of this regulation because it will allow GHG emissions (as opposed to GHG intensity) to continue to rise rapidly, because there is no guarantee of real emission reductions from the technology fund or offset credits, and because its loopholes create uncertainty for investors.

At the time of writing the federal government is about two weeks away from announcing its own proposal to regulate GHG emissions from Canadian heavy industry sectors. The government has made clear that its targets will also be established in terms of GHG intensity, rather than actual emissions, but the level of the targets and other details, such as emissions trading, remain unknown. A leaked early version of the government's proposal included a target to reduce the GHG intensity of the oil sands sector to 40% below

⁶ Griffiths, M. et al. (2006), *Troubled Waters, Troubling Trends*, Pembina Institute, <http://www.pembina.org/pubs/pub.php?id=612>.

⁷ Dyer, S. (2006), *Death by a Thousand Cuts: The Impacts of In Situ Oil Sands Development on Alberta's Boreal Forest*, Pembina Institute, <http://www.pembina.org/pubs/pub.php?id=1262>.

the 2000 level by 2020. But if all announced oil sands projects go ahead, this target could be met while actual emissions from the oil sands increase more than three-fold.⁸

The Pembina Institute has proposed instead that Canadian heavy industry should face targets for GHG emissions (not intensity) during 2008–12 set at Kyoto levels, i.e., 6% below 1990 emissions, and have access to foreign Kyoto-certified project-based credits as well as a guaranteed \$30/tonne domestic compliance option. We believe our proposal is affordable because it would result in additional costs for oil sands producers on the order of only US\$1 per barrel.⁹ This means that producers would be required to make an additional investment in GHG reductions equal to only about 7% of their capital investment in new projects.¹⁰

We have also analyzed the opportunity for oil sands production to become fully carbon neutral (zero net GHG emissions) by 2020, using a combination of energy efficiency, fuel switching, carbon capture and storage (CCS – see box) and emissions trading. Estimated costs range from US\$1.76 to US\$13.65 per barrel. These estimates are conservative because CCS costs will decrease with future technology improvements, because they can be offset with revenues from enhanced oil recovery using captured CO₂, and because we included the possibility that offset prices in 2020 be as high as US\$85/tonne.¹¹

To enable Canada to play its part in preventing dangerous climate change, the Pembina Institute has called on the governments of Canada and Alberta to require all existing and new oil sands operations to be carbon neutral by 2020, and we have called on oil sands producers to show leadership by pledging to become carbon neutral in advance of government requirements.

The Pembina Institute's position on carbon capture and storage¹²

We believe that Canada urgently needs to embark on a trajectory towards deep reductions in GHG emissions. The most important policy to achieve this is a system of mandatory, long-term limits on GHG emissions, particularly from industrial sources. Industry can deploy CCS to meet these limits – but only under certain conditions including the establishment of a strong regulatory framework to minimize the risk to people and the environment. Governments' priorities for public expenditures on GHG emission reductions should be sustainable energy initiatives (primarily low-impact renewable energy, energy efficiency and conservation), but it is acceptable to use a small percentage of the public funds devoted to GHG emission reductions to leverage much larger private investments in CCS.

2.2 Requirements to use low-GHG technologies

An alternative to the establishment of mandatory GHG emission reduction targets for oil sands facilities would be for regulators to include requirements to use low-GHG technologies such as CCS in facilities' operating licences. Environmental licences issued by Alberta Environment under the province's Environmental Protection and Enhancement Act can legally include technology-specific requirements, but in practice Alberta Environment has generally preferred to set technology-agnostic performance standards (such as emissions intensity targets).

⁸ Curry, B. (2007), "Climate draft allows spike in oil-sands emissions," *Globe and Mail*, February 26.

⁹ Bramley, M. (2007), *Fair Share, Green Share: A Proposal For Regulating Greenhouse Gases From Canadian Industry*, Pembina Institute, <http://www.pembina.org/climate-change/pubs/doc.php?id=1372>.

¹⁰ We estimate that if all announced projects proceed as planned, production will average 2.166 million barrels of synthetic crude per day during 2008–12. In the same scenario, annual capital investment in the oil sands will average C\$12.5 billion annually during the same period (see Sec. 1). GHG reduction costs of US\$1 per barrel therefore represent $1 \times 2.166 \div 1000 \times 365 \div (12.5 \times 0.85(\text{exchange rate})) = 7.4\%$ of capital investments.

¹¹ McCulloch, M. et al. (2006), *Carbon Neutral 2020: A Leadership Opportunity in Canada's Oil Sands*, Pembina Institute, <http://www.pembina.org/climate-change/pubs/doc.php?id=1316>.

¹² Marr-Laing, T. et al, (2005), *Carbon Capture and Storage – The Pembina Institute's Position*, Pembina Institute, <http://www.pembina.org/climate-change/pubs/doc.php?id=605>.

A “carbon sequestration standard” that would require oil, gas and electricity producers to deploy CCS in gradually increasing amounts has been proposed in Canada,¹³ but up to now it has not, to our knowledge, been advocated by any of Canada’s major environmental NGOs or seriously considered by federal or provincial governments.

There has recently been increasing discussion of the possibility of using nuclear energy as a replacement for natural gas in oil sands production – and as a way to reduce GHG emissions. The CEO of oil producer Husky Energy recently stated that “nuclear is the right long-term approach for oil sands,” while Canada’s Minister of Natural Resources has said “it’s not a question of if, it’s a question of when” nuclear energy will be used in the oil sands.¹⁴ The Pembina Institute believes that nuclear energy’s environmental, economic and reliability challenges, along with its unique security, accident and weapons proliferation risks, mean that it does not merit serious consideration.

In contrast, we believe that deep geothermal energy deserves serious investigation and consideration as a potential energy source for oil sands production.

2.3 Reform of royalty and tax regimes¹⁵

Alberta’s oil sand producers currently enjoy an extraordinarily generous royalty regime. Producers initially pay a royalty equal to just 1% of gross revenue until all project costs have been recovered, at which point they pay a royalty of 25% of net revenue. This regime has resulted in royalty payments declining from C\$3.39 per barrel in 1996 to just C\$2.29 per barrel in 2005 during a period when oil prices and industry profits increased dramatically. Given that royalties are meant to be payments to citizens representing a fair value of the resource of which they are the owners, the Pembina Institute believes that royalty rates should be substantially increased.

On February 16, 2007, the government of Alberta announced a review “to examine the province’s royalty and tax regime to ensure Albertans are receiving a fair share from energy development through royalties, taxes and fees.”¹⁶

Oil sands producers, unlike conventional oil and gas producers, also currently enjoy a 100% Accelerated Capital Cost Allowance – a federal tax break that is worth between \$5 million and \$40 million for every \$1 billion invested. The federal government announced in its 2007 budget that this tax subsidy will be gradually eliminated starting in 2011.¹⁷

2.4 Measures to address non-climate impacts

As noted in Sec. 1, the non-climate impacts of oil sands development are large and serious. In June 2000 the Government of Alberta mandated a multi-stakeholder Cumulative Environmental Management Association (CEMA) to make recommendations on how best to manage cumulative impacts and protect the environment in the oil sands region. But by 2005, CEMA had met its targets for environmental management deliverables and recommendations on only approximately 25% of its workplan. Regulators have continued to approve oil sands projects before a regional management framework for environmental impacts has been established.

The Pembina Institute believes that further development of the oil sands should be conditional on the legal establishment of an ecologically representative interconnected network of protected areas and

¹³ Jaccard, M. et al. (2004), *The Morning After: Optimal Greenhouse Gas Policies for Canada’s Kyoto Obligations and Beyond*, p.18, C.D. Howe Institute, http://www.cdhowe.org/pdf/commentary_197.pdf.

¹⁴ Seskus, T. (2007), “War of words begins over nuclear option,” *Calgary Herald*, January 13.

¹⁵ Taylor, A. and M. Raynolds (2006), *Thinking Like an Owner: Overhauling the Royalty and Tax Treatment of Alberta’s Oil Sands*, Pembina Institute, <http://www.pembina.org/pubs/pub.php?id=1339>.

¹⁶ Government of Alberta (2007), *Expert panel to examine Alberta’s royalty regime*, news release, February 16.

¹⁷ See <http://www.budget.gc.ca/2007/bp/bpc3e.html>.

corridors, prescribed precautionary limits for water use and release, criteria air contaminants, watershed integrity and wildlife habitat, and a binding regional integrated management plan that maintains biodiversity and ensures the resilience of endangered species populations.

2.5 Demand reduction measures

Development of Alberta's oilsands is being driven by sustained demand for transportation fuels, particularly from the United States but also from Canada, where production of conventional oil is declining. A critical policy lever to curtail this demand is the tightening of regulated vehicle efficiency standards in the U.S. and their establishment in Canada. The government of Canada committed in October 2006 to set regulated automobile efficiency standards starting with model year 2011, but it has not specified the level at which the standards would be established. Average fuel consumption of personal vehicles is about 50% higher in North America than it is in Europe.¹⁸

Increased blending of biofuels into gasoline and diesel fuel, which is being driven by a range of government measures in both the U.S. and Canada, can also go some way to reduce demand for oil.

More generally, the Pembina Institute believes that further development of the oil sands should be conditional on implementation of a long-term national energy framework to guide Canada's transition to a sustainable and climate-friendly energy economy.

2.6 Life-cycle fuel carbon content requirements

On January 18, 2007, the Governor of California issued an Executive Order calling for a Low Carbon Fuel Standard (LCFS) to reduce the carbon intensity of the state's transportation fuels by at least 10% by 2020. The LCFS will apply to all refiners, blenders, producers or importers of transportation fuels, and "be measured on a full fuels cycle basis."¹⁹

California does not currently import any oil from Alberta's oil sands, but it could be an important future market if proposed pipelines to the Pacific coast are constructed. In addition, several other states have already reportedly indicated an intention to replicate California's LCFS. Although production accounts for only about 12–18% of the total GHG emissions from the life cycle of oil sands oil, the fact that the production of conventional oil is considerably less GHG-intensive (see Sec. 1) could potentially result in a significant disadvantage for the oil sands once a LCFS is in effect – unless oil sands producers take steps to substantially reduce their GHG intensity.

¹⁸ An, F. and A. Sauer (2004), *Comparison of Passenger Vehicle Fuel Economy and Greenhouse Gas Emission Standards Around The World*, Pew Center on Global Climate Change, http://www.pewclimate.org/docUploads/Fuel%20Economy%20and%20GHG%20Standards_010605_110719.pdf.

¹⁹ Executive Order S-01-07, <http://gov.ca.gov/index.php?/executive-order/5172/>.

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From Crumbling Catatonia to Creative Collectivity

Crumbling Catatonia

The current IPCC Summary for Policymakers (Working Group I) ⁴ is just a few weeks old and concludes that it is at least 90% certain that human emissions of greenhouse gases are warming the surface of our planet.⁵

Tony Blair sees climate change breakthrough as his grand finale and wants to press the EU council for a bolder European energy and climate policy.⁶

A recent press release⁷ of the DIW (Deutsches Institut für Wirtschaftsforschung) states that Germany could face cumulated economic losses of €800 billion already until 2050 if the global surface temperature was to increase 4.5° by 2100. The DIW concludes that climate protection needs to be significantly intensified very quickly.

The media reports daily about a variety of political requirements and discusses climate change. But effective actions are not in place yet. The EU ministers have just unanimously agreed on the open skies agreement. This agreement eases flight traffic between the EU and the US⁸. Airlines will be able to offer direct flight from any EU airport to the US without additional charges. The EU commission expects 26 million additional passengers on transatlantic flights during the next five years⁹. How does this fit to climate targets?

The IPCC does not question climate change any longer. Next to a focus on finding appropriate, regionally specific, and comprehensive adaptation strategies, mitigation must be of absolute priority.

This is more than one would need to apply the precautionary principle:

"... a willingness to take action in advance of scientific proof [or] evidence of the need for the proposed action on the grounds that further delay will prove ultimately most costly to society and nature, and, in the longer term, selfish and unfair to future generations" ¹⁰

⁴ <http://www.ipcc.ch/SPM2feb07.pdf>

⁵ <http://news.bbc.co.uk/2/hi/science/nature/6321351.stm>

⁶ <http://environment.guardian.co.uk/climatechange/story/0,,2011130,00.html>

⁷ <http://www.diw.de/programme/jsp/presse.jsp?pcode=569&language=de>

⁸ <http://www.euractiv.com/en/transport/parliament-backs-eu-us-open-skies-agreement/article-162478>

⁹ http://www.europarl.europa.eu/news/public/story_page/062-3955-071-03-11-910-20070308STO03938-2007-12-03-2007/default_en.htm

¹⁰ Timothy O'Riordan and James Cameron (eds.) (1994): Interpreting the Precautionary Principle. London, Earthscan Publications Ltd.

and Principle 15 of the Rio Declaration (1992):

“In order to protect the environment, the precautionary approach shall be widely applied by States according to their capabilities. Where there are threats of serious or irreversible damage, lack of full scientific certainty shall not be used as a reason for postponing cost-effective measures to prevent environmental degradation”¹¹.

Today’s policies are contradictory: The IPCC results are widely accepted. Mitigation is considered to be an essential element for the prevention of dangerous climate change. But policies, like the ‘open skies’ agreement¹², still communicate that cheap&chic lifestyles (e.g. transatlantic weekend getaways) are desirable and do not conflict with climate security. Up to recently only the scientific and public elite has been involved in discussions and decision making regarding climate change. The broad public has not yet been involved in an active way.

Through the media, the broad public has been confronted with an uncoordinated mass of specific and unspecific information on climate change. Particular mitigation options and consumption cutbacks are propagated. But unsustainable and unaware lifestyle patterns still dominate and there is no serious attempt to inform about progressive and climate-friendly lifestyles. Individuals are confused.

As a result, many individuals are not able to react in an adequate manner. They fall into catatonia. The feeling of being helpless often overstrains individuals and thus leads to passiveness. Several people who doubted climate change now more and more accept that it is happening. However, they are overwhelmed by the catastrophe perspectives they are facing. They often conclude that it is too late to act. Passivity seems to be an appropriate solution for many people to stick with their lavish lifestyles, since everybody else could contribute immensely to shape our and our children’s future in a more sustainable manner.

At the same time, parts of the industry claim that if measures against climate change are to be implemented, they will have to face negative impacts on their profits. But the past has also shown that catatonia can be broken by first-movers who transform potential threats into possibilities. Peugeot introduced particulate filters for diesel fueled cars already in 2000 and was the first to reduce CO₂ emissions to levels required by the year 2005 EU emission standards. Many consumers switched their car brand to become Peugeot customers. Brand loyalty in the car industry is high, thus attracting customers who were loyal to another brand is a huge success.

But the industry primarily seeks competitive advantages. If these are not guaranteed, industry hesitates to implement new technologies, even if those were of global interest. Toyota’s family car Estima is currently the most climate friendly automobile available on the (Japanese) market, with lowest CO₂ emissions and gasoline usage. Because future European climate policy and emission targets are not as stringent as future targets in Japan, Toyota does not see – at the moment – a competitive advantage of introducing this automobile to the European market.

¹¹ <http://www.unep.org/Documents.multilingual/Default.asp?DocumentID=78&ArticleID=1163>

¹² <http://www.euractiv.com/en/transport/uk-wins-delay-eu-us-open-skies-pact/article-162699>

Collective Consciousness

Newspapers tell consumers how many years Planet Earth has left before it's doomed to die of climate change. Consumers are told that they will experience restrictions in their daily life if we are to adapt to the impacts of climate change. Is this really the kind of consciousness which will lead us to effective actions against dangerous climate change? Does this kind of consciousness motivate individual consumers to change lifestyles? Why should they change personal lifestyle, if it is too late anyway? No, this kind of consciousness may leave people paralyzed in expectation of all the insuperable restrictions which are about to come.

Instead of following political decisions passively, a sense of collectivity in form of a common responsibility needs to be strengthened. Additional to higher-level decision making a bottom-up self-conception of the public needs to evolve. Such new self-conception emphasizes the importance and influence of each individual and will lead to a sustainable global society of tomorrow.

Today we are scared of potential consequences caused by climate change and we provide passive support to political decisions. We stick to traditional 20th century lifestyle, simply because we are not yet aware that it can be different: Every individual is responsible for tomorrow's world and for future generations. Responsibility does not lie in the hands of a tiny number of decision makers. Individuals are consumers and voters; they are the fundament of our societies. If individuals collectively signal their need and their support for an effective climate policy, they can demand politicians to pursue a sustainable direction.

Long-term sustainable policy is better than a mono-causal and supplementary policy. A patchwork of various non-comprehensive actions to keep the pace with the occurring impacts of climate change is not rational. One of the most heard questions today is "how much time do we have for action, when should we start?"

The imperative to avoid climate and weather related impacts has been adopted as a 'guardrail'¹³ by the WBGU (German Advisory Council on Global Change) guardrail concept¹⁴. "Cost-effective climate protection according to this guardrail requires stabilization of greenhouse gas emissions within the next two decades"¹⁵.

There is no reason to wait, actions should already be in place, because climate change is felt to be happening, and it is also clear that the later actions are in place, the more costs will increase.

It is about time to institutionalize an ecological consciousness that stands for the ability of mankind to prefer intact environments and intact societies to short-term extravaganza.

¹³ See http://www.swp-berlin.org/de/common/get_document.php?asset_id=2678&PHPSESSID=

¹⁴ See http://www.wbgu.de/wbgu_sn2006_en/wbgu_sn2006_en_voll_1.html

¹⁵ See footnote 10.

Creative Collectivity

Once we are conscious, we can be creative. Creativity is important, because it expresses individual willingness to deal with a subject, to explore its roots, its details, and to find solutions. Creative collectivity can achieve a lot. In the mid 19th century, the women's movement fought for women's right to vote. Together they were successful. Today, imagining a world in which women are not allowed to vote feels odd, at least in most of our globe's societies. Similarly, creative collectivity led to the end of a divided Germany.

This is a call for creative collectivity. If individuals, the consumers and voters, are collectively creative, they will find ways in which adapting and preventing dangerous climate change does not go hand in hand with restrictions, but with the joy of a new ecological consciousness. If they become aware on how much they can demand in their role as voters and consumers, they will be able to steer politicians and businesses into the correct direction. If

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Investments for Energy and Climate Security

Energy and climate security are often perceived as contradictory goals. Regarding the energy system, the cheap and reliable supply of energy is the main focus of most discussions. In the usual discourse, climate security is perceived as an additional binding constraint imposed on the problem of optimising the energy system. As it is well known from operations research, imposing an additional binding constraint on an optimisation problem generally deteriorates the optimum.

In this paper, I argue that such a perspective is misleading. In market economies, entrepreneurial processes of innovation and diffusion enhance the wealth of nations. In the short run, entrepreneurial processes are indeed constrained by various limitations. In the long run, however, it lies in their very nature to shift the constraints and make societies richer.

Scarcity Commands

The famous debate between Julian Simon and the group around Dennis Meadows and Paul Ehrlich may serve as a good example. Basically, minerals are scarce resources. Only a finite volume is available, and only a very limited share of what exists on earth of a specific material is economically exploitable – at a specific point in time. In the 70ies, Meadows and Ehrlich drew the conclusion that many materials will run out within a generation's time. Simon replied by highlighting the ability of market economies to allocate investments such as to roughly keep the availability of materials constant. The qualifier "roughly" hints at the fact that, in the short to medium run, various stochastic fluctuations can indeed lead to very bullish or bearish markets, i.e. to a situation in which materials are in rather short or long supply. In the longer run, these stochastic shocks smooth out and leave ground for the fundamental control dynamics of investments in market economies.

Adding a Constraint

In the discussion of climate security, the two degrees target is often perceived as an additionally imposed constraint that will cause a welfare loss. In this perspective, forcing economies from an otherwise economically optimal business-as-usual path makes nations worse off. Few people, however, are aware of what business-as-usual related to energy means. Business-as-usual means that, in the 30 years to come, about 15 trillion Euros will directly be invested in the world energy system. Another 15 trillion Euros will be invested in housing and transportation infrastructure. These huge investments will determine the energy use for most of the 21st century.

Joint Optimisation

The way in which these investments will be made will determine both the energy and the climate security of nations. The crucial point is to address energy and climate risks in a

comprehensive approach. This is in no way a revolutionary insight. With the notable exception of climate risks, energy policy has most often used an integrative risk management approach. If, for example, the security of supply would have been the one and only goal of energy policy in Germany, the whole German energy system would have relied on domestic resources, i.e. hard coal, lignite, and renewables. It would have been possible to liquefy hard coal and lignite for transportation use as it has been done in WWII. The expenses for this strategy would have been so huge that the joint management of risks – economic, political, and military risks – ruled out this option. No one went for this strategy, not even during the cold war.

The joint consideration of several risks has been and will remain the core operation when managing the energy system. The inclusion of climate risks is, in this respect, no revolution, but just another adjustment in a world of changing risks.

The Investment Quest

The investment quest of German electric utilities gives an illustrative example for the risk management problem to tackle. In the years to come, a substantial share of power stations has to be replaced. When taking into account climate security but not energy risks, the obvious solution for fossil-fuelled power stations is to go for natural gas, as it is the least carbon intensive fossil fuel. When, the other way around, taking into account just energy security and no climate risks, it is straightforward to go for hard coal and lignite since natural gas poses severe supply risks. It would not be wise to follow any of this extreme approaches. Addressing energy and climate security simultaneously is the challenging task to accomplish.

Between the Devil and the Deep Blue Sea

A well-acknowledged strategy when facing the devil and the deep blue sea is avoiding them both. The large-scale use of renewables for delivering electricity for Europe would, to some degree, avoid the need of choosing between two risky fossil options (cf. the position paper of Battaglini and Lilliestam “A SuperSmart Grid for climate and energy security in Europe and beyond” in this volume). Such a strategy would overcome both the long-settled structures of electricity supply in Europe and the long advocated small-only alternatives. It would, in contrast, open up European electricity markets, connect them with the vast renewable resource base in North Africa and push the development of peripheral European regions and North Africa. In the end, adding the climate constraint could turn out to force the system towards a path of greater wealth of nations.

Position Papers – ECF Annual Conference 2007, Berlin, 26th-27th March 2007

Klaus Hasselmann, Max Planck Institute of Meteorology, Hamburg

The Role of Science in the Development of Climate Policy

1. The Challenge

The recent reports of Sir Nicholas Stern and Working Group 1 of the UN Intergovernmental Panel on Climate Change (IPCC), together with the public response to Al Gore's Oscar-awarded climate film, the activities of numerous climate-concerned business councils, NGOs, and regional administrations on state and city levels, have brought the problem of climate change firmly to the top of the political agenda.

How can science support this positive development? Science has played a decisive role in informing the public and policy makers about the problem of climate change. Admittedly, this took some thirty years since the first warnings were clearly pronounced in a series of international conferences in the early 1970's. But with the creation of an official UN Intergovernmental Panel on Climate Change (IPCC) in the late 1980's, charged with the mandate of periodically summarizing the full range of peer-reviewed scientific inquiry, the public and political understanding and acceptance of the scientific background of the climate problem has rapidly increased. This holds, however, only for the reviews of IPCC Working Group 1 on the Science of Climate Change. The impact of IPCC Working Groups 2 and 3 on impacts, vulnerability, adaptation and mitigation has been much weaker. This is presumably due to the conscious decision of IPCC not to engage in the political debate, to avoid partisan policy recommendations and provide only impartial scientific analyses.

This is very evident in the Stern report, arguably the most forceful political document to date on climate change. While the report draws heavily on IPCC Working Group 1 in summarizing the science of climate change, in the absence of clear guidance from the diffuse summary of IPCC Working Groups 2 and 3, it was forced to arrive at its own conclusions regarding the necessary economic and political response. Thus in contrast to Stern's generally accepted summary of the scientific evidence, Stern's strong economic and political conclusions have been subjected to some criticism.

The contribution of science to climate policy could be greatly strengthened by two actions: (1) the creation of an independent UN Intergovernmental Panel on Climate Policy (IPCP) with the specific task of analyzing climate policy proposals, in close interaction with policy makers and stakeholders, and (2) the development of a new suite of integrated assessment (IA) designed specifically for analyzing the impacts of climate policy proposals from the diverse viewpoints of different countries and stakeholders. It would be unwise to assign the first task to the existing IPCC Working Groups 2 and 3. An independent, politically detached scientific body providing an overview of all relevant scientific work bearing on climate policy will undoubtedly be required in the future as it has in the past. However, needed in parallel is an independent, internationally authorized body that can work closely with stakeholders and policy makers in providing non-partisan advice on the impact of

proposed climate policies on the different parties of the UN Framework Convention on Climate Change (UNFCCC). The second task is an important consequence of the first task if an IPCC is to effectively address the concerns of policy makers. Existing IA models have largely evolved from the mainstream of computable general equilibrium (CGE) models, designed for studying the equilibrium response of the market to changes in external conditions. They fail to address many of the primary concerns of policy makers, such as the impact of climate policies on the employment level, on energy security, on life-standard inequalities, migration pressure and other factors affecting national security and international co-existence. On a more technical level, the present models fail to capture the complex dynamics governing the non-equilibrium response of the multi-regional, multi-actor, coupled climate-socio-economic system to global climate change and climate mitigation measures. It is unlikely that a single model will ever be able to represent all of these complex processes realistically. More promising is to develop a suite of models, with different models focusing on different processes. The model suite would need to be created as a homogeneous model ensemble, however, in order that the simulation results from individual models can be processed further in a post-simulation (meta-analysis) system designed to extract a comprehensive multi-criteria assessment of a given climate policy from the full set of model simulations. To illustrate the interrelationship between economics, intergenerational and interregional equity, and international security and co-existence, the following two sections consider some of the problems facing policy makers striving to arrive at an international agreement on post-Kyoto climate policy.

2. The interrelationship between economics, intergenerational equity and climate policy

Figure 1 shows, qualitatively: the projected business as usual (BAU) global emissions curve of the principal greenhouse gas CO₂ in the absence of an effective abatement policy; the emissions goal that must be attained during this century if a dangerous level of global warming is to be averted (defined by the EU as maximally 2°C above the pre-industrial level); and the various renewable technologies that are available to close the wedge between the BAU curve and the emissions goal. All curves except the sustainable-emissions goal, whose general level (although not detailed form) is determined by the physics of the climate system, must be viewed as qualitative sketches only. They depend in detail on the growth of the global economic system, the rate of technological development, and the impact of the measures introduced to bring the emissions down to the sustainability goal, none of which can be predicted reliably. The technologies are assumed to penetrate the market with time delays that increase with the costs of the technology. Thus energy efficiency, in the form of improved insulation of buildings, coupled heat-power generation, more efficient lighting, low-emission vehicles, etc, penetrates the market first, at net costs which in many cases are negative. This is followed by CO₂ sinks through reforestation, and biomass, wind, hydro and geothermal energy. All of these relative low cost options have only finite reduction capacity, however.

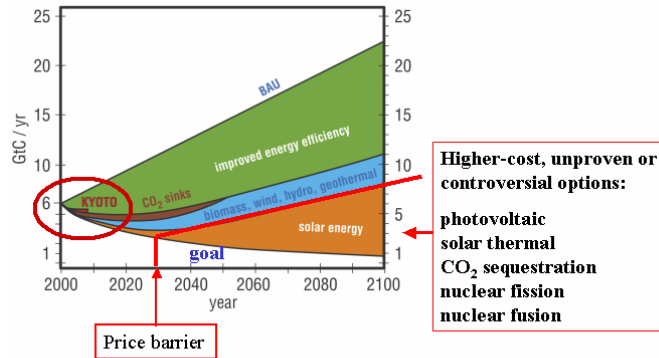


Figure 1. Technological options for filling the wedge between BAU emissions and the sustainable emissions goal

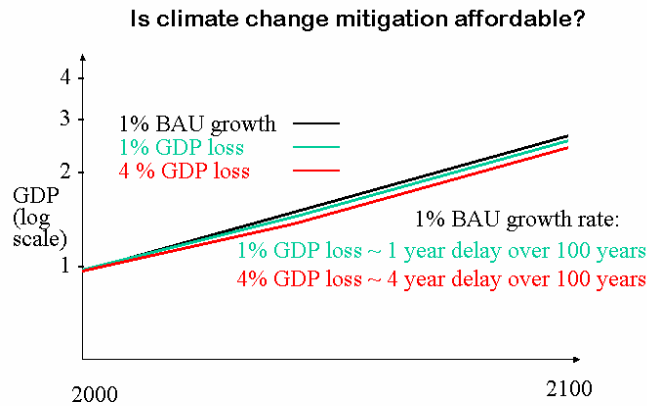


Figure 2. Impact of climate change mitigation on global GDP growth

In two or three decades, the achievable reductions saturate and are no longer able to compensate the inexorably rising BAU curve, which is driven by the increasing energy demands of the emerging and less developed countries aspiring to catch up with the developed world. To maintain the necessary rate of emissions reduction beyond about 2030, widespread introduction of more expensive photovoltaic or solar thermal technology will be necessary. The technologies exist and represent an effectively inexhaustible energy source. However, the current costs are considerably higher than other renewable technologies, so that their widespread introduction at current prices would significantly increase the cost of energy. To avoid a prohibitive future energy-price hike, the price barrier will need to be eroded by timely subsidies supporting market infusion of solar technology, thereby reducing future costs through operational experience (learning by doing), and by enhanced investments in R&D (learning by researching). Alternatively, the steep price increase can be softened by expanding nuclear energy (a controversial option), applying wide scale carbon capture and storage (CCS, a still unproven technology), or banking on a breakthrough in hydrogen fusion (which most experts regard as unlikely). To close the wedge between the BAU and sustainable emissions curve, policy makers have available four basic instruments: carbon taxes, tradable emission permits (cap and trade), subsidies and regulation.

Carbon tax and cap-and-trade both have the advantage of reducing emissions efficiently using market forces. A carbon tax is convenient for business through the known price penalty incurred by using fossil fuel, but it is inconvenient for the social planner, who cannot predict the resultant level of emission reduction reliably. A cap-and-trade system has the opposite properties: the social planner knows rather well the level of achieved emissions reduction, but business is unable to predict reliably the price penalty for using fossil fuel. However, on the global level, a cap-and-trade system has a distinct advantage over a carbon tax. It is very difficult to harmonize different carbon taxes applied by different countries. The standard example is the Scandinavian countries, which have applied a carbon tax for several years, but have not yet succeeded, despite a long tradition of economic cooperation, in harmonizing their carbon taxes. In contrast, a cap-and-trade system, if applied to all CO₂ sources and traded globally, automatically creates the same price for all emission permits. Moreover (as discussed further in the next section), if the permits are auctioned and allocated fairly to all countries, the system has the potential for solving another dilemma of climate change mitigation: intergenerational and interregional equity. For the following discussion it will therefore be assumed that the mitigation goal is achieved by distributing (either by free allocation or by auction, or a combination of both) a total number of emission permits corresponding to the sustainable global emissions curve shown in Figure 1. The third instrument, subsidies, is then applied to optimize the technological mix. The last climate policy instrument, direct regulation, can be regarded as a special case of capping emissions without the option of trade. This can be desirable where market forces have been found to be too weak, such as in energy efficiency for buildings, but will be disregarded here. Having internalized the externality of climate change by introducing emission caps, it may be thought that the market would then automatically take care of the optimal realization of the necessary technological solutions. However, this is not the case. The market responds to the interests of individuals, in the present case, shareholders, not society as a whole. Shareholder value is governed by the optimal return on capital computed using high discount factors of the order of 5 to 10%. Society as a whole, however, in contrast to individuals, is responsive to the requirement of intergenerational equity: the fair distribution of the burden of averting dangerous climate change between the present and future generations. This implies a much lower social discount factor in the range from zero to a few percent. The disparity between the two discount rates can be “internalized” by government subsidies for renewable technologies, such as solar energy, which are still too far downstream to be competitive in the market in the near future (see Figure 1). Thus the erosion of the price barrier by government subsidies may be seen as a technique for minimizing the social costs of climate change mitigation. Most estimates of the effective global costs of climate change mitigation, allowing for the reduction of future mitigation costs through learning by doing and learning by researching, lie in the range of 0% to 4% of world GDP. Figure 2 shows the impact of mitigation costs of 1% or 4% on the growth of world GDP over a period of 100 years, assuming an extremely modest reference annual GDP growth rate of only 1%. The resultant delay in economic growth is 1 or 4 years, respectively. Assuming a more robust reference growth rate, the delay is reduced accordingly. As an order of magnitude, the delay in growth over a period of a hundred years can be estimated as about one year.

Thus the issue of climate change mitigation is not whether it is affordable – as an insurance premium, it clearly is, given the uncertain but potentially very high risks of unabated climate change – but how to distribute the costs between different generations and regions.

3. Interrelationship between economics, interregional equity, international coexistence and security, and climate policy

Figure 3 shows a breakdown of the global CO₂ BAU emissions curve and the sustainability goal of Figure 1 in term of the per capita emissions for four typical regions representing the industrial countries (US, EU+Japan) and the emerging economies (China, India). A convergence and contraction scenario has been assumed in achieving the transition from the BAU curves to the sustainable per capita emissions curve: the industrial countries must reduce per capita emissions much faster than the emerging economies, whose per capita emissions are initially allowed to grow, all emission curves finally converging, however, into the sustainable asymptote. The least developed countries (not shown) need accept still smaller emission restrictions.

As long as the per capita emissions of the developing economies are significantly smaller than those of the developed countries, it cannot be expected that the developing countries will be willing to impose emission restrictions without some form of compensation from the developed countries. Thus the convergence and contraction scenario of Figure 3 assumes a flow of investments and know-how from industrial countries to the emerging economies is taking place. How can this transfer be achieved?

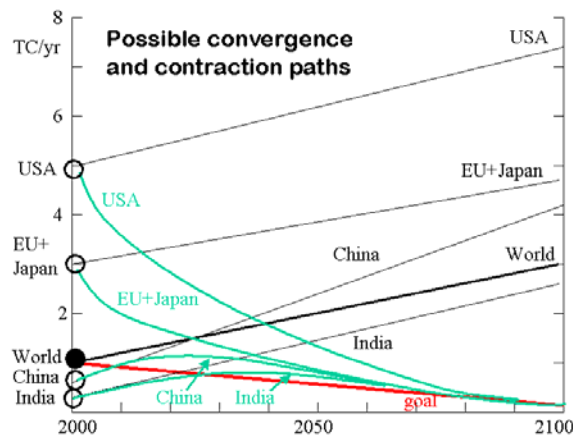


Figure 3. Per capita CO₂ emissions for industrial nations and emerging economies corresponding to the global emission paths of Figure 1 (schematic).

The conceptually most straightforward and fairest transfer method is to incorporate in a global cap-and-trade system the fundamental human rights principle: every person has the right to the same amount of CO₂ emissions. This implies that every country receives a number of emission permits proportional to the population of the country. International permit trading then transfers permits from low per-capita emission countries to high per-capita emission countries, generating a corresponding flow of investments in the reverse direction. If the system is carefully designed and managed, both flows support the transition towards a global, sustainable low-carbon system. Details of the possible

implementation of such a Global Climate Certificate System (GCSS) was presented by Lutz Wicke and discussed at last year's ECF Annual Conference. A basic attraction of the scheme is that it appeals to the aspirations of both developed and developing countries, and a binding global emission cap is ensured, independent of the resulting regional distribution of emissions.

Finally, the interrelationship between economics, interregional equity and climate policy is directly coupled to international coexistence and security. The elementary implications of interregional equity for the structure of a future international cap-and-trade system will be evident to all parties of the UNFCCC. Countries with high per capita emissions that try to ignore these implications will lose the moral high ground, clearly visible to all parties, with corresponding negative impacts on the country's international standing and influence. The international backlash, already apparent during the Kyoto period, can be expected to become more pronounced in the post-Kyoto period, as the urgency of the climate problem receives wider international attention.

The basic challenge of climate policy is to devise a global post-Kyoto climate agreement that, within the limited time frame of a few decades set by the finite inertia of the climate system, is able to transform the present non-sustainable, inequitable distribution of strongly differing per capita CO₂ emissions into a sustainable, equitable distribution. Present efforts to achieve this transition represent a highly fragmented patchwork of activities within the developed world of various citizen groups, NGO's and business councils, of the regulations of individual regional and city administrations, and of the efforts of the countries participating in the Kyoto protocol, spearheaded by the EU experiment in emissions trading, with its supporting transfer mechanisms JI and CDM. The net impact on climate change of all of these activities combined is generally recognized as negligible, but the experience gained from these first steps is nevertheless valuable.

It is therefore encouraging that an important second step towards establishing a more effective international climate policy regime in the post-Kyoto period has been made by the EU in its recent commitment to reduce CO₂ emissions by 20% relative to 1990 by the year 2020, together with an increase in the contribution from renewables to 20%. The unilateral EU commitment was combined with an offer to increase the reductions from 20% to 30% if the US and China were willing to make similar commitments. However, since investments in energy technology bind capital for thirty years or longer, climate policy commitments, or at least intentions, should be defined over significantly longer periods – extending, ideally, out a stabilization limit of about 20% of present emissions towards the end of this century.

Scientists can support the difficult political process of finding a constructive compromise between the divergent interests and perceptions of the different UNFCCC parties engaged in the post-Kyoto negotiations by developing and applying appropriate multi-actor, dynamical modelling tools for analyzing the implications of such policy proposals from the different viewpoints of the various actors involved. The impact of such analyses would clearly be greatly enhanced if they were presented not as the results of individual scientists, but as the consensus view of an internationally authorized UN Intergovernmental Panel on Climate Policy.

Position Papers – ECF Annual Conference 2007, Berlin, 26th-27th March 2007

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Rising natural catastrophe losses – what is the role of climate change?

In recent years, there have been increasing signs that the steady advance of global warming is progressively affecting the frequency and intensity of natural catastrophes. The following examples confirm that there has been a notable increase in such events over the past few years. The hundred-year flood in the Elbe region in the summer of 2002; the 450-year event of the hot summer of 2003, which caused more than 35,000 heat deaths in Europe; the record damages of the 2004 hurricane season; Japan's 2004 typhoon season, with an unprecedented ten landfalls; the first ever South Atlantic hurricane in March 2004, with damages in Brazil; India's highest 24-hour precipitation amount: 944 mm in Mumbai on 26 July 2005; 2005 the largest number of tropical cyclones (28) and hurricanes (15) in a single North Atlantic season since we have data on it (1851); the 2005 hurricane season included the strongest (Wilma – core pressure: 882 hPa), fourth strongest (Rita), and sixth strongest (Katrina) hurricanes on record; Hurricane Katrina, has been the costliest single event of all times, with economic losses of over US\$ 125bn and insured losses of approximately US\$ 60bn; in October 2005, Hurricane Vince formed close to Madeira, subsequently reaching the northernmost and easternmost point of any tropical cyclone; in November 2005, tropical storm Delta became the first tropical storm ever to reach the Canary Isles; Larry, the strongest tropical storm (cyclone) recorded, reached the Australian coast in March 2006; and Kyrill (January 2007) has caused the second largest losses in Europe caused by a winterstorm.

Munich Re's Geo Risks Research unit has been researching loss events caused by natural hazards around the globe for over 30 years. These events are documented in the NatCatSERVICE database, which has been complemented by data on all the major historic natural catastrophes. Munich Re's NatCatSERVICE now contains details of more than 23,000 individual events. The analyses undertaken by Geo Risks Research provide the most accurate estimate possible of the insured values exposed to natural hazards such as windstorm, flood and earthquake with a view to Munich Re's business. The data analyses clearly show a dramatic increase in natural catastrophes around the globe, with ever growing losses. The trend curve indicating the number of great natural catastrophes worldwide (involving thousands of fatalities, billion-dollar losses) reveals an increase from two per year at the beginning of the 1950s to around seven at the present time (Fig. 1). Economic and insured losses resulting from great weather disasters have risen even more sharply in real terms. In 2005, a record year, economic losses were as high as nearly US\$ 180bn and insured losses around US\$ 90bn (Fig. 2). The main reasons for the sharp increase in losses from major, weather-related catastrophes are population growth, the settlement and industrialization of regions with high exposure levels and the fact that modern technologies are more prone to loss. The state of Florida in the USA, which has

always had a high hurricane exposure, is a good illustration of the way that socioeconomic factors can act as natural catastrophe loss drivers.

Fig. 1: Great Natural Disasters 1950 – 2006
Number of events

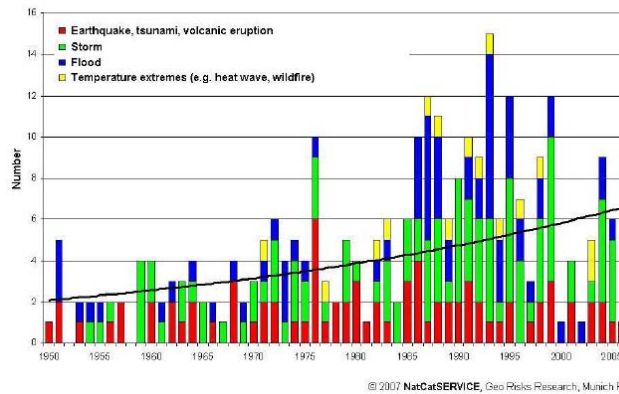
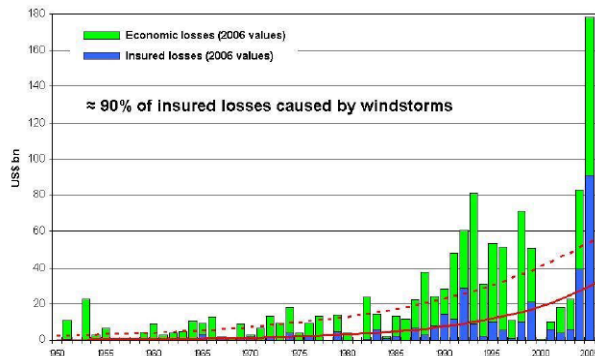


Fig. 2: Great Weather Disasters 1950 – 2006
Overall and insured losses



The population has grown from three million in 1950 to the current 18 million. The number of tourists visiting Florida each year recently passed the 80 million mark. It is clear, taking into account the increase in prosperity, that present-day hurricane losses in Florida are liable to be a multiple of those of a few decades ago. Following 2005's record figures, the insurance industry reported relatively few large natural catastrophe losses in 2006. As at the end of December 2006, economic losses from all loss occurrences amounted to US\$ 45bn and insured losses US\$ 15bn, less than one-sixth of the previous year's figure. The loss balance would have been higher had it not been for the fortuitous absence of severe North Atlantic hurricanes. Only three Atlantic tropical cyclones caused losses in 2006, compared with 17 in the previous year. The lower level of hurricane activity was due to exceptional meteorological circumstances: dust particles carried from the Sahara to the hurricane breeding grounds absorbed solar radiation, thus warming the surrounding layer of air at medium altitude. The effect was to stabilize atmospheric stratification and hinder the formation of hurricanes, particularly during August. From October onwards, the El Niño phenomenon in the Pacific had a curbing effect. However,

during September, in the absence of either El Niño or Sahara dust factor, there were four hurricanes, which corresponds with expectations. A number of storms were steered away into the Atlantic by the dominant configuration of pressure systems without reaching the mainland, and so did not cause damage. This clearly shows that 2006 constitutes no more than a temporary respite in the general increase in weather-related natural catastrophes. As the rise in the number of natural catastrophes is largely attributable to weather related events like windstorms and floods (see figure 1), with no evidence of a similar increase in geophysical events such as earthquakes, tsunamis, and volcanic eruptions, there is some justification in assuming that anthropogenic changes in the atmosphere, and climate change in particular, play a decisive role. There has been more and more evidence to support this hypothesis in recent years:

- Analyses of air bubbles trapped in ice cores drawn from deep layers in the Antarctic ice suggest that the concentration of carbon dioxide, the principal greenhouse gas, over the past 650,000 years has never been even remotely close to the current 382 ppm (Siegenthaler et al., 2005).
- The ten warmest years on record since 1856, when systematic readings were first taken, have all been in the twelve-year period 1995–2006 (WMO, 2007). The warmest year to date was 1998.

The fourth status report of the Intergovernmental Panel on Climate Change (IPCC 2007) regards the link between global warming and the greater frequency and intensity of extreme weather events as significant. The report finds, with more than 66% probability, that climate change already produces more heatwaves, heavy precipitation, drought and intense tropical storms and that the trend is rising. The expected rise in global average temperatures of up to 6.4°C by the end of the century, depending on emission and climate model, significantly increases the probability of record temperatures. Higher temperatures also enable air to hold more water vapour, thus increasing precipitation potential. Combined with more pronounced convection processes, in which warm air rises to form clouds, this results in more frequent and more extreme intense precipitation events. Even now, such events are responsible for a large proportion of flood losses. As a result of the milder winters, now typical of central Europe, there has been a reduction in the snow cover over which stable, cold high-pressure systems used to form a barrier against low-pressure systems coming in from the Atlantic. This barrier now tends to be weak or to be pushed eastwards so that devastating winter storm series like those of 1990 and 1999 can no longer be considered exceptional as also documented lately by Kyrill in January 2007. The wind readings of a number of representative German weather stations have shown a definite increase in number of storm days over the past three decades. At Düsseldorf Airport, for instance, the figure has risen from about 20 to 35 a year. (Source: U. Otte, Deutscher Wetterdienst, 2000). In recent years, an increasing number of scientific publications have indicated that there is a causal link between climate change and the frequency and intensity of weather-related natural catastrophes:

- According to British scientists, it is more than 90% probable that the influence of human activity has at least doubled the risk of a heatwave like the one that hit Europe in 2003 (Stott et al., 2004).

- Hurricane models which take account of climate change show that, by 2050, maximum hurricane speeds will have increased by an average of 0.5 on the Saffir-Simpson Scale and the associated precipitation volume will have gone up by 18% (Knutson and Tuleya, 2004).
- Publications by Emanuel (2005) and Webster et al. (2005) indicate a 50% increase in the duration and intensity of tropical storms in the North Atlantic and Northwest Pacific since 1970. This trend will continue.
- The surface temperature of the world's oceans in the tropical cyclone breeding grounds has already increased by an average of 0.5°C as a result of climate change (Barnett et al., 2005; Santer et al., 2006).
- The only explanation for the increased intensity of tropical storms in the six ocean basins is the steady rise in sea surface temperatures over the last 35 years (Webster et al, 2006).
- Climate models show that winter storm losses in Germany will have more than doubled by 2085 in some European countries due to the effects of climate change (Schwierz et al, 2007).

Fig. 3: Climate variability and hurricane activity

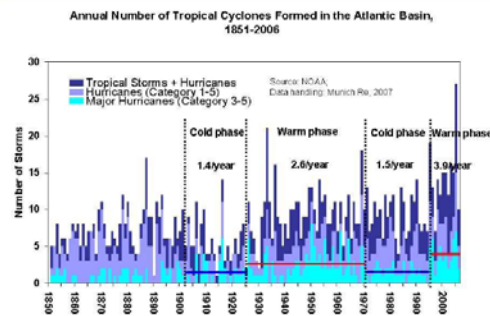
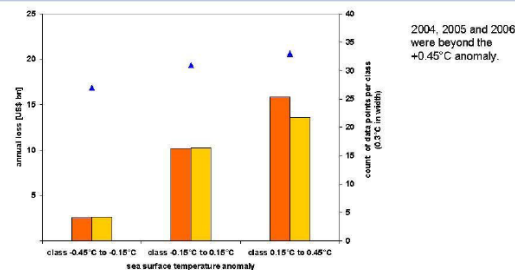


Fig. 4: Mean annual normalized US hurricane losses in dependence on SST-anomalies



Geo Risks Research has undertaken hurricane frequency analyses over the past decades which take into account natural climate cycles (the Atlantic Multidecadal Oscillation, AMO). These indicate that the higher frequency and intensity of Atlantic tropical cyclones in recent years could be due both to the natural cycle (the current warm phase, which started in 1995) and global warming. Fig. 3 clearly shows that, on average, the number of destructive major hurricanes is significantly higher in the warm phases of the AMO than in

the cold phases. This supports the theory that hurricanes form over very warm sea surfaces. However, it is also true that storm frequencies during the current warm phase (from 1995 onwards) have been much higher than in the previous warm phase in the middle of the last century. The difference can no longer be explained by natural fluctuation; it can only be due to global warming. The analysis presented in Fig. 4 shows very clearly that sea surface temperatures, which have already increased as a proven consequence of anthropogenic climate change, have a considerable impact on hurricane losses. The graph shows the relationship between average annual USA hurricane losses and deviation in sea surface temperatures from the long-term average for the relevant season. The conclusion: the higher the temperature, the greater the loss figure.

Even apparently anomalous events such as the unusually abundant snow in Europe during the winter of 2005 and the warm start to the winter of 2006 are in keeping with the scientific characteristics of climate change. As well as an increase in weather extremes and a general trend towards warmer winters, there is also likely to be greater variation in weather patterns. Now that a number of changes have already happened and some of the predictions for the coming decades have already been seen, the key issue is no longer if and when there will be conclusive proof of anthropogenic climate change. The crux of the matter is whether the existing climate data and climate models can provide sufficient pointers for us to estimate future changes with reasonable accuracy and formulate adaptation and prevention strategies in good time. The insurance industry's natural catastrophe risk models have already been adjusted in the light of the latest findings. For instance, they now incorporate sea temperatures that remain above the long-term average due to the ongoing cyclical warm phase in the North Atlantic; the effects of this warm phase are reinforced by global warming. We can also expect the above-average water temperatures to increase further the intensities and probably also the number of cyclones. Even before publication of the recent study by well-known British economist Sir Nicholas Stern (2006) it was clear that climate change is not just an ecological problem; it is also an economic issue. If damage costs continue to rise, this also affects industry and primarily, of course, insurance companies. Climate change affects the insurance industry in a number of ways: As extreme events increase in number and severity, loss frequencies and amounts grow correspondingly; loss volatility increases; new exposures arise (e.g. hurricanes in the South and Northeast Atlantic); unprecedented extremes are encountered (the strongest hurricane on record occurred in 2005); premium adjustments have tended to lag behind rising claims, in the past at least.

Despite unfavorable loss trends, the insurance industry continues to offer a wide range of natural hazard covers whilst trying, at the same time, to encourage its clients to focus more on loss prevention. It is also making strenuous efforts to control its own loss potentials with the help of modern geo-scientific methods. It is still difficult, however, to predict in quantitative terms the effects that future climate changes will have on the frequency and intensity of extreme weather events. Munich Re in agreement with IPCC believes that the number of severe, weather related natural catastrophes will increase in the long term as a result of continuing climate change. This, combined with the trend towards higher value concentrations in exposed areas, will increase loss potentials. In order to at least slow down the rate of climate change – it is already too late to stop it – the emphasis needs

above all to be on so-called no-regret or win-win strategies, such as reductions in energy consumption. Even if such strategies were to have less impact on the climate than expected, they would nevertheless help to conserve resources (including financial resources) and show that the industrial world was aware of its responsibility towards the Third World. To adopt such strategies, which are based on the precautionary principle, is to remain on the safe side and ensure winners all round.

Where the economy is concerned, climate change signifies opportunities as well as risks. It opens up many avenues for industry to develop low-emission, more climate friendly technologies, or capture carbon dioxide released in the combustion process and store it underground (CO₂ sequestration), for example. It provides opportunities for insurers to develop new insurance products. One of Munich Re's new products is based on the clean development mechanism introduced by the Kyoto Protocol. This mechanism enables investors from industrial countries to improve their climate balance sheet by investing in sustainable projects in the developing world. However, many would-be investors are deterred by the risks involved. In response, Munich Re has introduced the new Kyoto Multi Risk Policy. The insurance industry has tremendous potential for promoting climate protection and climate change adaptation, and thus positively influencing future losses, by taking account of such issues in its products, investments, sponsoring activities, and communications. This has long been a Munich Re commitment. Munich Re's representatives share their knowledge at the annual world climate conferences (COP). The Munich Re initiated Munich Climate Insurance Initiative unites scientists, NGOs and the World Bank in an effort to find new insurance solutions designed to help above all poorer countries, which have no or limited access to the insurance market, to offset losses due to climate change. A number of Munich Re publications address the issue of climate change, for example "Weather catastrophes and climate change" (published by PG Verlag, Munich) and the Group has also produced "Winds of Change", a strategy game, in conjunction with the European Climate Forum. Munich Re is one of the signatories of the common statement of the Global Roundtable on Climate Change (GRoCC) on the need of climate protection signed by 85 global companies, NGOs and scientific institutes on 20 February 2007 in New York City. The objective of Munich Re's long-standing commitment is to help raise awareness of the risks posed by climate change and to prepare corresponding measures. Climate change, a global problem with decidedly adverse long-term consequences, clearly requires action based on international consensus. Regrettably, the results of last autumn's climate summit in Nairobi were disappointing. There is every sign that the consequences of global warming are already evident, not least in Germany where this year's warmest winter since records started is in line with climate model forecasts. Mild winters create ideal conditions for severe storms such as Winter Storm Kyrill, which swept across Europe in January causing losses running into billions of dollars, primarily in Germany and the United Kingdom. Kyrill also stood out because of its duration. It produced gale-force winds (over 63 km/h) that lasted for more than 24 hours in some places. Insured losses from Franz, another January winter storm which preceded Kyrill, amounted to several hundred million dollars. In December, Munich Re had already warned of the higher windstorm risk due to the unusually warm winter, and Kyrill confirmed this forecast. Although warm winters do not only result from climate change

and warm weather does not necessarily produce severe winter storms, it is nonetheless true that the last winter has been a foretaste of the future climate and its extreme weather events.

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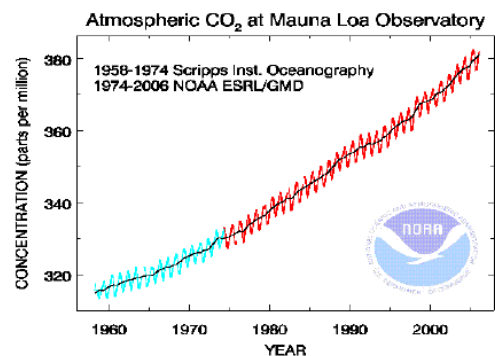
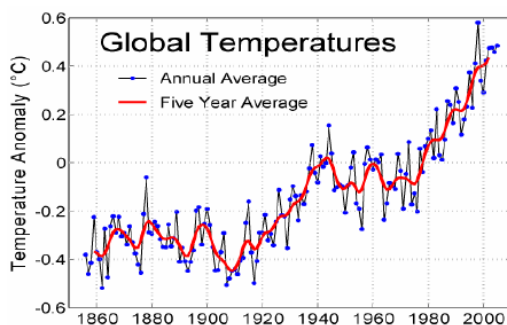
Hans Michael Hölz, Global Head, Sustainable Development,
Deutsche Bank

Dinner speech

Deutsche Bank's Corporate Climate Strategy

World climate deteriorating in an alarming way

World-wide, the number of natural disasters is increasing. 50 years ago, only two extreme weather events per year hit the earth on average – today the number is seven. The Fourth Assessment Report of the Intergovernmental Panel on Climate Change (IPCC), which was released in February 2007, also fuels the worst fears. It says that the global average temperature might rise by 2 to 6 degree Celsius until 2100. The IPCC states unequivocally that human activities are at the root of this development and its consequences. It appears proven that anthropogenic greenhouse gas emissions (above all of carbon dioxide) have been a major cause of global warming in the past 50 years.



The IPCC forecasts that global warming will continue and even accelerate, that glaciers will melt and that the global average sea level will rise. In particular, more weather-related natural disasters cause not only huge ecological and social, but also enormous economic damage, which hits corporate clients, suppliers and employees as well as investors. Former World Bank chief economist Nicholas Stern has numbered the economic consequences of the climate change for the first time in the “Stern Review on the Economics of Climate Change”.

Climate change – main reasons:

- Burning of fossile fuels (coal, natural gas, oil)
- Increase in travelling and transport activities world-wide
- Global structural change in the industrial sector
- Structural changes in agriculture and forestry

Main effects:

- Global increase in temperatures
- Melting polar ice caps and glaciers
- Sea level rise
- Expansion of arid areas

The core results are as follows:

- Climate change and its consequences might result in a 5 to 20% loss in global GDP. This is roughly equivalent to the impact of the Great Depression in the 1930s.
- If nothing is done to fight against climate change, net costs might amount to up to EUR 5.5 trillion. Even now, about 1% of global GDP – i.e. roughly EUR 270 bn per year – would have to be spent to counteract climate change and keep the concentration of carbon dioxide in the atmosphere below 550 ppm (parts per million).

According to Stern's analysis, it is considerably cheaper from a macroeconomic vantage point to take measures against the greenhouse effect now than to finance the consequences of global warming later on.

Climate Protection – Deutsche Bank's Motives

For Deutsche Bank, sustainability is mainly about consigning a healthy environment and social stability to coming generations. In view of the "Stern Review on the Economics of Climate Change", this is not only a matter of social responsibility, but also in Deutsche Bank's economic interest. Moreover, sustainability is becoming an ever more important issue in competition. Behaviour that may be detrimental to the environment harbours market and reputational risks. Combined with careful risk management, sustainable strategies secure corporate success and ensure better ratings in the relevant sustainability indices.

Deutsche Bank's Climate Protection Strategy: Four Pillars

In the framework of its Sustainability Management System, Deutsche Bank already developed a comprehensive climate protection strategy in 2005. It consists of four main pillars:

1. Avoiding greenhouse gas emissions
2. Using and promoting renewable energies
3. Raising public awareness of climate change
4. Promoting the flexible mechanisms of the Kyoto Protocol and neutralizing unavoidable greenhouse gas emissions

This strategy is dynamic: it is continuously monitored, expanded and supplemented by supporting measures.

1. Avoiding greenhouse gas emissions

Deutsche Bank has taken a number of measures to avoid greenhouse gas emissions:

- Increasing energy efficiency by regularly improving the technology
- Reducing energy consumption by informing employees about ways to save energy and by implementing energy-saving campaigns
- Taking into account energy-efficiency criteria in purchasing, in particular of office equipment
- Requiring employees to conduct video conferences and conference calls in order to steadily reduce travelling
- Supporting public transport by financing jobtickets at numerous branches

- Reducing the number of short flights by giving out BahnCards to employees who travel a lot for business reasons
- Reducing the average fuel consumption of company cars by making staff pay for part of the fuel consumption of their car
- Requiring to equip diesel cars with a soot particle filter

2. Using and promoting renewable energies

Deutsche Bank not only finances projects and companies which focus on renewable energies, but also uses and promotes regenerative energies itself. Since January 2006, 20% of the Bank's electricity consumption in Germany has come from renewable energy sources. Moreover, Deutsche Bank has established itself as a problem solver in this area thanks to its Asset Finance & Leasing department.

A recent example is the construction of an offshore wind power park in the Baltic Sea, which will generate about 300 mega watts per year. The Ventotec Ost 2 plant (total investment: more than EUR 500 m), which is to be installed north of Rügen by 2008, is one of the first offshore projects in Germany. And we go beyond project financing in our support of the renewable energies sector: Overall, our corporate client division has lent about EUR 350 m to companies in the solar energy sector (as of end 2006).

Sustainable and ethical investments

Via its subsidiary DWS Investments, Deutsche Bank offers even more sustainability-oriented investment opportunities which combine support for environmentally friendly companies with the promise of attractive returns. One example is the fund DWS Klimawandel (DWS Climate change). It pursues a two-pronged, systematic approach:

- On the one hand it invests specifically in companies which offer products, services and technologies to reduce greenhouse gas emissions.
- On the other the DWS specialists focus on companies which help to prepare for climate change and cope with its consequences.

In addition, Deutsche Bank's Private Wealth Management department offers its clients individual asset management that is oriented towards sustainable and ethical investments. Private and institutional investors can thus decide whether they want to include both traditional investment criteria and ecological, social and sustainability-oriented aspects in their personal investment strategy.

Such Social Responsibility Investments (SRI) are based on the securities included in the Dow Jones Sustainability Indices (DJSI) and the Sustainability Yearbook by SAM Group (Sustainable Asset Management, Zurich, Switzerland), which annually determines the composition of the global and European sustainability benchmarks.

3. Raising public awareness of climate change

Concrete measures to avoid greenhouse gas emissions in addition to usage and promotion of renewable energies are indispensable strategies in the fight against climate change. However, the challenge can only be coped with sustainably if the public becomes clearly

aware of the problem. It is against this background that Deutsche Bank Research has been publishing numerous studies on issues such as renewable energies, emissions trading, energy policy and the international commodities markets. Furthermore, Deutsche Bank is a member of the following working groups and forums which deal with the promotion of energy efficiency, with climate protection and with emissions trading:

- “Arbeitsgruppe Emissionshandel zur Bekämpfung des Treibhauseffektes” (AGE; working group on emissions trading)
- Forum für Zukunftsenergien (Forum for Future Energies)
- Deutsche Energie-Agentur (dena) (German Energy Agency)

Deutsche Bank also tries to raise awareness on the annual “**Earth Day**”. For Earth Day 2006, Deutsche Bank organized a day of action for its employees with information booths, internet and intranet publications and lectures (for example in the framework of the Business Speakers Series) on climate change.

Participation in the **Carbon Disclosure Project** (CDP) is a further step to raise the public’s awareness, if with another gist: On behalf of 225 institutional investors, which manage total assets worth more than USD 31 trillion, CDP calls upon companies to disclose their climate protection strategies. The goal is to make institutional investors consider the results of these analyses when they make their financial decisions.

4. Promoting the flexible mechanisms of the Kyoto Protocol and neutralizing unavoidable greenhouse gas emissions

The consequences of climate change are already being felt, and they can be limited only by a concerted global effort. To this end the Kyoto Agreement was signed in 1997 and entered into force in 2005. In this international environmental protection agreement the EU committed itself to reduce its greenhouse gas emissions by an average 8% between 2008 and 2012 in comparison to 1990. As greenhouse gases damage the atmosphere world-wide, it is eventually unimportant for climate protection where exactly emissions occur and where they are avoided. That is why the Kyoto Protocol foresees three flexible instruments to transfer and exchange emissions reductions:

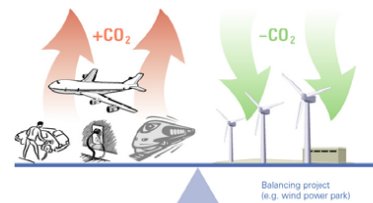
- International Emissions Trading
- Clean Development Mechanism (CDM)
- Joint Implementation.

In January 2006 the EU introduced a European emissions trading system in order to reach the targets set out in the Kyoto

Steps towards achieving climate neutrality*:

- Examination of ways to avoid or reduce emissions
- Calculation of the unavoidable emissions that have to be offset
- Decision on an offsetting project
- Purchase of high-quality emissions reductions certificates
- Annulment of the certificates

The principle of climate-neutrality



* Quality standards on which the “climate neutral” label of the project “Hessische Klima Partner” (supported by the Ministry of the Environment of Hesse) is based and in whose development Deutsche Bank participated.

Protocol. So far, this is the only obligatory carbon dioxide trading system world-wide. Under the European emissions trading system a limited number of Certified Emissions Reductions (CERs) can be imported, which are generated by related emissions reduction projects in developing countries and emerging markets under the Clean Development Mechanism (CDM).

Deutsche Bank is one of the pioneers in emission trading

Deutsche Bank has positioned itself on the emissions rights market very early on. As one of only two banks, Deutsche Bank invested USD 5 m in the **Prototype Carbon Fund (PCF)** in 2000. This was the first fund to support climate protection projects in developing countries and emerging markets, and it was set up by the World Bank. Moreover, Deutsche Bank is the only bank which participates in the **Umbrella Carbon Fund (UCF)** launched by the World Bank, in which it has invested EUR 50 m. It does not only invest in the CER transactions themselves, but also takes on their structuring, syndication and wrapping. In 2006, it participated in two of the largest emission reduction transactions ever in China. Overall, Deutsche Bank invests in more than 30 CDM projects.

Support of climate-neutral activities

Climate neutrality is one way for companies to take voluntary climate-protection measures. This concept is based on the global effect of greenhouse gases, too. Unavoidable emissions at one location can be offset and thus “neutralized” by additional climate protection projects at another location. On the grounds of this principle, the climate impact of any product, service, event or even a complete company can be “neutralized”.

Deutsche Bank decided to implement climate-neutral projects and thus joined the initiative “Hessische Klimapartner” in 2006, which is being continued on a national scale in 2007 under the label “Klima-Partner 2007”. In the framework of this project Deutsche Bank has already “climate-neutralized” a number of events and publications. Particular attention is given to the quality of the compensation projects. Deutsche Bank only uses CDM projects which offer high social value added.

Deutsche Bank Research: Policymakers have to take their part

In the framework of its research on the issue of sustainability Deutsche Bank Research published its study “EU-Energiepolitik: Höchste Zeit zu handeln!” (“EU energy policy: High time for action”) at the beginning of March 2007. In view of growing climate risks and the lack of competition on the electricity and gas markets and against the background of increasing import dependency for important fuels such as oil and gas, the study calls upon Europe to become a pioneer in developing a new energy and environment concept in the near future. If Europe waited for North America and Asia, there would be no courageous turnaround in energy production and consumption – if, however, Europe delivers sensible solutions, other regions will likely follow suit.

The study does not only call on policymakers, but also makes constructive proposals:

- extension of EU emissions trading to other sectors (such as air travel), greenhouse gases and countries
- introducing auctions for the certificates

- introducing a joint EU target value for renewable energies by 2020 in order to make other world regions rethink their energy strategies
- giving more support to the initiatives of the Commission concerning renewable energies in the areas of biofuels, electricity production, heating and cooling, as European companies in particular can benefit from global market growth for renewable energies thanks to their technological advantage
- increasing competition in energy transmission and a complete separation of the energy networks and energy production/distribution
- increasing competition by establishing a spot market for gas, which would allow energy suppliers to tailor their pricing on the basis of up-to-date supply and demand data
- improving energy security, with Russia remaining in a key role – a reliable energy partnership with Russia seems more useful than a gas OPEC.

The study also points out the **importance of Africa**, which is being rediscovered against the background of the commodities boom of the last few years and rising uncertainties in the investors' traditional target areas. A strategic EU energy policy should target not only the so-called "strategic ellipsis", which covers the area from the Middle East via the Caspian region to north-west Siberia; areas such as North Africa and the resource-rich remainder of the continent, not least the Gulf of Guinea, merit much more attention and interest. Recent initiatives by European companies are encouraging, as are the results of the **EU climate summit**, which took place at the beginning of March 2007. At the summit an extension of the use of renewable energies and initial, binding targets for reducing greenhouse gas emissions for the time after the climate protection agreement of Kyoto in 2012 were decided.

Position Papers – ECF Annual Conference 2007, Berlin,

26th-27th March 2007

Carlo Jaeger, Potsdam Institute for Climate Impact Research PIK

Climate Policy: from Rent-Seeking to Innovation

Climate Policy and European Identity

Friday, March 9, 2007, the EU reached what many see as a historic climate policy agreement. The British commentator Will Hutton wrote in *The Observer*: "The EU's landmark deal on carbon controls must be the model for a new Kyoto agreement." And: "German Chancellor Angela Merkel, emerging as a European politician in the great tradition of Adenauer, Brandt, Delors, Mitterand and Kohl, has used the current German presidency of the EU to mastermind an epic commitment on tackling climate change and energy security." And he adds: "For pro-Europeans like me, there has been little to cheer about over the last 10 years. But, extraordinarily, the EU is recovering its sense of purpose."

Another commentator, Gideon Rachman of *The Financial Times*, picked up that picture with an ironic twist: "the EU finds a new purpose in the battle against global warming; ordinary Europeans are inspired by this noble cause and rally to the European flag; the rest of the world follows Europe's example and the planet is saved." Before this background, he cautioned that "the EU has developed an unfortunate habit of proclaiming grandiose targets that turn out to be unattainable and then are gradually shelved or defined out of existence."

European integration can only succeed if it is tied to the commitment that Europe has a mission in today's world that it is able to offer a way towards a multilateral world order in which the U.S. can play a leading role without having to fall into the trap of unilateralism (Soros, 2006). Currently, climate policy is the area where that commitment has the greatest plausibility. That also means that here the danger of failure is particularly serious. Already in 1998, political analyst A. Michaelowa stated: "The EU has been a leader in the international climate negotiations from the beginning. Nevertheless, it has not been able to implement strong policies and measures to actually reduce emissions." Given the stakes involved both in terms of climate policy and of credibility of the European project, careful analysis of this situation and effective action to improve it are certainly warranted.

The climate rent

It is widely understood that avoiding dangerous climate change will require the establishment of a price for carbon emissions. A large amount of studies and debates focuses on how the cost that a carbon price brings to some economic agents can work as an incentive towards reducing those emissions. However, if a price is a cost to some, it is by necessity an income to some others. This income is the climate rent.

To fix ideas, suppose there are two technologies to produce commercial energy (heat, electricity, etc.). Under given circumstances, one does so at 2 Eurocent per kwh, the other at 3 €c (the figures are chosen so as to roughly match orders of magnitude in today's Europe). The former technology, however, generates CO₂ emissions of about 650g per kwh, while the latter generates no such emissions. Without further restrictions, the first technology will serve the market. Suppose the market size is about $7 \cdot 10^{13}$ kwh, so that total CO₂ emissions per year are about 4.5 gt. Now establish a market for emissions permits with a volume of, say, 4 gigatons. Then the price of permits will increase up to the level where the second technology becomes competitive. With the given cost differential, this happens at a level of 1 €c per 650 g of emissions, corresponding to about 15 € per ton of CO₂. Energy prices will increase from 2 to 3 Eurocents per kwhr, and for energy consumers permits will induce additional costs in the order of $4 \text{ gt} \cdot 15 \text{ € per ton}$ and year = 60 billion € per year. For whoever owns the permits in the first place, those 60 billion € are an additional income: the climate rent.

If a specific firm is able to capture a share of that rent, its stock will gain in value. From then on the rate of return per value of stock will be again comparable to that of other businesses, of course yielding higher total profits than before. These gains are covered by consumers who pay more for direct and indirect energy use without owning the relevant stock.

If the total amount of permits available consistently decreases over time, changes in expectations, technologies, and tastes are likely to reduce the total amount of emissions, while the price of permits is likely to increase for several decades. Beyond that time horizon, new patterns of energy use will have emerged, and permit prices may as well fall again.

Of course, this mechanism is not restricted to the European emissions trading scheme. It arises whenever a government or group of governments takes action to reduce greenhouse gas emissions, be it by emissions permits, taxes, or other measures. In all those cases, powerful lobbies will engage in rent-seeking (Tullock, 1987). For many companies, there may be a higher return from investing in political lobbying than in aggressive innovation. This mechanism goes a long way towards explaining the challenge the E.U. is faced with when trying to reach its ambitious climate policy goals.

The importance of auctioning permits

To focus the skills and competences of business on innovation rather than on lobbying, four steps are essential. First, property rights for emissions must firmly stay with public authorities. In the case of emissions trading, this requires a transition from grandfathering towards auctioning. This will be the litmus test for European credibility on climate policy.

Second, a stable fraction of the climate rent that then goes to public authorities must be used to subsidize R&D activities aiming at reducing emissions (the other part of the climate rent should be used for adaptation and compensation in the face of climate risks

and damages). Third, public authorities must resist the temptation of deciding what technologies are most promising for the purpose of reducing emissions. So far, no institution has matched the performance of markets at discovering the most effective technologies for given purposes, and attempts by public authorities to pick winning technologies in advance are an immediate invitation for rent-seeking by all businesses that feel able to claim that their technology holds special promise for the future.

Finally, R&D subsidies should be geographically focused so as to foster innovative regional clusters. Such clusters are much easier to identify than specific technologies, and they can make a difference in global emissions by developing technologies that are competitive at a global scale (Porter, 2000). Europe has the potential to foster such clusters on its own territory, and it can engage in close co-operation with countries that are willing to realize a similar potential for themselves. Along these lines, the EU's landmark deal on carbon controls can indeed become the basis for a multilateral agreement that will be a valuable successor of the Kyoto protocol.

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**Position Papers – ECF Annual Conference 2007, Berlin,
26th-27th March 2007**

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Economic impacts of climate change – financial implications

Climate change harms the economy. Recent reports demonstrate not only that climate change will become more serious as it has been expected so far¹⁶ and will bring economic damages.¹⁷ It is foreseeable that this will cause irreversible long-term damage which will jeopardise the natural bases of life. The report by the Intergovernmental Panel of Climate Change (IPCC) summarises the main facts and consequences of climate change. In the 20th century the global surface temperature rose by 0.2° C (\pm 0.6°). The rise in the surface temperature in the northern hemisphere was greater during that period than in the previous 1000 years. 1990 was the warmest year globally in the 20th century, and 2002 was the warmest year since weather records began. The number of hot days has increased and the number of cold days has decreased. The anthropogenic (that is, caused by human activity) concentration of greenhouse gases, carbon dioxide (CO₂), methane (CH₄) and nitrous oxide (N₂O) has increased exponentially in the 20th century. Depending on assumptions on future developments, temperature increases of between 1° and 3.5° Celsius are to be expected in 2100. The concentration of carbon dioxide alone in the atmosphere has risen since weather records began by 31% (\pm 4%).¹⁸ CO₂ emission comes mainly from burning fossil fuels. As the emission of greenhouse gases increases and the temperatures rise the global sea level will also continue to rise. Again depending on the assumptions and scenarios on which the prognosis is based the figure is put at between 10 cm and 90 cm by the year 2100.

The number and severity of natural catastrophes, like flooding caused by extremely heavy rainfall, will continue at growing intensity, as will heat waves and storms. Table 1 shows the extreme weather events that are possible, how likely they are to occur and their possible impacts. Many regions in the world are already more affected by climate change than others, and this will also be the case in future. In North America worse storms and tornadoes are to be expected, while floods are more likely in Asia. In Europe as well as extreme heat waves and flooding the storms like tornados and hurricanes are also likely in future.

Extreme heat phenomena and rainfall have been a striking feature in Europe in recent years, especially Germany. In 2002 Middle and Eastern Europe suffered catastrophic floods. In the east and south of Germany, the southwest of the Czech Republic and Austria and Hungary the rivers Danube, Elbe, Moldau, Inn and Salzach burst their banks. The

¹⁶ IPCC, FAR, 2007

¹⁷ Stern (2006)

¹⁸ Today there are 150 gigatonnes (Gt) more of carbon dioxide emissions in the atmosphere than before industrialisation. The quantity is growing by 3% a year and in 2050 it will have reached 300 Gt if this growth rate continues unchanged.

millennium flood hit Germany hard, causing damage amounting to about 9.2 billion euros.¹⁹

In 2003 the whole of Europe suffered from an extreme heat wave. The economic damage of such catastrophes include those who died of heat stroke (particularly in France), increased ill-health from the greater risk of disease, as well as harvest losses, disruptions to energy provision and more forest fires.²⁰ Altogether it is estimated that the heat wave in 2003 caused damage of between 10 and 17 billion euros in Europe.²¹

Economic Impacts of Climate Change- all sectors are affected

The economic damage from extreme weather events has increased by the factor 15 in the last three decades.²² The impacts of anthropogenic climate change are lower as they will become in the future, as a major contribution of the damage increase measured by insurance companies result from the fact that the wealth of the society is increasing as well as the vulnerability. Because of increasing wealth and insurance density wealthy nations tend to move also to especially vulnerable regions, as for example Florida.

Different sectors are affected by climate change (Tol (2001), (2002), Tol et al. 2004, Nordhaus and Boyer 2000, Fankhauser 1994, Hope 2004, Pittini and Rahman 2004 and Schellnhuber et al. 2004, Kemfert (2002a), (2002b), (2007)). The agriculture and forestry sector suffers from extremely hot days during summer as forest fire will increase. Water scarcity could bring negative growth effects. Forest cultivation needs to be changed, as mixed forests are more resistant against climate change than monocultures. Especially agriculture and forestry have to increase expenditures for adaptation. Because of more intense rainfall some regions are more vulnerable to flooding which can cause damages to buildings and infra structure. Together with the increase of extreme hot summer days, less cold winter temperature cause a reduction of ice glacier, especially in the Alp region (OECD 2007). This on the one hand causes adaptation costs to tourist branches of the Alp region as well as economic damages from declining tourism.

Extremely hot summer days will also shift tourist areas to less hot regions. As increase of more hot days in the years also reduce labor productivity and increase energy demand for cooling. Furthermore, less availability of cooling water for energy production increase energy costs. Extreme weather events like storms and hurricanes can destroy energy exploitation fields.²³ Energy costs will increase because conventional energy production may be reduced or substituted if not enough cooling water exist in high temperature periods. In addition, indirect energy cost increase because of supply disruptions. An increase of energy costs by 20 % will harm the economy by negative growth impacts of up to 0.5 % of GDP. The financial sector can suffer by different impacts. On the one hand,

¹⁹That is the figure for the damage given by the insurance industry. See Münchner Rück: 'Jahresrückblick Naturkatastrophen 2002', Munich 2002.

²⁰High river water temperatures also bring the risk that nuclear reactors will not be adequately cooled. In 2003 this caused nuclear reactors in Germany and France to be closed.

²¹In a speech the British Prime Minister Tony Blair actually spoke of 26 000 dead and put the damage at 13.5 billion US dollars: Speech given to mark the tenth anniversary of the Prince of Wales' Business & the Environment Programme (abbreviated), London, 14 September 2004 (www.britischebotschaft.de/de/news/items/040914.htm, 4 October 2004).

²² Münchner Rück 2006

²³ In Summer 2006, hurricane „Katrina“ destroyed oil platforms in the Gulf of Mexico. The Gulf region is especially vulnerable to climate change. The oil price increased because of supply disruption of up to 80 \$ per barrel.

insurance companies face additional losses because of higher direct damages of climate change. On the other hand, firms listed on the stock exchange can be evaluated negatively if they contribute to climate change or cannot demonstrate a clear strategy for a sustainable development.

Position

- Economic impacts of climate change are large and can increase of up to 8 % of the global GDP;
- Economic damages occur from flooding, extreme heat and intense winds. Insurance companies will suffer as well the agriculture sector, tourism and health;
- Economic costs to change the energy system are high- if the economy does not invest immediately large amounts of R&D expenditures in innovative, CO₂ free technologies, economic costs will be high because of supply disruptions and energy price volatilities;
- Costs of adaptation increase with rising extreme climate events.

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Figure 2: Examples of Extreme Climate Events and potential impacts (source: IPCC)

Extreme Climate Event	Probability	Impacts
Higher maximal temperatures. More Hot days and Heat Waves	very high	Increase of deaths and serious diseases of elderly people, especially in poor regions Increase of heat stress of animals Shift of tourist areas Increase of risk of crop losses Reduction of energy security Increase of energy demand for cooling
Less colder days and reduction of cold waves	very high	Reduced death probabilities because of less cold days Reduced risks of crop losses Increase of "tropical" diseases circulation Greater spread of pests Reduced energy demand for heating
More extreme Rainfall	very high	Rise in damage from floods, landslides and avalanches More soil erosion Higher expenditures by the state on compensation payments Higher risks for insurance companies
Rise in summer dry periods and the risk of drought	high	Lower harvest yields Rise in damage to buildings from changes in ground conditions and contraction Reduction in water resources and poorer quality of water Greater risks of forest fire
Rise in the strength of hurricanes Increase of medium and heavy rainfall (in some regions)	high	Greater Risk to human life Greater Risk for Disease and epidemics Increased coastal erosion and more damage to buildings and infrastructure near to coasts Increase of damage to the ecosystem on coasts
More floods and drought from the El Nino effect	high	Lower agricultural productivity in areas liable to drought and flooding Rise in Damage in Central Asia Fewer Water resources in drought regions
Greater Fluctuation in Monsoon rainfalls in Asia	high	More flooding and droughts
Greater Severity of storms in equatorial regions	low	Greater risk to life and health Greater loss of welfare and more damage to infrastructure More damage in coastal areas

Position Papers – ECF Annual Conference 2007, Berlin, 26th-27th March 2007

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Issues of Secure Energy Supply under Environmental Constraints

Preamble

Security of energy supply (Security of energy supply is assured when at any time the required resource/service of satisfactory quality is available at reasonable price within society/whole network) is an area of increasing visibility and acknowledged importance for maintaining national economy and welfare as well as global stability. It has become part of the political agenda at national and international level and of strategic decisions at corporate level – taking socio-political, technological and environmental (limit global temperature increase) constraints into account. The discussions often suffer from narrow focus and national interests and/or business perspectives, as well as from sectoral views, lack of realism and large uncertainties involved. There is a need of a more comprehensive (holistic) approach at international level which includes major stakeholders and encompasses the whole energy supply chain which encompass

- the provision of resources/fuels,
- the transport from producing to consuming countries or areas, land-based or maritime,
- the infrastructures within consuming areas, e.g. for electricity supply: embracing power plants including front-end and back-end, high voltage transmission lines and local distribution.

Decisions we are making today including financial investments must reflect the whole spectrum of challenges and needs, respectively.

Some Facts (see also [1])

Energy demand continues to rise in virtually all regions of the world. The IEA World Energy Outlook (The installed coal fired fleet in markets within the European Trading Scheme ETS has an average age of

- about 30 years; numbers given by ALSTOM) [2] foresees total world energy consumption in 2030 to be almost 60% higher than it was in 2002. This growth is expected to be mainly fossil fuel based with oil and gas taking the lion's share of around one third each of the increase. Nuclear would play a marginal role in the expansion of world energy supplies, while renewables including hydro and traditional biomass contribute more than 10% towards meeting higher world energy demand.
- The primary energy use per capita shows large differences in the different regions, as energy use per capita in the US is twice as high as in the EU and Japan, and in China the ratio is 16 times lower again. The differences are projected to remain virtually unchanged in the future.

- The share of fossil fuels will basically remain unchanged or slightly increase to almost 80%. The import dependency of major consuming countries will continue to grow (e.g. for EU 25 from today 50% to reach 2/3 in 2030).
- Fossil fuel producing countries and large consuming areas are spatially separated: The biggest net import areas of oil and gas are the US, continental western European countries, and the Far East (Japan), while the Middle East nations (MENA), the Russian Federation, 2 Algeria/Nigeria and Mexico/Venezuela dominate the exports. Competition for limited primary energy sources by China and India has already become real and will further increase.
- LNG is regarded as an important export commodity for countries with large reserves of natural gas and for consuming economies, in particular the US, it is an instrument of diversification of primary energy.
- Continuous growth in energy demand, in particular electric power, and replacement of the fleet with an average age of 30 years within the next 10-15 years will lead to new installed capacities of 95-125 GW/a2 and huge investments (see Figure 1).

Figure 1: Global Installed Capacity versus Plant Age (source: ALSTOM)

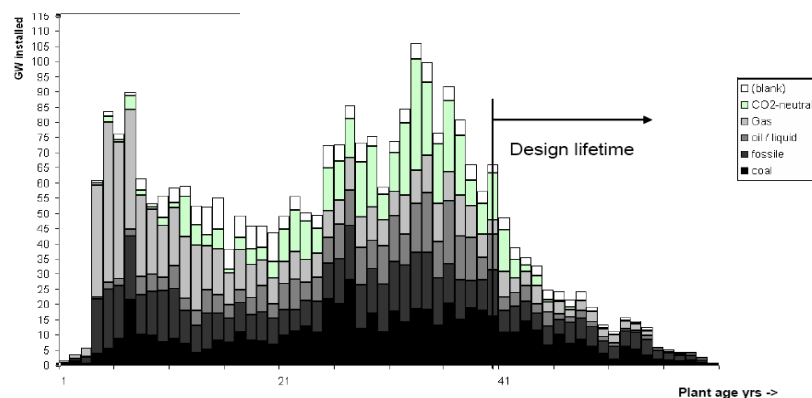
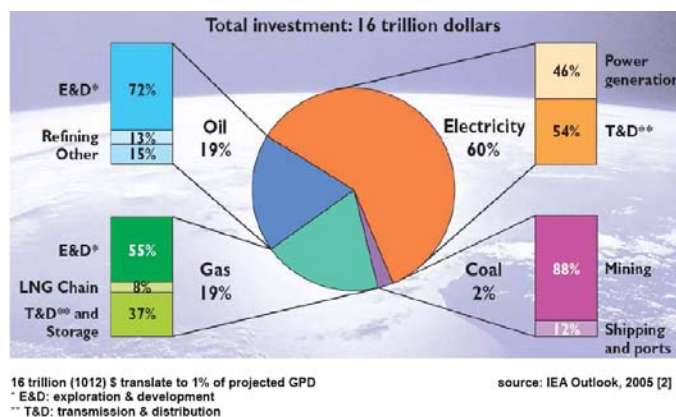


Figure 2: World Wide Investment Needs in the Energy Sector until 2030 (The figures for electricity correspond to 693 billion € for EU25; they do not consider additional investment due to CO2 capture and sequestration.)



- Huge investments are needed (see Figure 2), about USD 550 billion a year, in the energy supply infrastructure worldwide over the decades to 2030. The electricity sector alone will need to spend a total of almost USD 10 trillion. For the energy sector as a whole 51% of the investment will be simply to replace existing and future capacity. Almost half of the total energy investment will take place in so-called developing countries.
- In general new technologies with a potential to significantly decarbonizes or diversify our energy systems are not available within the next 10 to 15 years. Therefore, current and future more stringent CO₂ regulations will hit or have to be mastered by today's technology.
- For Europe the stability of operation of the UCTE-grid is essential. This synchronized network came into being by integration of smaller national systems, now serving 450 million people and providing 2400 TWh/a, out of which about 10% are transborder exchange at present. This system is now operated "more and more at its limits" [3], mainly due to market liberalization and related side-effects. Recent major blackouts legitimate the question whether the high degree of reliability experienced in the past can be further maintained without significant changes in technology and policy.
- "In today's liberalized energy markets – in which financing of energy projects is increasingly the role of the private sector – governments must act to create the right enabling conditions" [2].

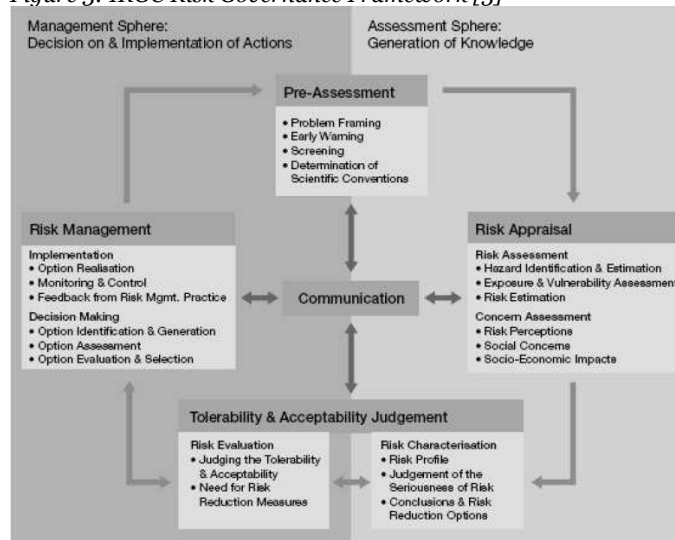
How to Meet the Challenges

Strategies and policy options aiming to combat global temperature increase and achieve climate security must be embedded into a broader concept of energy security which is in its primary and final form (services) a transnational and trans-sectoral concern lacking adequate policies, mechanisms, and procedures to cope with the challenges such as

- aging fleets and narrow technology frame;
- growing constraints including competition and CO₂ regulation;
- huge investments needed as well as related financial schemes and adequate industrial capacity building;
- new forms of public-private partnerships and alliances which need to be developed; etc.
- limited resources and increasing geo-political threats;
- lack of transborder mechanisms to predict, and respond to energy related emergencies.

A governance process should be launched which helps to frame the problem and to set objectives, to decide on responsibility and priorities and which will include all major actors, e.g. from policy making at national and international level, industries including financial services, science and technology assessment, civil society including labor and end-user organizations. The risk governance framework proposed by IRGC [3] may be used to develop an integrative, structured and transparent approach.

Figure 3: IRGC Risk Governance Framework [3]



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- [1] W. Kröger, Issues of Energy Supply, Proceedings Latsis Symposium 2006, Zurich
- [2] International Energy Agency, 30 Key Energy Trends in the IEA and Worldwide, Paris, 2005
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**Position Papers – ECF Annual Conference 2007, Berlin,
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**Financing an industrial turnaround under uncertainty: Reducing
credit rationing**

Market economies are based on economic growth, leading to increasing wealth and consumption as well as higher mobility. Growth goes along with more employment, thus ensures economic participation and reduces social conflict potential. However, as the current economic system is based on the use of fossil resources, worldwide growth is tied to increasing exploitation of resources, pollution, and CO₂ emissions. In the long run, climatic change endangers not only economic growth, but well-being and human life in large parts of the world.

Climate and climate impact research, as well as natural disasters like hurricane Katrina and the storm Kyrill have fostered the awareness of this danger. Public awareness as well as scientific background is now strong enough to initiate a switch to a new path. In order to reduce greenhouse gas emissions to a tolerable level and prevent dangerous climate change, a turnaround in production is necessary. Production techniques as such and the resulting products have to become drastically less carbon-intensive. This also requires consumption patterns to change dramatically. A third industrial revolution implies changes in investment, factor allocation, wealth distribution, and price relations. Currently, it is not clear how this process can be kicked off, and how it will change the economic world.

For producers, uncertainty about the possible development towards a 'green' economy has three dimensions. Firstly, production techniques can either be kept conventional, or can be developed to become carbon neutral. Secondly, the resulting products can be more or less carbon intensive over their life cycle. And third, consumers' lifestyle can stay status quo or change towards a 'green' style, entailing changes in consumption and thus demand patterns. For companies, developing low-emission techniques and products is expensive and will only be profitable if the new 'green' products face substantial demand as well as sales prices high enough to redeem the investment made. Thus, companies face tremendous uncertainty as to how sales, cash flows and profits will develop in a 'green' economy. However, if they expect a low-carbon economy to catch on, companies will be ready to make early investments in order to reap first mover advantages. But will financial markets provide them with the venture capital needed?

If a third industrial revolution is to be brought about, the innovative potential of small and medium enterprises (SMEs) will play an important role. They are relatively flexible in their behavior, and likely to be first movers. In Europe, 99% of the companies are small and

medium-sized and they contribute largely to innovations and product development. Small and medium companies are financed by credits and equity capital, where the share of the latter is relatively small. In German SMEs, e.g., equity makes up for a share of 20%. SMEs' access to capital markets is limited. The international competition in the banking sector, along with strict requirements for credit security which have recently tightened under Basel II, leads to credit rationing. Credit rationing, reducing companies' ability to invest and innovate, has already been identified as a prevailing problem for SMEs²⁴.

As sketched above, massive 'green' investment and its success is subject to uncertainty in many more regards than current investment. As SMEs already face credit rationing for 'status-quo' investment purposes, they are unlikely to have sufficient access to venture capital for financing an industrial turnaround. This problem has to be tackled now if it is not to block the innovative potential which is the basis for a third industrial revolution. But how can it be solved? Is it possible to overcome this credit market failure through government action?

The following options come to our minds: SMEs' green investment could be supported by debt guarantees, low-interest credits, or direct government investment. Historical examples show that these forms of government interventions can be successful.

In our opinion, it will be fruitful to discuss a wide range of options of governmental assistance for SMEs' investments into green technology, from advice to financial support, and to implement promising options.

²⁴ KMU - Finanzierung nach Basel II, Bericht eines Arbeitskreises beim Minister für Wirtschaft und Mittelstand, Energie und Verkehr des Landes Nordrhein-Westfalen, 2002, <http://www.nrw-export.de/export/BerichtA.pdf>

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**Impact of the 20C global warming on hydrological cycle and
permafrost in the Northern Eurasia**

The main goal of United Nations Framework Convention on Climate Change adopted in 1992 was aimed at prevention of “dangerous anthropogenic interference with the climate system” through stabilization of greenhouse gases concentration in the atmosphere. Several governments, environmental organizations and some scientists have suggested that 20C global warming above pre-industrial level should be considered, as a preliminary target. However, stabilization at such relatively moderate increase of global mean temperature will lead to significant amplification of warming over some parts of the northern hemisphere and, in particular over northern Eurasia. In other words, it might have far-reaching implication on economy, social life and ecosystems of the region.

A wide variety of climate patterns are observed in the northern Eurasia because the region has strong seasonality of incident solar flux, non-uniform distribution of topography and river systems. It also comprises vast areas of tundra, boreal forests, semi-deserts and deserts. The sub-continent plays an important role in exchange of energy, water, greenhouse gases and aerosols between the atmosphere and the land surface, and cryospheric processes significantly contribute to seasonality and intensity of hydrological cycle. In the cold season precipitation falls down predominantly in the solid phase and the large amount of snow accumulates during the whole winter. In spring when snow starts melting, an extensive flooding commonly occurs over most part of the northern Eurasia, and particularly in regions with developed river systems. According to IPCC Fourth Assessment Report the global surface temperature has increased by $0.74 \pm 0.18^{\circ}\text{C}$ for the last 100 years. Concurrently, over northern Eurasia an increase of temperature has been substantially larger over the northern Eurasia. Thus, warming over Russia has been by $1.40 \pm 0.37^{\circ}\text{C}$, and in western Siberia it was even twice as large of this value.

In the framework of preparation of the fourth IPCC assessment report on climate change the internationally coordinated efforts have been undertaken to provide the comprehensive multi-model data set. It comprises simulations the 20th century climate with time-evolving natural and anthropogenic forcings. Three SRES scenarios (A1B, B1 and A2) were also used to simulate future climate change in 21st century /SRES, 2000/.

The aim of this paper is to show the extent of climate change in the Northern Eurasia under 20C global warming stabilization. As pointed out in /Kaplan and New, 2006/ the use of a given global temperature target removes some uncertainties between AOGCM ensemble simulations when different emission scenarios are employed.

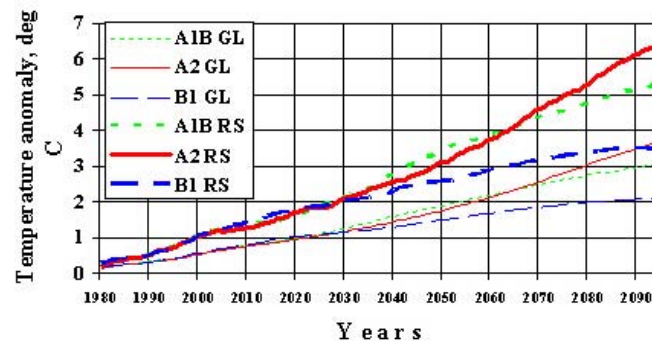
In this consideration runs for period 1951-1970 were used, as the “pre-industrial” mean temperature climatology, because simulation for all 16 AOGCMs were not available as early

as mid 19th century,. At the same time we determined from several available model runs that the mean global temperatures computed for periods 1851-1870 and 1951-1970 differ about 0.10C and this value was thought, as not important for our consideration.

Some studies have shown that quality of current climate simulation becomes further improved when an ensemble of independent models is employed. There is good reason to believe that future climate projections based on an ensemble of AOGCMs will be generally more credible compared to an individual simulation, even if such model demonstrates good agreement with observation.

Monthly data from 16 AOGCM simulations of 21st century climate driven by the mentioned above scenarios were used in the analysis. The AOGCM ensemble simulations indicate that the global temperature change target will be attained at 2057 for scenario A2, at 2053 for scenario A1B and at 2080 for scenario B1 (Figure 1).

Figure 1. Changes of annually averaged temperature anomalies in 21st century in relation to “pre-industrial” period, as computed for globe (GL) and the northern Eurasia (RS) under GHG emission scenarios A1B, A2 and B1. Anomalies are computed from AOGCM ensemble in relation to the basic period 1951-1970 and smoothed with 11years moving filter.



The aim of this paper is to show the extent of climate change in northern Eurasia, with emphasis on climate of Russia, under 20C global warming stabilization scenario, and in particular how hydrological cycle, cryospheric processes and permafrost could be impacted. But we are not specifically concerned with the timing of the global 20C level. As pointed out in /Kaplan and New, 2006/ the use of a given global temperature target also removes some uncertainties between AOGCM ensemble simulations when different emission scenarios are employed. In evaluation of potential impact of such global warming on climate of northern Eurasia, further analysis was conducted for period 2051-2070.

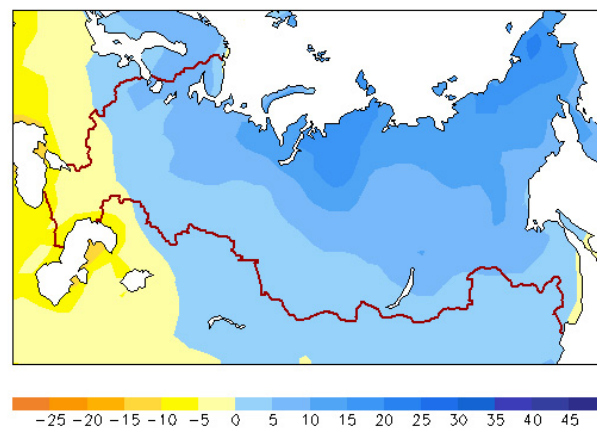
Climate change in Northern Eurasia at the time of 20C global warming

Climate warming. The ensemble projection of the 21st century climate indicates that regional manifestations of the global warming are characterized by large diversity of patterns. The greatest warming is expected in northern Siberia in winter, and an ensemble mean warming is significantly higher than the inter-model scatter. At the time of 20C global warming the temperature anomaly over whole Russia, which is entirely located in the northern Eurasia, will arrive at $3.8 \pm 0.80^{\circ}\text{C}$ with annual increase from 3.00°C in the south-western Russia to 4.80°C in the northern Siberia. In winter, the regional warming will become more apparent ranging from 3.20°C in the south-western Russia to 6.30°C in its northern regions.

Change of hydrological cycle. When climate becomes warmer, precipitation increases mainly in winter due to transport of larger amount of atmospheric water vapor. This is because the atmosphere increases water holding capacity. At least, three patterns of hydrological processes are maintained annually in different regions of the northern Eurasia. Almost all precipitation falls in liquid phase and it contributes to an increase of winter runoff and more frequently winter flooding is used to occur. It also favors subsequent earlier drying of soil in spring and beginning of summer. Snow accumulation decreases in winter and it results in reduction of amount of melted snow and frequency of spring flooding. It also enhances soil drying in early summer. Due to increase of solid precipitation, larger amount of snow accumulates during the winter. It contributes to larger snow melting and more frequent flooding in spring and eventually enhances the moist condition in the early summer.

Changes in precipitation and runoff. The precipitation increase in the northern Eurasia very much depends on season when the global warming reaches 20C. In winter precipitation significantly increases ($23.5 \pm 4.9\%$) everywhere. In summer, its increase also expected, but by far smaller magnitude ($5.9 \pm 4.0\%$) and with larger spread amongst the models. In south-western region, where agricultural production is highly developed, summer precipitation will decrease but the estimates have large degree of uncertainty because of significant spread amongst the models ($-18 \pm 14.4\%$). However, due to concurrent intensification of evaporation from earth surface, the summer drying becomes apparent there. Increase of winter precipitation in liquid phase ($24.0 \pm 7.0\%$) in the north-western region will result in decrease of the snow mass accumulation during cold season. Accordingly, the spring maximum runoff due to snowmelt becomes smaller and shifts to earlier date and in that way favours a decrease of major flood frequency in the region. On the other hand, due to significant increase of winter precipitation falling in the form of snow in the eastern and western Siberia ($25 \pm 9\%$), large amount of snow can accumulate during the cold season resulting in enhancement of spring snowmelt. In other words, due to substantial snowfall increase over the whole Siberia, extensive flooding can be expected in spring and early summer. The increase of precipitation and runoff is statistically significant at 95% confidence level over for the most part of Russia (Figure 2).

Figure 2. Annual runoff change over the northern Eurasia when global warming attains 20C level. The changes (in %) are shown in relation to the basic period 1951-1970.



Change of soil moisture and water availability. When climate warms, soil drying enhances in spring and further intensifies in summer over the most part of Russia. In northern regions some decrease of soil moisture in summer does not have substantial consequences because of sufficient water availability for different users. In southern regions where inadequate water resources are available at present time, the further shortage of water can have significant impact on economy in general, and agricultural production and social infrastructure, in particular. The following areas can particularly suffer from damage: Volga and Caucasia regions, central part of the European Russia, southern Siberia.

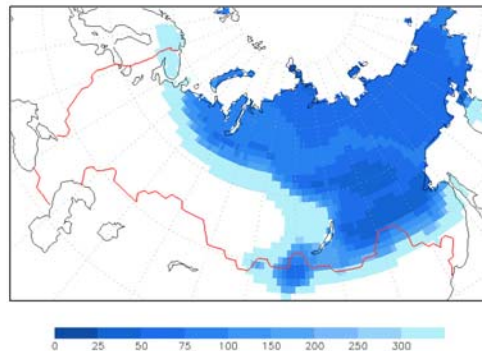
Change of seasonal thaw through in permafrost regions. Permafrost with rather unstable upper ground layer which is rather sensitive to climate warming occupies about 70% of Russia. It is also important to note that in studying change of permafrost due to climate warming boundaries of its extension are highly conditional. When displacement of the boundary of permafrost zone is determined, it is not intended to believe about disappearance of relic permafrost. We consider only development of melted layer of ground between upper frozen ground in winter and relic part of permafrost. Among the characteristics of permafrost the major attention in the context of climate warming is given to changes of seasonal depth of melted ground. It is because the depth of melted ground has extremely important impact on economic activity in the regions.

The depth of seasonal melting of ground depends essentially on the property of ground and vegetation cover. Therefore under natural condition spatial distribution of melted depth has mosaic patterns in conformity with distinctive feature of landscape. In assessment of climate warming on seasonal ground thaw through, it was assumed that ground property and vegetation cover were uniformly distributed in the region considered. Computation was conducted for organic (peat) and mineral (loamy and sandy) grounds in present and lack of vegetation. Evaluation of impact of climate warming on permafrost is made for loamy ground covered by lichen.

The thaw depth was computed using multi-layer heat transfer model that takes into account of phase transition of water and influence of snow and vegetation cover /Malevsky-Malevich et al., 2001; Molkentin et al., 2003/. Annually varying surface temperature and depth of snow were used, as the upper boundary condition, and the geothermal flux was specified at the lower boundary. The surface temperature was taken from ensemble of AOGCM simulations (16 members) participating in preparation of 4th IPCC Assessment Report /IPCC, 2007/.

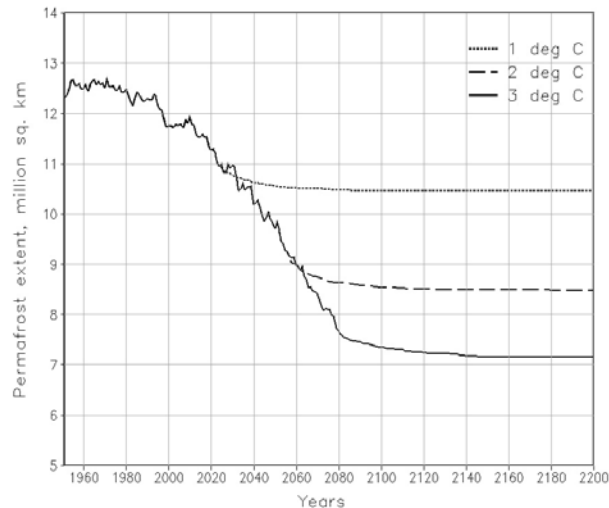
In the current climate upper ground layer undergoes thawing by the end of summer from 0.1-0.2 m. near the polar circle and up to 2 m. along the southern permafrost boundary. Seasonal thawing has been evaluated for different types of ground. Due to climate warming, along the southern boundary of continuous permafrost, the active ground layer depth increases by 0.7 m at the 20C target period. Impacts of such change appear to be significant for regions of intensive economic development located in the northern part of western Siberia and Far East (Figure 3).

Figure 3. Change of seasonal thaw of upper layer ground (cm) in August when global warming will attain 20C level. The changes are shown in relation to the basic period 1951-1970.



When 20C warming will be reached, the boundary of permafrost extension will shift by 200-300 km northward at 2060. The depth of melted ground increases by 30-60 cm. Spread of the above estimates produced by individual models are smaller than that obtained from AOGCM ensemble. In case global temperature increase by 20C (as pointed out before it will happen by 2057 for scenario A2) and then further increase will be stopped some how at this value and will be kept until the end of the 22nd century, the extent of permafrost cover will continue to decrease and seasonal thaw depth will continue to increase for some decades (Figure 4). Reduction of the permafrost extension and length of the period during which further displacement of the boundary northward might continue, critically depends on the scenario of global climate warming (Figure 4).

Figure 4. Change of permafrost area (10-6 km2) for three scenarios of global temperature stabilization at: 10C (2023), 20C (2057) and 30C (2079) under GHG emission scenario A2.



Conclusion

The AOGCM simulations show that regional climate warming over northern Eurasia will be greatly larger than global warming. Regional amplification of warming does not depend whether stronger or weaker emission scenarios are used in the assessment. And temperature change in northern Eurasia will be similar when the global temperature change reaches 20C regardless of when the global change occurs. The climate warming has

significant impact on the cryosphere and hydrological cycle increasing precipitation mostly in solid phase, enhancing spring runoff and drying active ground layer over the most part of the northern Eurasia. Cryosphere governing annual hydrological cycle on the continents have short adjustment time to the regional warming, and therefore it does not contribute to enhancement of hydrological processes on long term when further warming can be stopped somehow. However, permafrost behaves differently. Even if the warming is stopped, seasonal thawing will continue to enhance for some decades.

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**Position Papers – ECF Annual Conference 2007, Berlin,
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Climate change mitigation by geo-engineering, potential side effects, and the need for an extended legal framework: the case of ocean iron fertilization

It is well established from long-term measurements that carbon dioxide (CO₂) concentrations in the atmosphere are increasing, and this can be attributed largely to the combustion of fossil fuels such as coal and oil. It is also now widely accepted by the scientific community that the balance of evidence points towards this as a primary cause of observed climate changes over the past few decades, according to the recently published fourth assessment report (AR4) of the Intergovernmental Panel on Climate Change (IPCC). CO₂ has two main effects on the environment. First, it affects the atmosphere by acting as a greenhouse gas, trapping infrared radiation and warming the lower atmosphere and Earth's surface. Feedbacks in the atmosphere are believed to enhance this effect by leading to an increase in the evaporation of water from the warmer Earth's surface. This in turn increases the amount of water vapor, which is also a greenhouse gas. A wide variety of other effects result from this warming, including more frequent extreme weather events, more rapid glacier melting, increased input of fresh water into the seas, sea level rise, etc. Second, CO₂ has direct effects on land and marine ecosystems. CO₂ is a key ingredient of photosynthesis, and increased CO₂ is likely to lead to changes in plant growth and speciation. CO₂ also influences ocean acidity, and increased CO₂ is expected to lead to substantial ocean acidification, with accompanying effects on the marine ecology. This is especially the case for marine animals with calcareous shells or structures, such as plankton, krill, corals and mollusks, resulting in impaired growth and dissolving skeletons. Many different initiatives have been undertaken to counteract the increase in CO₂ and its consequences for climate and ecosystems. These range from various national efforts, for instance encouraging increased use of renewable energy sources, to concerted international efforts such as carbon credit trading under the Kyoto Protocol. Furthermore, a myriad of so-called "geo-engineering" techniques have been proposed by the scientific community and the private sector for either removing CO₂ from the atmosphere or somehow counteracting its effects.

This position paper first presents a framework for helping to organize further consideration of these various mitigation possibilities, and then focuses in on the issue of whether the current legal framework is sufficient for regulating these efforts, considering particularly the example of ocean iron fertilization.

It is possible to sort the majority of the proposed mitigation efforts into a hierarchy of four basic categories:

- 1) reducing CO₂ emissions by:
 - a. providing incentives to reduce total energy consumption (e.g., use of public transit);
 - b. improving the efficiency of existing fossil fuel combustion engines and power plants;
 - c. increasing the use of alternate forms of energy production (wind, solar, hydroelectric, nuclear, etc.);
- 2) removing CO₂ from exhaust directly at the source (e.g., in smokestacks);
- 3) removing CO₂ from the global atmosphere in a variety of ways, including:
 - a. chemical and physical sequestration, such as conversion to carbonates, or injection of gaseous CO₂ into underground facilities (including oil wells) or the deep ocean;
 - b. sequestration by terrestrial biomass (e.g., trees or soils);
 - c. sequestration by increasing the activity of marine biomass and thus enhancing the sedimentation of dead organic material to the deep oceans;
- 4) counteracting the anticipated warming effects of CO₂ by cooling the Earth in a variety of ways, such as
 - a. injecting sulfur dioxide into the stratosphere to create sulfate particles which reflect sunlight;
 - b. injecting other reflective nano-particles into the stratosphere;
 - c. setting up a large solar reflector or an array of these in orbit around the Earth or at the Lagrange point between the sun and Earth.

I consider the first type of mitigation listed above (perhaps in combination with the second type) to represent the best long-term perspective for reducing anthropogenic climate change, and suspect that most of my scientist colleagues are likely to agree with me on this. However, international progress on this front has proven to be slow. Given that the amount of CO₂ in the atmosphere is likely to continue to increase over the coming decades, many are looking to the third and forth types of options, i.e., geo-engineering solutions.

Many different issues need to be considered in deciding which of these geo-engineering solutions should be allowed, and what types of economic support should be provided for carrying them out. Some of these issues include:

- How effective are they in removing CO₂ or counteracting its effects? How well can this effectiveness be quantified? Are the mitigating effects long-term, or short-lived? Is the required mitigation effort one-time, or continuous?
- What are the costs of this mitigation? Should these be borne nationally, internationally, or by the private sector, for instance through carbon credits trading?
- What kinds of side affects might accompany the geo-engineering efforts? Can these be monitored effectively?
- What kinds of international legislation are in place for regulating proposed geo-engineering activities?

A great deal of literature has begun to appear on these issues in the past several years, but there is still much to sort out. The rest of this position paper focuses in on one specific example of geo-engineering within this context, summarizes some of the key knowledge about it at present, and poses the question whether the international legal framework for regulating it is sufficient at the present time.

One of the many proposed geo-engineering techniques, which has received substantial attention for more than a decade, is the fertilization of phytoplankton (algae) in the oceans using iron, causing blooms to grow, drawing down CO₂ from the atmosphere for photosynthesis, which converts it to biomass, some of which will sediment to the deep oceans after the algae die or are eaten. The potential for this was first realized in the late 1980s based on the research of John Martin, who was trying to understand if there could be a connection between the biosphere and the onset of ice ages. Since his research, there have been a large number (about 10) of large-scale scientific open-ocean fertilization experiments. These have provided a mixed picture of the effectiveness of carbon drawdown and sequestration into the deep ocean. However, a few points have become generally clear:

- 1) adding soluble iron to patches of the ocean does indeed lead to explosive formation of plankton blooms, which last for varying periods (about a month for a single fertilization);
- 2) only a small fraction (probably less than 1%) of the carbon which is drawn down from the atmosphere ends up sedimenting down through the ocean mixed layer and into the deep ocean;
- 3) quantifying the amount of actual deep-ocean sequestration is extremely difficult and highly uncertain;
- 4) the plankton blooms are accompanied by substantial side effects on the local environment.

The effectiveness and actual costs of iron fertilization are still strongly debated, and it is likely that some colleagues would disagree with me on point #3, claiming that the sequestration can be accounted for accurately by using ocean models. The technique seems to hold enough economic promise that small enterprises have been formed which are speculating on using ocean iron fertilization to sequester CO₂, which can then be sold for a profit as carbon credits under the Kyoto Protocol. On the other hand, some eminent scientists have concluded already that ocean iron fertilization is likely to be too inefficient to really be an effective mitigation technique [1].

Is it sensible to further consider the effectiveness of the technique in terms of costs and CO₂ removal without first considering whether the side effects (point #4) would possibly or even likely outweigh the benefits? I would claim that it is not. Consider if this approach were applied to testing new drugs: first determine whether the drugs can be produced for a reasonable price and will at least cure the disease which is being targeted, then go ahead and sell them and let the people who buy them determine for themselves if they have any side effects (dizziness, rashes, partial paralysis, or even death). Since it is now realized that

some of the side effects of proposed geo-engineering measures could have serious environmental consequences, leading to economic loss and loss of lives, it is important that we treat geo-engineering with a similar care to testing new drugs. Certainly drugs can be applied, even when they have significant side effects, if it is clear that the positive effects will outweigh the side effects in most cases – chemotherapy is a good example of this. However, it would be irresponsible to market drugs without first undergoing careful, scientifically rigorous testing, and the same applies to geo-engineering.

For the specific case of ocean iron fertilization, there is already substantial evidence from the scientific investigations that the side effects are likely to be considerable, and may easily outweigh the benefits from reducing CO₂. We drew attention to this possibility already over 5 years ago with short articles in *Science* [2, 3]. In these articles, we made it clear that there are a very wide range of substantial side effects which can be expected, both in the oceans, such as changes in marine ecology, and in the atmosphere, such as changes in emissions of climate-relevant gases. Since then, several scientific experiments on ocean iron fertilization have provided further support for our concerns. On the atmosphere and climate side, for example, nearly all of the trace gas emissions which were projected to change have been shown to actually occur, and several further changes which I did not speculate on have also been observed. In particular, increases have been observed [4, 5] for:

- dimethylsulfide (DMS), which can affect clouds and their reflection of sunlight;
- isoprene, which is an ozone-precursor, and is also believed to affect clouds;
- halogen-containing organic compounds, which affect ozone destruction;
- N₂O, a greenhouse gas with a greenhouse warming potential much larger than that of CO₂ (this is particularly disconcerting, since further calculations [6] show that this would directly offset much of the benefit from a CO₂ reduction, but would still leave all the remaining side effects from ocean iron fertilization).

Furthermore, a few studies have shown that in addition to these effects, the absorption of solar radiation by plankton, which drives photosynthesis, can have a substantial warming effect on the ocean surface, corresponding to about 1 W/m² over the fertilized region, comparable to the radiative forcing from anthropogenically enhanced CO₂ [e.g., 3, 7].

Unfortunately, the legal framework for regulating this does not seem to be sufficiently comprehensive at the present time. For instance, Q. Schiermeier in *Nature* [8] indicates that "there is no legal framework to demand a full environmental-impact assessment. International maritime law covers issues such as the dumping of waste material at sea, but contains nothing to prohibit commercial ocean fertilization." Given the evidence mentioned above, I would propose that considering such legislation should be a priority for the oversight bodies for both international maritime law, as well as for the carbon credit trading under the Kyoto Protocol.

On the bigger picture, beyond this specific example for ocean iron fertilization, it is certainly sensible to carefully consider geo-engineering techniques, and eventually employ well-tested and well-understood measures to help mitigate climate change. However, it is imperative that a legal framework be developed for ensuring a thorough cost-benefit

analysis, including the costs of expected side effects, before geo-engineering techniques are allowed to be applied on a renegade basis, which could end up resulting in small-scale or perhaps even large-scale environmental disasters which rival or outweigh the difficulties which are already anticipated from increasing CO₂.

Disclaimer:

This work represents my personal views as a scientific expert, and does not necessarily represent those of my employer (the Max Planck Institute for Chemistry).

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The Climate Challenge as a Compelling Business Case

Inescapable Truth

The technical and economic scientists have spoken; IPCC: anthropogenic influence is very likely; Stern: stabilization of greenhouse gas emissions is absolutely needed, achievable and affordable if timely addressed. National and international political circles are increasingly “talking”, and some are even “walking” by taking precautionary actions on the inescapable writings on the wall. Society is waking up to the notion that climate change will deeply affect natural, environmental, economic, social and behavioral aspects of all forms of life on our planet. And, last but not least, the business sector worldwide is realizing that “costing the earth” will be an increasingly relevant and dynamic factor to be addressed while doing business, and is to be embraced as part of its own “license to operate”, as a business opportunity and, even, as source of competitive differentiation. However, real mainstreaming throughout the big and small business sectors worldwide is only in the very early stages. Broad-based business-thinking and, even more important, -action on the Climate Challenge has become a compelling defensive and/or offensive business case and value-proposition.

Future is now

The difference in momentum in 2006/7 compared to 1988 when the International Panel on Climate Change (IPCC) or to 1992 when the UN Framework Convention on Climate Change (UNFCCC) were created, is striking. And the pace, like the climate change itself, is accelerating. We all, in our different roles in society, start to realize that the Climate Challenge is necessitating a fundamental rethinking on how we are (un-)fit for a more resource-constraint (energy, water, clean atmosphere) in a more inclusive future world(with 8- 9bln people). In other words, how to prepare ourselves and our planet for the risks and challenges ahead, but also how to individually and collectively realize the opportunities (such as innovation in technology and business models) related thereto. And, considering the current “fast pace of the place” we should adopt a sense of urgency, lead by the notion that “the Future is Now”: the cost of inaction today is likely to result in dramatically higher costs for action in a later stage.

Broad, lasting impacts

Addressing, or rather embracing this future reflects sound business strategy, in particular as it will touch almost every part of society and hence, being an integral part of business itself, well beyond the energy-, transportation-, construction-, agricultural and financial sectors. It touches every country well beyond major countries like US, EU, Japan, China, India, Brazil, Russia, South Africa, and Indonesia. It stretches beyond environmental

issues: it is an integral part of the global, inclusive and fair development agenda. The impacts will be unevenly distributed among countries, peoples and businesses: there will be some who may benefit from it, but many more who will be negatively impacted. Adaptation and mitigation are both warranted. The challenge is how to minimize the negatives and costs in particular for those who were not part of creating the problem, but also how to convert a problem into an opportunity for many. And we are, in a sense, all “conflicted”: losers with a “price” to pay and winners with a “prize” to earn as a direct result of climate change. We all need to take, defensively or offensively, the new meaning. Climate Challenge seriously, to cooperate and to come to early, fair, consensual, effective actions. Global solidarity will get new meaning.

Pro-Climate intervention

We cannot talk & walk alone in our competitive, yet also highly interdependent world. So the challenge will be how to create the right “pro-climate” regulatory environment in every country (as business cannot operate in a vacuum or with climate-adverse/-perverse governmental interventions): public policies and standards are required for sectors such as power, transportation, construction, manufacturing; carbon taxes; mandatory carbon footprint reporting, R&D support. Equally important are mandatory international agreements (post-Kyoto 2012). No major country can afford anymore not to be part of such accords, and the signs today are more hopeful than a year ago. At the same time, and very importantly, companies should fully exploit individually, by sector, by country, or in their supply-value-chain the potential of efficient and effective “voluntary initiatives”, i.e. experimenting by adopting “best practices”, thereby ensuring their sustainable “license to operate”, maintain a desired level-playing field and/or create competitive differentiation and value. Such codes of conduct may at a later stage be converted into more mandatory government interventions.

Waiting for others or proactive leadership?

The return on collaboration across all societal sectors will be high. But will this occur in an era of renewed multilateralism, of “glocalization” (recognizing that not everyone is benefiting from globalization), with diverging self-interests among countries and businesses? Is there sufficient shared concern or ambition? And are we taking our decisions on how to deal with our policies and investments on sound grounds/data. Don’t we need to urgently repair “our broken economic compass”, by internalizing hitherto deemed external costs being off-loaded on society-at-large? And is there leadership with effective “convening power”, to “move & shake” towards reconciliation of the diverse positions, in order to foster early, effective collective action? Or is everyone waiting for the other, with in particular the position of the US Administration a key one for many developing countries (and most likely also business in those countries). And while some are waiting, what can more advanced/enlightened policy-makers and practitioners in governments and businesses do elsewhere to move on the inevitable agenda. Recently, the State of California, the UK government and the EU at its recent Summit have taken commendable steps, while indeed quite a number of business leaders are addressing the issue, respectively seizing the opportunity. Also the financial sector (banks, insurance

companies, investment research & -funds, rating agencies, stock-/carbon- exchanges, auditing firms) is stepping up.

Making markets work for climate

Seriously addressing the Climate Challenge requires a preparedness to publicly express a vision and strategy, to make specific commitments, to set examples, to strengthen execution capability, to enhance public disclosure and to conduct pro-climate advocacy. And this relates to governments and business alike, as behavioural change in society-at-large, including by end-customers and investors, is of crucial importance. Leading voluntary initiatives by the business and “making markets work for climate” (both the preferred solution over many forms of regulatory intervention) can’t function without a consistent, enabling regulatory framework, but also not without an informed and engaged society. Being seen as an issue- and best practice- leader on the right issues (including climate) in one’s chosen markets will offer business leaders undoubtedly significant brand-value in their relationship with clients, shareholders, employees (young professional talent in particular).

Space for leadership

The Climate Challenge as a global issue is affecting every part of society, so “thinking inclusive and big” is essential : the CDM/JI instruments under the Kyoto Protocol, as well as the EU carbon cap & trade system must be made more effective, extended (till at least 2030) and expanded (to include US, China, India and others), with more ambition. But much more is needed: national initiatives (including public-private), sector- and/or value-chain initiatives, corporate targets. Energy-efficiency, development of new technologies, pro-efficiency/-conservation/-emissions reduction, behavioural change of some of our prevailing life-styles are contributing to combining economic growth and stabilization of emission levels. Addressing the Climate Challenge offers space for value-creation for genuine leadership. “Ecomagination” by GE is an example. And in the automotive sector the innovators have it all, at least until others have woken up to their new, inescapable reality. Quite a number of international business associations (WBCSD in particular, but also in the mining-, cement-, oil- sectors) have shown leadership.

2007 Global Compact Leadership summit at midpoint

The CEO Summit of the UN Global Compact in July 2007 in Geneva, chaired by Secretary-General Ban Ki-Moon, will be a unique opportunity to affirm the credible role of worldwide business as key part of the solution, as there is increasingly a convincing and sound business case to be made, for defensive and/or offensive reasons, as also clearly apparent during the recent World Economic Forum in Davos. Moreover the Summit is the “midpoint” between the November 2006 Climate Convention in Nairobi and the follow-up convention in Bali end of 2007.

Business as essential and credible part of solution

A profound paradigm shift in the way the business community is dealing with the environment and our future is under way: efficiency (energy, water, clean air), carbon management, conservation (forests, biodiversity) and fairness (human rights,

inclusiveness, access to opportunity, no corruption) are becoming core in the space of business in its relationship with its primary stakeholders: customers, employees, investors, society-at-large. The Summit should offer the business sector to gain more credibility with society-at-large to be an interested contributor to the solution of the Climate Challenge. And such is the essence: doing the right business right and sustainable: being a trusted and “enabled” player by today’s and tomorrow’s chosen stakeholders. The value-proposition is compelling: business is not making profit by itself; it is earning it off its stakeholders as part of society.

Position Papers – ECF Annual Conference 2007, Berlin, 26th-27th March 2007

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Lifestyle & Consumption Changes for the Next Industrial Revolution

A new framing for the climate change discourse

Today, we are witnessing a re-framing of the public climate change discourse (mass media, science, and politics): from ‘understanding’ to ‘decision making’. Until recently, we discussed mainly about whether and how anthropogenic climate change was going to happen, and the argument between climate ‘believers’ and ‘skeptics’ was the dominant one. After documents like the Stern Review or IPCC 4AR, we take climate change to be a proven fact, leave climate science debates in the background, and focus on decision making and solution options. Who has to do what in what time with what costs and which side-effects? In addition, the new climate change discourse has left behind its encapsulation as a particular environmental policy. Instead, climate policy has managed to jump across departmental fences, and made its way to everyday decision making at national and EU levels.

The general public in many European countries seems to accept (if not ask for) effective climate policies. More and more businesses react with new ideas, even if symbolic reactions still are around.

To some degree, the recent interest in climate change and climate policy is a function of fear—fed by scientific findings telling us that climate change will not only affect ‘the others’—far distant future generations and far distant societies—but also ‘ourselves’, i.e. near generations and the communities we live in.²⁵ But this is not the only cause. A new feature of the recent turning of the climate change screw is not a growing alarmism, but a growing conviction (or at least hope) that modern societies can indeed do something against climate change. Technological options are available, cost reduction due to scale effects occur, and policy frameworks exist, or can at least develop rapidly. More and more economists come to the conclusion that climate change mitigation options are both at hand and can be financed without ruining the economy.

But such an economic shift has to be underpinned by a shift in lifestyles and consumption patterns. Consumers have to adopt new products, services and infrastructure, they have to invest their savings in the low carbon economy, and they have to support policies that create the political and legal environment for investment.

²⁵ Some observers argue that serious climate science should refrain from participating in what they perceive as a quasi-religious doomsday media-hype. Creating fear, or any other emotional expression, is no legitimate scientific operation, and critical observers of engaged scientists, as German sociologist Max Weber, have always argued in favor of scientific objectivity and neutrality. But scientific virtues may be human follies. Virtually every scientific fact does, when passing the filter of everyday life perception, also receive an emotional evaluation. In some cases, everyday actors will keep a balanced or neutral stance, in others fear or hope will prevail. It would be dumb and self-destructive if social actors, confronted with the possibility of serious environmental feedbacks of their actions, would remain silent and emotionally not affected. Fear can prevent action, but

The role of lifestyles in the next industrial revolution

The term 'lifestyle' does not refer primarily to the short-term whims and fads of fancy individuals reading glossy magazines. These aspects may be important, but they are part of a much wider picture. By 'lifestyle' I refer to an analytical concept of how individuals lead and interpret their daily lives in a structured and patterned way, comparable to other people in the same lifestyle group. Lifestyles are characterized by the position of a person in the social space of inequality and status, by the values and goals people have, and by their behavior in terms of consumption, leisure time, saving, political activities etc. Modern societies are characterized by a plurality of different lifestyles (sometimes called social milieus).

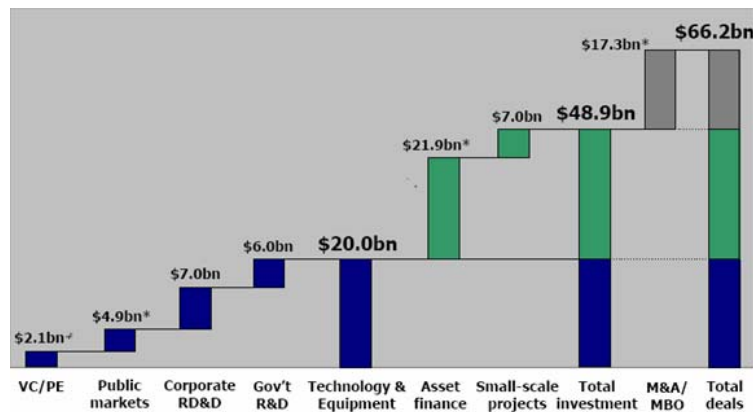
Reports like the Stern Review or IPCC 4AR WGIII indicate that preventing dangerous climate change is possible, but early and massive action are required. Especially, we need to invest in our systems of energy generations, provisioning, and use. My question here is not exactly how much and at what time who should invest, but how the modern lifestyle dynamics can contribute to the next industrial revolution required. In order to do so, the links between lifestyles and investment have to be identified:

- Consumers buy *products* and *services*, and their choices clearly influence the performance of businesses and the expectations of investors. Consumers' wants and their willingness to act pro-environmentally (e.g. to pay price premiums) are generally high, but often not reflected in the market. The UK based Carbon Trust found that 66% of consumers were more likely to buy products and services with a low carbon footprint (Carbon Trust, 06 November 2006). Carbon Trust has also launched a carbon reduction label that demonstrates a commitment from companies to reduce the carbon footprint of their products (Carbon Trust, 16 March 2007). In Germany, similar initiatives are currently discussed. Creating transparency for consumers about their individual carbon budget is a necessary precondition for creating low carbon products and services, and for helping the growing segment of pro-environmental consumers to translate preferences into action.
- Consumers do *save*, and use their savings for capital market activities. In 2006, \$63.3bn was invested in clean energy worldwide, up 30% from 2005.²⁶ With total worldwide investment in all parts of the energy industry estimated at between \$500bn and \$600bn per annum, this means that around 10% of total worldwide energy investment is already going into clean energy (NEF 2006). If we look at the sources of clean energy investment (cf. Fig. 1), we find that venture capital (VC) (\$2.1bn), public markets (\$4.9bn), and small-scale projects (\$7.0bn) make up 21% of total investment. This share—and the total amount—of investment capital by private investors could easily be expanded if more consumers became either attracted by profit expectations or by the ethical aspect of clean energy investment.
- Consumers are *citizens* too. They support or oppose climate policies and policies that foster investment in a low carbon energy infrastructure. It is necessary to gain the support of the electorate at least for the basic decisions in energy and climate policy. We know, for example, that the success of the German wind energy industry was directly

²⁶ NEF expects this sum to rise up to \$100bn until 2010.

caused by two legal initiatives (the Energy Feed-in Law, and the Renewable Energy Law), but the making of these laws was triggered by a political process in which the mobilization of concerned citizens and social movements did play a crucial role (Reusswig/Battaglini 2006).

Figure 1: Global Investment in Clean Energy by Investment Type, 2005 (source: NEF 2006)



We observe that some lifestyle groups are more supportive for substantial climate policies than others. We also know that the social diffusion of a product, a technology or a social practice does not happen evenly, as the population is differentiated according to lifestyle groups, with some tensions with regard to status, values, and policy preferences. Given the new dynamic of the climate change debate today, it seems necessary to communicate some basic messages:

- Climate change is a reality, and we simply have to deal with it—both in terms of mitigation and of adaptation.
- We can avoid dangerous climate change, but we have to act now. Fortunately, all the relevant technologies are available—even if not fully developed in economic terms. But we do not need a miracle.
- Small changes of consumers and citizens in everyday life do help. But we need to make them visible, and to link them to a wider, nation- and planet-wide picture.
- Various lifestyle groups might deal differently with climate change, e.g. flying less while using imported food more heavily, or flying a lot while buying regional food. The introduction of personal carbon credits—and may be even their tradability—could help to find lifestyle group specific solutions.
- Governments should treat investments in a new energy structure with tax reductions. They should encourage financial and organizational models for community based energy generating and provisioning systems, if these meet basic standards.

Cities as actors

We can observe that cities today are emerging as actors in climate policy. This makes a lot of sense. London for example has more CO₂ emissions than Greece, but only Greece has a say in international climate policy. Many cities act, and there are city networks for information exchange and common action (cf. the European Climate Alliance).

Table 1: Selected Major Cities with Renewable Energy Goals and/or Policies (source: REN 2005: 27)

City	Renewable Energy Goals	CO ₂ Reduction Goals	Policies for Solar Hot Water	Policies for Solar PV	Urban Planning, Pilots, and Other Policies
Adelaide, Australia	✓	✓			✓
Barcelona, Spain	✓	✓	✓	✓	✓
Cape Town, South Africa	✓	✓			✓
Chicago, United States	✓				
Daegu, Korea	✓	✓			✓
Freiburg, Germany	✓	✓		✓	✓
Göteborg, Sweden					✓
Gwangju, Korea	✓	✓			✓
The Hague, Netherlands		✓			
Honolulu, United States					✓
Linz, Austria					✓
Minneapolis, United States	✓				✓
Oxford, United Kingdom	✓	✓	✓	✓	✓
Portland, United States	✓	✓	✓	✓	✓
Qingdao, China					✓
San Francisco, United States					✓
Santa Monica, United States					✓
Sapporo, Japan		✓			✓
Toronto, Canada		✓			
Vancouver, Canada		✓			

By now, these activities are more or less based upon individual activities of politicians, and restricted by administrative and financial constraints. Urban consumers and citizens have not been involved very actively. Given the willingness to do something about climate change, especially in modern and better-off urban lifestyle groups, a switch from urban climate government to urban climate governance seems necessary.²⁷ Central and regional governments should empower cities to do so by reducing bureaucracy, and by creating monetary and symbolic incentives for successful cities.

If the climate issue is linked to other local issues, such as air quality or quality of life in general, such a European or U.S. model could well be implemented in booming places like China or India. The growth rate of urbanization is very high here, which at the same time is a real challenge to climate stability, but also offers the opportunity to apply the best available knowledge and technology for low carbon cities. Mutual learning may be a result.

A New Role for Design

Many people agree that dealing with climate change—both mitigation and adaptation—requires the re-shaping of many of our products and infrastructures. Engineers and economists dominate the debate. While there is no doubt that their activity is crucial, one might wonder why designers keep silent in the climate change debate. Everybody wants to know what new products and technologies we will need, how they will function, and how much they will cost. But no one asks how they will or should look like. We need a new role for design in shaping the future low carbon economy.

²⁷ For some, the term ‘governance’ seems to imply a reduced role of governments. I do not think so: we not only need good governance, we also need good government. The point here is only to broaden the activities and coalitions, to open up the social space of urban climate policies, while at the same time committing and enabling urban governments to do their job.

Design translates function into form and backwards. It bridges the world of goods and technologies to the world of consumers and their lifestyle preferences, including aesthetical and emotional values. Whether the future low carbon technology will be accepted not only depends upon its price structure, but also upon its aesthetical and emotional properties, as perceived by consumers and citizens.

But design should go one step further than just adapting new forms to given preferences of lifestyle groups. Given the size and the timing of the climate change challenge, designers should also think about future low carbon lifestyles, about desirable fits between form and function, about the way in which new products and technologies fit into future houses and urban infrastructures.

This requires interdisciplinary cooperation between designers, architects, city planners, and scientists from various backgrounds. And we need to invest in design education. Today, eco-design is mainly driven by the issues of recycling and dematerialization, not by climate change.

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Position Papers – ECF Annual Conference 2007, Berlin, 26th-27th March 2007

Hans Chr. Soerensen, Chairman of the Board of the Wave Dragon Group

1. The market potential for ocean wave energy

Electricity and hydrogen production based on ocean wave energy is expected to reach the same price level as offshore wind energy in the next decade. The market for ocean wave energy is enormous and an industry of comparable size to that of wind energy is expected to be established (ref: The Carbon Trust, Marine Energy Challenge). The huge potential indicates that 10 to 50 percent of the global electricity consumption could be supplied by Wave Energy (ref: World Energy Conference).

2. The advantages of ocean wave energy

In comparison with wind energy wave energy can be predicted very precisely 6 hours ahead. Furthermore wave energy is feasible to utilise in large quantities along the west coast of several industrialised countries such as Western Europe, US, Australia, New Zealand, Chile and South Africa.

3. The development stage

An overwhelming variety of different technologies are being developed these years around the world. Investors, developers and governments world wide can agree on two things only: Large wave energy power plants will be offshore and floating technologies; as this is both where the wave energy resources lies and as it causes less visual and coastal process impacts, too.

Following two decades of mainly academic interests wave energy has now entered the focus of governments and investors too and the powerful combination of these interests has resulted in an increased focus on commercialisation and have furthermore created a firm believe that a wave industry comparable to the wind power industry will emerge.

The Wave Energy industry is currently at a similar stage as the wind energy industry was in the mid 1980's with several concepts under testing. A frequently asked question is therefore: "Who is going to be the winner?" like the Danish three bladed horizontal axis concept was the winner within the wind industry. It is a more complicated answer for wave energy that even by 2030 there will probably be 4 to 5 device types in the field. As wave devices must be adapted to the actual wave climate (including wave height, wave period, coast distance and water depth) the variety is much greater. In wind energy there is only one parameter, the wind velocity.

4. The financial challenge

After testing in wave tanks in scale of between 1:80 and 1:20 the developer must move to real sea testing in a scale 1:1. It can be difficult to find test sites for this first stage where the wave climate is low enough for this step to be safe and manageable, like the inland sea used

for Wave Dragon prototype. More importantly, the cost and risk of going from wave tank testing to real sea testing often seems too large to attract investors.

The development time after testing in the real sea is only one generation of the device, i.e. a few years, given subsystems components which use already mature technologies. For some devices families such as the Oscillating Water Columns, or Linear Generator Buoys a special turbine or other power take off system has to be developed. This can significantly increase the time to commercialisation. For devices where known technology is used in a novel way, like the Wave Dragon and Pelamis, the time from full scale demonstration to commercialisation can be relatively short when compared to development of technologies in general. This is how wave energy can jump forward about 25 years to the current stage of wind energy.

There is space for future development and improvement for these devices but the long way from 20kW turbines to 3-5MW turbines need not be taken. The main driver for the development is: How fast can orders of wave farms of 10-50 units be a reality?

5. How long to commercialisation

Several technologies are ready for commercialisation now.

To be able to reach a compatible level of cost of energy the industry needs volume; i.e. ambiguous development in 100MW-size.

Today the road map approach from most governments will slow down the development, like the UK approach:

1. Test at the EMEC centre in Orkney: one year for planning and manufacturing and one year for deployment before next step.
2. Testing in arrays at the Wave Hub in Cornwall: two years for planning and manufacturing and one year for testing before the next step.
3. Testing at a round 1 first semi-commercial farms: three years for tender, planning and manufacturing and one to two years for testing before a round 2.

The process can be speeded up if the authorities accept overlapping of the phases, this has not happened as yet. If development takes place in parallel in other countries it could be speeded up.

6. Economy

The predicted electricity generating cost from wave energy converters has shown a significant improvement in the last twenty years and has reached an average price below 0.10€/kWh. Compared for example to the average electricity price in the European Union - which is approx. 0.04 €/kWh - the price of electricity produced from wave energy is still high, but it is forecasted to decrease further with the development of the technologies.

For Wave Dragon the following prices are expected:

Table 1: Wave Dragon expected cost in €/ kWh.

Wave climate	First device	After deployment of 100's
24 kW/m	0.11 €/kWh	0.054 €/kWh
36 kW/m	0.083 €/kWh	0.040 €/kWh
48 kW/m	0.061 €/kWh	0.030 €/kWh

Table 2: Wave Dragon expected capital cost in €/kW price.

Wave climate	First device	After deployment of 100's
24 kW/m	4,000 €/kW	2,300 €/kW
36 kW/m	3,200 €/kW	1,875 €/kW
48 kW/m	2,700 €/kW	1,575 €/kW

7. Recommendation

With orders for many units the industry can take advantage of mass production and learning curve effects. Therefore it is important that the orders of more than a few devices are placed at an early stage. Experience from the wind industry shows that only when the US market ordered more than 50 turbines in series in the late 1980's the industrial production took off. An important demand for a fast development is that all kind of consent processes are streamlined and that the grid connection issues do not become a barrier. Finally the incentives must be well described as wave energy cannot compete with the hidden subsidies in prices for coal, oil and gas based technologies, not fully paying the negative externality cost of their impact on the environment.

8. More than electricity

The development of Wave Dragon has until now been focused on power production. Other options are desalination of sea water and production of hydrogen far offshore. A third option is using the power for production of mass produce of seaweed and marine algae to photosynthesise carbon from the atmosphere. A strategic alliance has been established with the company C-questor (www.cquestor.com)

9. Activities and acknowledgment

The Wave Dragon technology has been supported by an international group of companies and universities as shown on www.wavedragon.net. Furthermore the project has been supported by grants from the Danish PSO system, the EU FP6 program (Environment and Sustainable Development contract 019983) as well as by EU regional fund through the Welsh Assembly Government.

10. More information

"The European Ocean Energy Association" has been established in order to strengthen the development of the markets and technology for Ocean Energy in the European Union (www.eu-oea.com).

The EU-funded project "Coordinated Action on Ocean Energy" has been established in order to develop a common knowledge base necessary for coherent development of R&D Policies in Europe, the dissemination of this knowledge base and the promotion of Ocean Energy Technologies (www.ca-oe.net).

The publication "CA-OE brochure" contains an overview of different Wave Energy Technologies.

Text Box 1:

Wave Dragon Technology

The Welsh-based UK Wave Dragon Pre-Commercial Demonstrator is a floating slack moored wave energy converter with a rated capacity of 4-15MW. The Wave Dragon Company has almost 20 years of development behind this device and has been working directly toward its commercialisation for over three years. Wave Dragon has had a 1:4.5 scale prototype deployed offshore in Denmark since 2003 where reliable power production has already been demonstrated.

Wave Dragon captures the energy of waves with its two outstretched wings and focuses these waves towards its front ramp. This focusing brings 300 meters worth of wave energy towards the 140 meter front ramp, and in doing so increases the wave height; these waves then 'overtop' the ramp filling the reservoir behind. Wave Dragon has now created an artificial head of water using nothing more than nature's own methods and energies; no machinery, no moving parts, and therefore little that can go wrong. Once the water is in the reservoir we simply allow it to drain out the bottom of the Wave Dragon back to the sea. In doing so it passes through, and drives, turbines that produce electricity.

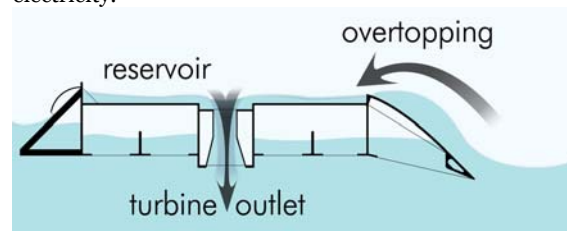


Figure 1 Energy Conversion Schematic

The unit itself comprises a central platform, with a curved ramp and a large water reservoir equipped with an array of hydro turbines, and two lateral curved wave reflecting wings which concentrate the power of incoming waves. The point of interest with Wave Dragon is that there is no use of unproven technology. The barge is based on a design that dates back to the First World War and the turbines are the type used in low head hydro stations for the last 80 to 90 years.

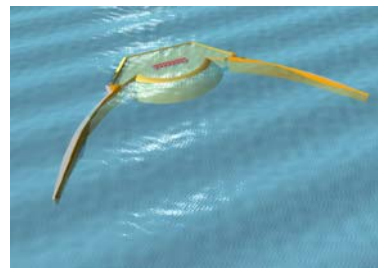


Figure 2 General Arrangement Drawing and Artists Impression

Distance between tips of wings	300m
Wing length	145m
Length (tip of arm to rear of central housing)	170m
Maximum height above sea level	6 - 3m
Draught	11 - 14m

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Position Papers – ECF Annual Conference 2007, Berlin, 26th-27th March 2007

Antonio Ruiz de Elvira, University of Alcala, Spain

Workgroup II: Regional Innovations and Capabilities

1. Little institutional interest on CC
2. Strong private interests
3. Strong civil society interest

1. Institutional interest

Spain is one of the countries of Europe most impacted today and most vulnerable tomorrow to the increasing climate change. The warming of the North Pole means the displacement of the Atlantic storms to the north and the lessening of the amount of soft precipitation, with an increase on the strong episodes.

At the same time Spain is substantially increasing the CO₂ emissions due to a faulty policy design as Spain has based its economic development on the building business and on transport, with huge expenditure on fossil fuels. Moreover, the increase of temperatures has induced many consumers to install air-conditioning systems in their homes, compounding the problem, as in the summer there is no water to use for hydroelectric production and a small amount of wind.

Government is steadily saying that it is taking or going to take measures against climate change, but it is difficult to find any one of real effectivity in official gazettes. In the academic community, only 6 groups work on climate change and models, though a higher number work on data bases and paleoclimate. No “Climate Institute” exists. Spain has more or less a confederal system of government. The 17 states have a huge amount of self government, and all of them are responsible for the environmental problems. The central government has also a big slice of responsibility for the environment through a full ministerium. This ministerium is interested in the problem of climate change, but it is the only one of the full government interested on it, as the other ministeria are ignoring it or actively promoting initiatives that compound the problem. At the level of regional governments only one of them, Andalucía, has any worry about climate change. Although Murcia and Valencia are suffering most of high temperatures and a permanent drought, none of them seems to be interested in the problem.

On the other hand, a growing handful of majorities and communalities are becoming very worried about the problems of global change, and are instituting studies and measures to start fighting it, at least at the local level. One of them, in the Canary Island of Las Palmas has won the first price for taking measures addressing global change.

I see the one of the best capabilities in Spain to fight climate change in the work of cities and communities of cities. Some of them, the leaders, should become members of ECF.

2. Firms are betting on climate change to justify their strong involvement on new energies:

- 2.1 Big building concern, Acciona has dedicated a considerable part of its capital to renewable energies. It owns Gamesa, the third biggest producer of wind turbines. It is going to install one of the biggest plants of PV energy in Nevada and another one in Portugal, and is installing thermal solar furnaces and biofuels factories.
- 2.2 British Petroleum has a big factory in Madrid to assemble PV cells.
- 2.3 Isofotón, one of the biggest PV companies in the world is building a new chips factory and deals also in biofuels.
- 2.4 Abengoa has several plants of biofuels and hydrogen production.
- 2.5 Conergy has a filial in Spain, Sun Technics.
- 2.6 Climate-Well, a Spanish-Swedish concern, is building a factory to produce sun powered climate conditioning for houses.

I see the second important capability in Spain in the interest of some of its firms. Some of them could become member of the ECF

3. Civil society

There are some groups (in addition to the 3 big ecologist groups, Friends of the Earth, WWF, Greenpeace) taking a serious interest in the problems of global change. Those groups, one of which is Eusko Ikaskuntza in the Basque Country, are much more important than the ecologists'. The reason is evident: Ecologism has always been a marginal activity, fighting the ways of society by loudly proclaiming the errors of the same, but these study societies have strong influence, because its members are part of the establishment and able to exert big influence.

It should be important to invite some of them into the ECF.

4. Innovations

We could launch a proposal on City Planning and Energy. Spain has a well placed set of architects and city planners very much interested in these problems.

Another initiative can be one on the need for an European electrical continuous current grid taking advantage of the big development of wind energy in Spain and the huge opportunities for direct sun energy, not only in Spain, but also in the southern coasts of the Mediterranean. Another huge possibility is wave energy as Spain has a considerable stretch of coast in the Atlantic. All these energies are valuable only if hydrogen from water is readily available or if this steady current electrical network can be installed around Europe.

Position Papers – ECF Annual Conference 2007, Berlin, 26th-27th March 2007

**Dr. Margo Thorning, Managing Director International Council for
Capital Formation***

Energy Security and Climate Change Policy

Background

As the International Energy Agency noted in its 2006 World Energy Outlook, the world is facing twin energy-related threats: (1) not having adequate and secure supplies of energy at affordable prices and (2) the potential for environmental harm due to increased energy use and higher levels of greenhouse gases in the atmosphere. High energy prices and recent geopolitical events remind us of the essential role affordable energy plays in economic growth and human development, and of the vulnerability of the global energy system to supply disruptions. Safeguarding energy supplies is once again at the top of the international policy agenda. Yet the current pattern of energy supply carries the possibility of environmental damage - including changes in global climate. The need to slow the growth in fossil-energy demand, to increase geographic and fuel-supply diversity and to mitigate climate-destabilizing emissions is more urgent than ever.

Fossil energy will remain dominant over next 25 years

According to the IEA report, global primary energy demand is projected to increase by an average annual rate of 1.6% between now and 2030 in the base case scenario. Over 70% of the increase in demand over the projection period comes from developing countries, with China alone accounting for 30%. Their economies and population grow much faster than in the OECD, shifting the centre of gravity of global energy demand. Almost half of the increase in global primary energy use goes to generating electricity and one-fifth to meeting transport needs - almost entirely in the form of oil-based fuels.

Globally, fossil fuels will remain the dominant source of energy to 2030, absent sharp changes in consumption and technological breakthroughs. Fossil fuels are likely to account for 83% of the overall increase in energy demand between 2004 and 2030. As a result, their share of world demand edges up, from 80% to 81%. The share of oil drops, though oil remains the largest single fuel in the global energy mix in 2030. Global oil demand reaches 99 million barrels per day in 2015 and 116 mb/d in 2030- up from 84 mb/d in 2005. Coal sees the biggest increase in demand in absolute terms, driven mainly by power generation. China and India account for almost four-fifths of the incremental demand for coal. It remains the second-largest primary fuel, its share in global demand increasing slightly. The share of natural gas also rises. Hydropower's share of primary

* Prepared for the European Climate Forum, Berlin, Germany, on March 2007. The International Council for Capital Formation (www.iccfglobal.org) is a non-profit, Brussels-based think tank promoting a nurturing climate for business expansion, cost-effective regulatory policies and job growth.

energy use rises slightly, while that of nuclear power falls. The share of biomass falls marginally, as developing countries increasingly switch to using modern commercial energy, offsetting the growing use of biomass as feedstock for biofuels production and for power and heat generation. Non-hydro renewables - including wind, solar and geothermal - grow quickest, but from a small base, the IEA states.

The threat to the world's energy security is real and growing

Rising oil and gas demand, if unchecked, would accentuate the consuming countries' vulnerability to a severe supply disruption and resulting price shock. OECD and developing Asian countries become increasingly dependent on imports as their indigenous production fails to keep pace with demand. Non-OPEC production of conventional crude oil and natural gas liquids is set to peak within a decade. By 2030, the OECD as a whole will import two-thirds of its oil needs in the IEA's base case scenario compared with 56% today. Much of the additional imports come from the Middle East, along vulnerable maritime routes. The concentration of oil production in a small group of countries with large reserves - notably Middle East OPEC members and Russia - will increase their market dominance and their ability to impose higher prices. An increasing share of gas demand is also expected to be met by imports, via pipeline or in the form of liquefied natural gas from increasingly distant suppliers. The share of transport demand - which is relatively price-inelastic relative to other energy services - in global oil consumption is projected to rise. Current subsidies on oil products in non-OECD countries are estimated at over \$90 billion annually. Subsidies on all forms of final energy outside the OECD amount to over \$250 billion per year - equal to all the investment needed in the power sector each year, on average, in those countries.

Oil prices still matter to the economic health of the global economy. Although most oil-importing economies around the world have continued to grow strongly since 2002, they would have grown even more rapidly had the price of oil and other forms of energy not increased. Most OECD countries have experienced a worsening of their current account balances, most obviously the United States. The recycling of petro-dollars may have helped to mitigate the increase in long-term interest rates, delaying the adverse impact on real incomes and output of higher energy prices. An oil-price shock caused by a sudden and severe supply disruption would be particularly damaging - for heavily indebted poor countries most of all.

Investment needed to promote energy security

Meeting the world's growing hunger for energy requires massive investment in energy-supply infrastructure, according to the IEA report. The IEA base case calls for cumulative investment of just over \$20 trillion (in 2005 dollars) over 2005-2030. The power sector accounts for 56% of total investment - or around two-thirds if investment in the supply chain to meet the fuel needs of power stations is included. Oil investment - three-quarter of which goes to the upstream - amounts to over \$4 trillion in total over 2005-2030. Upstream investment needs are more sensitive to changes in decline rates at producing fields than to the rate of growth of demand for oil. More than half of all the energy investment needed worldwide is in developing countries, where demand and production

increase most quickly. China alone needs to invest about \$3.7 trillion - 18% of the world total. There is no guarantee that all of the investment needed will be forthcoming. Government policies, geopolitical factors, unexpected changes in unit costs and prices, and new technology could all affect the opportunities and incentives for private and publicly-owned companies to invest in different parts of the various energy-supply chains. The investment decisions of the major oil- and gas-producing countries are of crucial importance, as they will increasingly affect the volume and cost of imports in the consuming countries. There are doubts, for example, about whether investment in Russia's gas industry will be sufficient even to maintain current export levels to Europe and to start exporting to Asia. The ability and willingness of major oil and gas producers to step up investment in order to meet rising global demand are particularly uncertain. Capital spending by the world's leading oil and gas companies increased sharply in nominal terms over the course of the first half of the current decade and, according to company plans, will rise further to 2010. But the impact on new capacity of higher spending is being blunted by rising costs. Expressed in cost inflation-adjusted terms, investment in 2005 was only 5% above that in 2000. Planned upstream investment to 2010 is expected to boost slightly global spare. Beyond the current decade, higher investment in real terms will be needed to maintain growth in upstream and downstream capacity.

Impact of global energy demand on carbon dioxide emissions

Global energy-related carbon-dioxide (CO₂) emissions increase by 55% between 2004 and 2030, or 1.7% per year, in the IEA's base case scenario. Power generation contributes half of the increase in global emissions over the projection period. Coal overtook oil in 2003 as the leading contributor to global energy-related CO₂ emissions and consolidates this position through to 2030. Developing countries account for over three-quarters of the increase in global CO₂ emissions between 2004 and 2030 in the base case scenario. They overtake the OECD as the biggest emitter by soon after 2010. The share of developing countries in world emissions rises from 39% in 2004 to over one-half by 2030. This increase is faster than that of their share in energy demand, because their incremental energy use is more carbon-intensive than that of the OECD and transition economies. In general, the developing countries use proportionately more coal and less gas. China alone is responsible for about 39% of the rise in global emissions. China's emissions more than double between 2004 and 2030, driven by strong economic growth and heavy reliance on coal in power generation and industry. China overtakes the United States as the world's biggest emitter before 2010. Other Asian countries, notably India, also contribute heavily to the increase in global emissions.

Bringing modern energy to the world's poor is an urgent necessity

Although steady progress is expected to be made in the IEA base case scenario in expanding the use of modern household energy services in developing countries, many people still depend on traditional biomass in 2030. Today, 2.5 billion people use wood, charcoal, agricultural waste and animal dung to meet most of their daily energy needs for cooking and heating. In many countries, these resources account for over 90% of total household energy consumption.

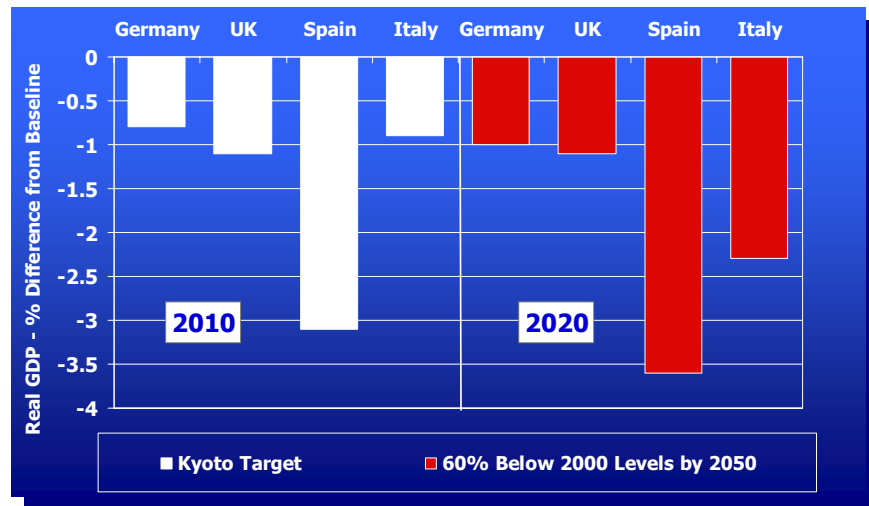
The inefficient and unsustainable use of biomass has severe consequences for health, the environment and economic development. Shockingly, about 1.3 million people - mostly women and children - die prematurely every year because of exposure to indoor air pollution from biomass. There is evidence that, in countries where local prices have adjusted to recent high international energy prices, the shift to cleaner, more efficient ways of cooking has actually

Slowed and even reversed. In the IEA's base case scenario, the number of people using biomass increases to 2.6 billion by 2015 and to 2.7 billion by 2030 as population rises. That is, one-third of the world's population will still be relying on these fuels, a share barely smaller than today. There are still 1.6 billion people in the world without electricity. Action to encourage more efficient and sustainable use of traditional biomass and help people switch to modern cooking fuels and technologies is needed urgently. The appropriate policy approach depends on local circumstances such as per-capita incomes and the availability of a sustainable biomass supply. Alternative fuels and technologies are already available at reasonable cost. Halving the number of households using biomass for cooking by 2015 – a recommendation of the UN Millennium Project – would involve 1.3 billion people switching to liquefied petroleum gas and other commercial fuels. This would not have a significant impact on world oil demand and the equipment would cost, at most, \$1.5 billion per year. But vigorous and concerted government action – with support from the industrialized countries – is needed to achieve this target, together with increased funding from both public and private sources. Policies would need to address barriers to access, affordability and supply, and to form a central component of broader development strategies.

Further, several different economic analyses show that if the EU were to actually meet its emission reduction targets under the protocol the economic costs would be high. For example, new macroeconomic analyses by Global Insight, Inc. show the cost of complying with Kyoto for major EU countries could range between 0.8% of GDP to over 3 % in 2010. (See Figure 1)

According to Global Insight, the reason for the significant economic cost is that energy prices, driven by the cost of cap/trade emission permits, have to rise sharply in order to curb demand and reduce GHG emissions. The tighter targets being considered for the post-2012 are also costly, with GDP losses ranging from 1.0 % of GDP to 4.5% for a reduction to 60% below 2000 levels of emissions in the year 2020. Even the EU Commission for the Environment admits that emission reductions could cost as much as 1.3% of GDP by 2030. The fact that the European Environmental Agency projects that the EU 15 will be 7% above 1990 levels of emissions in 2010 (instead of 8% below) demonstrates that the mandatory ETS system as currently structured is not working and that further costly mandates will be required.

Figure 1: Impact of Purchasing Carbon Emission Permits on Gross Domestic Product Levels under the Kyoto Protocol and under More Stringent Targets on Major Industrial Economies

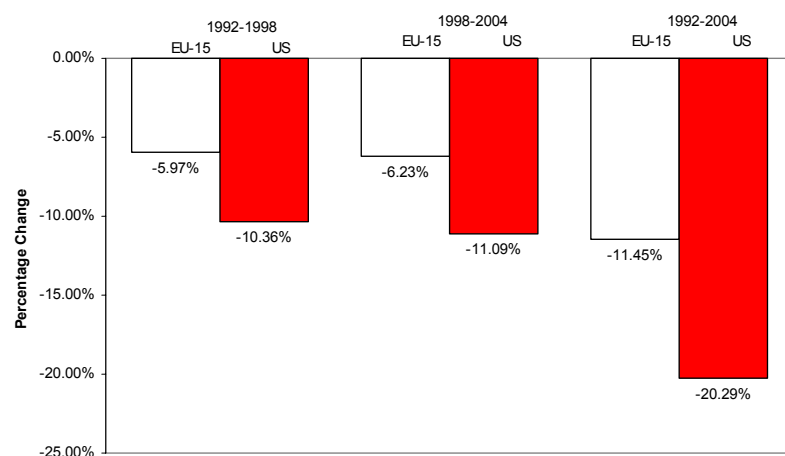


Source: International Council for Capital Formation "The Cost of the Kyoto Protocol: Moving Forward on Climate Change Policy While Preserving Economic Growth," November, 2005, (www.iccglobal.org) and unpublished estimates for the U.S. prepared by Global Insight, Inc.

The role of economic growth and technology in GHG reduction

Many policymakers overlook the positive impact that economic growth can have on GHG emission reductions. For example, the US, with its voluntary approach to emission reductions, has cut its energy intensity (the amount of energy used to produce a Euro of output) by 20% over the 1992-2004 period compared to only 11.5% in the EU with its mandatory approach (see Figure 2). The strong U.S. economic growth, which averaged over 3% per year from 1992 to 2005 compared to about 1% in the EU, is responsible for the US's more rapid reduction in energy intensity.

Figure 2: Comparison of EU and US Energy Intensity Reduction, 1992-2004



Source: EIA, International Energy Annual 2004. (Percentage changes are calculated using Total Primary Energy Consumption per Dollar of Gross Domestic Product.)

Technology development and deployment offers the most efficient and effective way to reduce GHG emissions and a strong economy tends to pull through capital investment faster. There are only two ways to reduce CO₂ emissions from fossil fuel use - use less fossil fuel or develop technologies to use energy more efficiently, to capture emissions or to substitute for fossil energy. There is an abundance of economic literature demonstrating the relationship between energy use and economic growth, as well as the negative impacts of curtailing energy use. Long-term, new technologies offer the most promise for affecting GHG emission rates and atmospheric concentration levels.

Strategies to increase energy security and enhance environmental protection

Increased energy security in the developed countries including the EU will depend on factors such as increased energy efficiency, technology developments in both fossil fuels (carbon capture and storage, for example) and renewable fuels (wind and solar in particular) and possibly increased reliance on nuclear power for electricity generation. However, in order to reduce the potential threat of global climate change, it will be necessary to increase energy efficiency and reduce the growth of greenhouse gas emissions in the developing world since that is where the strong growth in emissions is coming from. New research by Drs. David Montgomery and Sugandha Tuladhar of CRA International makes the case that agreements such as the Asia Pacific Partnership on Clean Development and Climate, an agreement signed in 2005 by India, China, South Korea, Japan, Australia and the United States, offers an approach to climate change policy that can reconcile the objectives of economic growth and environmental improvement for developing countries (see www.iccglobal.org for full paper). Together, the Partners have 45 percent of the world's population and emit 50 percent of manmade CO₂ emissions. The projections of very strong growth in greenhouse gases in developing countries over the next 20 years means that there is enormous potential for reducing emissions through market-based mechanisms for technology transfer.

Promoting a favorable investment climate in developing countries

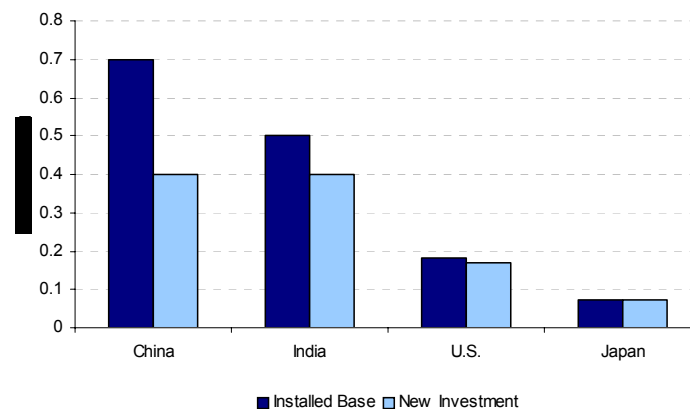
Drs. Montgomery and Tuladhar note that there are several critical factors for ensuring the success of an international agreement which relies strongly on private sector investment for success. Their research shows that institutional reform is a critical issue for the Partnership, because the lack of a market oriented investment climate is a principal obstacle to reducing greenhouse gas emissions in China, India and other Asian economies. China and India have both started the process of creating market-based economic systems, with clear benefits in the form of increased rates of economic growth. But the reform process has been slow and halting, leaving in place substantial institutional barriers to technological change, productivity growth, and improvements in emissions. The World Bank and other institutions have carried out extensive investigations about the role of specific institutions in creating a positive investment climate. These include minimizing corruption and regulatory burdens, establishing an effective rule of law, recognition of intellectual property rights, reducing the role of government in the economy, removing energy price distortions, providing an adequate infrastructure and an educated and motivated labor force.

Quantifying the importance of technology transfer for emission reductions

As described above, technology is critically important because emissions per dollar of income are far larger in developing countries than in the United States or other industrial countries. This is both a challenge and an opportunity. It is a challenge because it is the high emissions intensity – and relatively slow or non-existent improvement in emissions intensity – that is behind the high rate of growth in developing country emissions.

Opportunities exist because the technology of energy use in developing countries embodies far higher emissions per dollar of output than does technology used in the United States; this is true of new investment in countries like China and India as well as their installed base (See Figure 3). The technology embodied in the installed base of capital equipment in China produces emissions at about four times the rate of technology in use in the United States. China's emissions intensity is improving rapidly, but even so its new investment embodies technology with twice the emissions intensity of new investment in the United States. India is making almost no improvement in its emissions intensity, with the installed base and new investment having very similar emissions intensity. India's new investment also embodies technology with twice the emissions intensity of new investment in the United States.

Figure 3: Greenhouse Gas Emissions Associated with Existing and New Investment in 2001 (Million tons of Carbon per \$Billion of Gross Domestic Product at Market Exchange Rates)



Their calculations show that emission reductions can be achieved by closing the technology gap. The potential from bringing the emissions intensity of developing countries up to that currently associated with new investment in the United States is comparable to what could be achieved by the Kyoto Protocol (See Table 1). These are near term opportunities from changing the nature of current investment and accelerating replacement of the existing capital stock. Moreover, if achieved through transfer of economic technologies it is likely that these emission reductions will be accompanied by overall economic benefits for the countries involved.

Table 1: Cumulative Greenhouse Gas Emission Reductions Achievable Through Technology Transfer and Increased Investment

	To 2012 (MMTCE)	To 2017 (MMTCE)
Adopt US technology for new investment in China and India	2600	5200
Adopt US technology with accelerated replacement in China and India	4200	7700
Adopt continuously improving technology with accelerated replacement in China and India	5000	9800
EU under Kyoto Protocol (without hot air)	600	1400
All Annex B countries under Kyoto Protocol (including US and hot air)	2800	7300

In the first example in Table 1, the CRAI study assumed that in 2005 new investment in China and India immediately moves to the level of technology observed in the United States, and calculate the resulting reduction in cumulative carbon emissions through 2012 and 2017. This is the technology transfer case. In the second case, the CRAI analysis assumes that policies to stimulate foreign direct investment accelerate the replacement of the oldest capital with new equipment, giving even larger savings. In the third case, the assumption is that the new technology continues to improve over time, as it will if policies to stimulate R&D into less emissions-intensive technologies are also put in place. Even the least aggressive of these policies has potential for emissions reductions comparable to those that would be possible if all countries (including the US) achieved exactly the emission reductions required to meet their Kyoto Protocol targets.

The role of international partnerships like the Asia Pacific Partnership in bringing about institutional change

Although it is clear that there is a relationship between institutions, economic growth, and greenhouse gas emissions, there is no general formula that can be applied to identify the specific institutional failures responsible for high emissions per unit of output in a specific country. If there is to be progress on institutional reform, at a minimum the key actors or stakeholders - concerned businesses, other groups with influence on opinion and policy in China and India (including local and regional governments), and national governments - must agree on the nature and scope of the problems and on reforms required to address the problems and identify concrete actions that each government will take to bring about institutional reforms.

Making progress on implementing the AP6 can be accelerated if the governments of Australia, Japan and the United States would fund research on topics such as the investment climate, the level of technology embodied in new investment, the role of FDI and potential energy savings from technology transfer, and the nature and impacts of pricing distortions on energy supply, demand and greenhouse gas emissions in China and India. Government support for research to make clear the direct consequences of proposed reforms for energy efficiency and the benefits of a market based investment climate for the overall process of economic growth would also be helpful.

Conclusions

To be successful, the negotiating process will need to bring forth a sufficient set of offers from each party to bring about meaningful changes in institutions with significant and quantifiable effects on greenhouse gas emissions. These offers would be embodied in an agreement on actions to be taken by all parties, and a framework under which actions would be monitored and additional steps could be agreed. This is the place where the current efforts of the Partnership's taskforces on clean fossil energy, renewable energy and distributed generation, power generation and transmission, steel, aluminum, cement, coal mining and building and appliances to identify technologies and investments that have profit potential and could also reduce emissions would become most useful. These investments would become in a way the reward to China and India for progress on institutional reform. The voluntary nature of private sector actions in the Partnership underscores the need for institutional reform to turn these potentially profitable investments into real projects.

The Marshall Plan is a good example of such a process. After World War II, Europe pledged various actions with the money provided by the US and, when it made good on those pledges, the program was extended and broadened. Exactly the same could be undertaken by the members of the Asia Pacific Partnership. Future actions by Australia, Japan and the United States desired by China and India would be contingent on success in implementing near term reforms agreed in the process.

**Financing the Next Industrial Revolution
Global Investments for Climate and Energy Security**

Berlin – March 26 – 27, 2007

Position paper

Investments in reducing forest related emissions: integrating climate, development, and biodiversity protection goals

Martin Welp¹

1. Land use and forest related emissions

Climate change mitigation will require substantial cuts in greenhouse gas emissions and subsequently considerable changes in the global energy system. When and how a transition to carbon-reduced or carbon-free economies can be reached is subject to heated debates. Forest protection is, besides increasing energy efficiency and different technologies for producing climate friendly energy, a way to reduce global emissions.

Recent estimates published in the IPCC WGI Summary for policy makers (2007) indicate that land use change contributes to a considerable extent to greenhouse gas emissions. Of the annual CO₂ emissions of 8 GtC (Gigatons of Carbon) about 1.6 (20%) are associated with land-use change, although the estimates have large uncertainties². Part of this land use change is associated with global deforestation. The Stern report (2006) highlights non-energy emissions, such as avoiding deforestation as one four major ways to cut Greenhouse-gas emissions. According to the report more than 18% are caused by deforestation, which is more than what the transport sector produces. Furthermore it suggests that action to prevent further deforestation would be relatively cheap compared with other types of mitigation, “if the right policies and institutional structures are put into place”.

2. Past efforts to halt deforestation

Already in the late 1970s and beginning of 1980s the destruction of forests, in particular tropical rainforests, received considerable public attention. At this point concerns about the climate effects were not explicit as now. As a response to the threat to global biodiversity the international community took political action and started to invest in so called Tropical Forestry Action Plans (TFAPs). In some countries these were also called Forestry Master

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² There is, according to IPCC WGI, 5% likelihood that this value could be below 0,5 GtC and a 5% likelihood that the value could be above 2,7 GtC.

Plans. World Resources Institute, The World Bank, and UNDP prepared investment programmes for 56 countries (Liss 1999). This was implemented very much as a sectoral planning exercise. It was afterwards criticized that these plans did not take adequate account of deforestation's root causes (Sizer 1994). These include for example unclear tenure questions, poverty, inadequate economic incentives, and the lack of participation on community level. Thus TFAPs were not successful in halting deforestation. It was moreover criticized, that these plans did factually not take conservation issues seriously.

In the absence of a global forest convention and adequate international agreements, market based mechanisms, such as the Forest Stewardship Council and other competing certification mechanisms have been further examples of efforts to halt unsustainable forest use. However, neither past policies, nor science has been successful in halting deforestation. Whitten et al. (2001) note critically that: "We are active for sure, but in the end we are failing to make a global difference".

3. What kind of investment is needed now?

Investments of different kinds are needed to stop global deforestation. Clarifying ownership questions and enforcing clear property rights to forest land is one area where investments are needed. This is very much a question of national policies, and investments are needed in capacity building, awareness raising, and strengthening the administrative capacity within the forestry sector. International frameworks such as the United Nations Forum on Forests or the International Timber Trade Organisations (ITTO) may play an important role in this respect. The Stern Report mentions a number of ways to invest in forests, including: debt forgiveness in return for forest protection, using insurance markets to protect forest, and international finance to back national action.

Compensations from the international community to protect forests is a further way to stop deforestation. The Stern report (1996) suggests that the opportunity costs in 8 countries responsible for 70% of the global emissions from land use could be about \$5 billion annually (over time these costs may rise however). Countries such as Mexico and Costa-Rica have successfully included such compensatory payments in the forest protection programmes. Carbon markets may provide right incentives as well, and forests could be included in the second commit period of the Kyoto protocol in a more simple and transparent way.

Private investments in the forestry sector can play a positive role as well. If ownership questions are clear and the conditions for sustainable forestry are given; the owners (private owners, communities or private companies) are likely to have long term interest in the forests. Although managed (commercially used) forests do not store as much CO₂ as old growth forests or more natural forests, the forest cover is not removed permanently causing erosion changes in microclimate and the loss of the capacity to store carbon. Interest in wood biomass for energy may attract more private investments in future.

There are synergies between sustainable forestry and mitigation in form of wood biomass replacing fossil fuels. No clear picture has emerged of the feasibility and scope of using biomass on a large scale for energy. In industrial countries wood biomass is used for heating, producing electrical power, and to a very small extent fuels for the transport sector (ethanol and methanol). In developing countries fuelwood is used for cooking in particular. Worldwide fuelwood accounts for more than 50% of all roundwood consumption. With increasing fossil fuel prices the industrial use of wood for energy is becoming competitive. Whether wood for

energy is a viable alternative depends on a range of factors, among others on the competing uses of wood. The overall demand for sawnwood, panels, pulp and paper and other forest products will continue to increase and thus the price trends for roundwood and wood fibre for these purposes play an important role.

Wood sources for energy vary greatly and include among others: forest round wood (including logging residues), wood from short rotation plantations, residues from pulp- and papermills and sawmills, as well wood residues from construction and demolition. Large-scale use of wood for energy would imply using residues effectively and, more importantly, intensifying the use of forests for energy. This can have positive effects on forests such as increased forest health through intensified silvicultural practices. On the other hand there are major environmental concerns, in particular impacts on biodiversity, landscapes and other services provided by forests, which limit the prospects for expanding the use of wood for energy. With respect to short rotation plantations the use of fertilizers and genetically modified seedlings increases the environmental risks. In this field investing in technological innovations and research on the impacts is needed.

4. Conclusions

Investing in the protection of forests has several economic and environmental benefits. Besides climate mitigation it is important in several other respects: environmental services, such as water balance and water quality, protecting biodiversity, and erosion control. Furthermore the sustainable use of forest resources serves development goals; providing livelihoods for rural population (European Forest Institute 2002).

One may rightly argue that past efforts such as Tropical Forestry Action Plans were not very successful. However efforts in the 1970s to reduce energy consumption, to increase the share of renewables were not very successful either. Energy consumption, as well as the rate of deforestation continued to grow. Investments of a different order of magnitude are needed in both areas. With respect to forests now that the climate is at stake, the impacts will not be remote: many of impacts of deforestation in the Amazon are not directly felt in developed nations, but the climate impacts will.

Investments in forests are likely to increase if they provide a source of income and livelihood on long time span. It is necessary to experiment and create institutions that help to protect the world's forest cover (capacity building, compensations, technological innovations, etc.). The opportunity to have a considerable impact on greenhouse gas mitigation through protecting forests, with relatively modest investments should not be left unused. Besides energy related investments we need to address all other major sources of greenhouse gas emissions.

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